



PUBLIC LEGAL NOTICE
ADVERTISEMENT

NOTICE OF INTENT TO AWARD
REQUEST FOR QUOTE #2024-199

Consultant for Outreach Media

Posted: Thursday, October 24th, 2024

The Early Learning Coalition of Miami-Dade/Monroe, Inc. hereby announces its intent to award the contract for Consultant for Outreach Media to **HEYDAY Marketing LLC and Attention Media LLC**.

Protests and Disputes

Any person who is adversely affected by the Coalition's decision concerning a procurement solicitation or contract award and who wants to protest such decision shall file a protest in compliance with Section 120.57(3), FS. Failure to file a notice of protest within 72 hours after the posting of the notice of the decision and a formal written protest within 10 days after the date of the notice of protest, as required by Florida Statutes Section 120.57(3), shall constitute a waiver of proceedings under Chapter 120, FS.

Any proposer who desires to file a formal written protest to this RFQ, must accompany that protest with a bond payable to the Coalition in an amount of Five Thousand Dollars (**\$5,000**). Bond shall be conditioned upon the payments of all costs which may be adjusted against the proposer in the administrative hearing in which the action is brought and in any subsequent appellate court proceedings. In lieu of a bond, the Coalition may accept a cashier's check or a money order in the amount of the bond. Failure to file the proper bond at the time of filing the formal written protest will result in a denial of the protest.

A notice of protest must be submitted to contact information below in writing **within 72 hours** of the Notification of Intent to Award. A formal written protest must be submitted within ten (10) days after the date the notice of protest is filed. The formal written protest must fully identify facts resulting in the contested issues. The protest procedure shall be governed by Florida Statutes Section 120.57(3) (2015).

Please direct all inquiries to:

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