



Public Legal Notice

**ADVERTISEMENT**

**NOTICE OF INTENT TO AWARD  
REQUEST FOR PROPOSAL # ELCMDM2020-02  
Curriculum Materials**

Early Learning Coalition of Miami-Dade/Monroe, Inc. hereby announces its decision to award the contract for Curriculum Materials to the following proposers:

- **Kaplan Early Learning Company**
- **Becker's School Supplies**
- **Free Spirit Publishing, Inc.**
- **Frog Street Press, LLC**
- **Teaching Strategies, LLC**

**Protests and Disputes**

Any person who is adversely affected by the Coalition's decision concerning a procurement solicitation or contract award and who wants to protest such decision shall file a protest in compliance with Section 120.53(3), F.S. Failure to file a protest within the time prescribed in Section 120.57(3), F.S., 72 hours, shall constitute a waiver of proceedings under Chapter 120, F.S.

Any proposer, who desires to file a formal protest to this RFP, must accompany that protest with a bond payable to the Coalition in an amount of \$5,000. Bond shall be conditioned upon the payments of all costs which may be adjusted against the proposer in the administrative hearing in which the action is brought and in any subsequent appellate court proceedings. In lieu of a bond, the Coalition may accept a cashier's check or a money order in the amount of the bond. Failure to file the proper bond at the time of filing the formal protest will result in a denial of the protest.

A protest must be submitted to the President/CEO in writing within 72 hours of the Notification of Intent to Award. The protest must fully identify facts resulting in the contested issues. The protest will be responded to within five (5) business days. A protester whose complaint was denied by the President/CEO has the right to appeal that decision within five (5) business days to a certified hearing officer appointed by the Florida Conflict Resolution Consortium. An appointed hearing officer's decision may be appealed to the Board within five (5) calendar days of the mediator's determination. The Board will either, review and render its final decision within ten (10) business days after the postmarked date of the protester's appeal to the Board, or the Board will grant its chairperson authority to appoint an ad hoc committee comprised of three voting members to review and render a final decision on behalf of the full Board.

Please direct all inquiries to:

Lisney Badillo  
Director of Contracts and Procurement  
Early Learning Coalition of Miami-Dade/Monroe, Inc.  
Central Service Center  
United Way Campus  
3250 SW 3<sup>rd</sup> Avenue Miami, FL 33129  
Phone: (305) 646-7220  
E-mail: LBadillo@elcmdm.org



**Early Learning Coalition Executive Committee Meeting**

**April 6, 2020**

**Resolution: 04062020-02**

**Action Requested:** Approval of the Evaluation Committee's recommendation to award contracts for RFP#ELCMDM2020-02 (Curriculum Materials for Miami-Dade and Monroe Counties), and authorize the President and CEO to negotiate and execute contracts with the selected vendors.

**Fiscal Impact:** A forecasted amount of approximately \$800,000.00 per fiscal year commencing May 1, 2020, which is subject to the availability of funding.

**Funding Source:** Department of Health and Human Services, Administration for Children and Families, Department of Education Office of Early Learning Miami-Dade and Monroe (School Readiness Services, Voluntary Prekindergarten Services), Ocean Reef Community Foundation, Monroe County School District, Teen Parent Program

**Strategic Goal:**

- Neediest Children
- Youngest Children
- Educate All

- Providers
- Internal Capacity
- Funding

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**RESOLUTION: 04062020-02**

**APPROVAL OF THE EVALUATION COMMITTEE'S RECOMMENDATION TO AWARD CONTRACTS FOR RFP#ELCMDM2020-02 (CURRICULUM MATERIALS FOR MIAMI-DADE AND MONROE COUNTIES), AND AUTHORIZE THE PRESIDENT AND CEO TO NEGOTIATE AND EXECUTE CONTRACTS WITH THE SELECTED VENDORS.**

WHEREAS, the Executive Committee of the Early Learning Coalition of Miami-Dade/Monroe, Inc. has been apprised of the program goals through the attached narrative, hereby incorporated by reference and the Finance Committee is in agreement with the goals described therein;

WHEREAS, the Finance Committee recommends approving this action and has presented said action to the Executive Committee for adoption and approval;

WHEREAS, the Executive Committee approves the adoption of this action;

NOW, THEREFORE, be it resolved that the Executive Committee shall authorize the approval of the Evaluation Committee's recommendation to award contracts for RFP#ELCMDM2020-02 (Curriculum Materials for Miami-Dade and Monroe Counties), and authorize the President and CEO to negotiate and execute contracts with the selected vendors.

The foregoing resolution and attachment was offered by \_\_\_\_\_, who moved its approval. The motion was seconded by \_\_\_\_\_, and upon being put to a vote, the vote was as follows: \_\_\_\_\_.

The vote was recorded as listed in the attached roll sheet.

The chairperson thereupon declared this resolution duly passed and adopted this 6<sup>th</sup> day of April, 2020.

EARLY LEARNING COALITION  
OF MIAMI-DADE/MONROE, INC,

Digitally signed by Adrian Alfonso  
DN: cn=Adrian Alfonso, o=Kaufman Rossin, ou,  
email=aalfonso@KAUFMANROSSIN.COM, c=US

By: \_\_\_\_\_  
Executive Committee Secretary

**Background:**

Resolution #12022019-05 authorized the President and CEO to release a Request for Proposal (RFP) for **Curriculum Materials for Miami-Dade and Monroe Counties**. On January 8, 2020, the Early Learning Coalition of Miami-Dade/Monroe, Inc. (the Coalition) released **RFP#ELCMDM2020-02** for **Curriculum Materials**. On or before February 7, 2020, the Coalition received five (5) proposals from vendors. Legal Counsel reviewed the proposals on February 10, 2020.

On February 12, 2020, the proposals were reviewed by the following four (4) evaluators who made up the Evaluation Committee.

**Evaluation Committee Members:**

<b>1. Terry Rutherford</b> , Early Care and Education Manager - Miami Children’s Initiative
<b>2. Nicole Sparks</b> , Early Childhood Educator - Sparks Day Care Inc.
<b>3. Judy Palenzuela</b> , District Coordinator - Miami-Dade County Public Schools Early Childhood Programs
<b>4. Dr. Carmen Medrano</b> , Education and Quality Coaching Specialist - Early Learning Coalition of Miami-Dade and Monroe, Inc. (Alternate)

On March 3, 2020, at the second Evaluation Committee Meeting, the committee moved and passed a motion to recommend that the Coalition award a contract to all proposers.

Awarding contracts to the proposers is in the Coalition’s best interest because awarding to multiple vendors allows the Early Learning Coalition to have a greater selection of materials to select from. Additionally, the proposers received high ratings from the evaluators. The effective date of the contracts is projected to be May 1, 2020 contingent on Board review and approval.

<b>Proposer’s Name</b>	<b>Final Rating (Max 300)</b>
1. Teaching Strategies, LLC	285
2. Becker’s School Supplies	205
3. Kaplan Early Learning Company	268
4. Free Spirit Publishing, Inc.	204
5. Frog Street Press, LLC	284

Evaluation Scorecard:

RFP # ELCMDM2020-02 Curricula Materials		Max. Score	Teaching Strategies, LLC			Becker's School Supplies			Kaplan Early Learning Company			Free Spirit Publishing, Inc.			Frog Street Press, LLC		
			#1	#2	#3	#1	#2	#3	#1	#2	#3	#1	#2	#3	#1	#2	#3
<b>Organizational Capacity</b>		<b>5</b>															
1	Description includes previous experience providing curricula materials including any issues and final resolutions.	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
<b>Specifications - Curricula Materials</b>		<b>49</b>															
1	The description contains the philosophy, rationale/theory and basic components for each proposed curriculum.	5	5	5	5	1	3	3	5	5	5	5	4	5	5	5	
2	The proposer's response addresses the research demonstrating the validity and effectiveness of each proposed curriculum.	4	4	4	4	3	3	2	4	4	3	1	1	1	4	4	
3	The proposer's response addresses all areas of child development-physical health, approaches to learning, social-emotional, fine motor, language and communication, emergent literacy, cognitive and general knowledge (math, science, social studies, art, music and creative movement).	5	5	5	5	3	3	1	5	5	5	2	2	1	5	5	
4	The proposer's response includes adaptations or modifications for children with diagnosed disabilities; including diagnosis of developmental delay, and disabilities that impact sensory development (e.g. Hearing and vision) and physical development (e.g. Cerebral Palsy, Down Syndrome)	5	5	5	5	2	3	1	4	5	4	2	2	4	5	5	
5	The proposer's response includes adaptation or modifications for children who are English Language Learners.	4	4	4	4	2	2	1	4	4	2	1	4	4	4	4	
6	The proposer's response includes recommendations on daily schedules and room arrangement.	4	4	4	4	4	3	1	3	3	4	1	1	1	4	4	
7	The proposer describes the developmental screening tool	4	4	4	1	1	1	1	4	4	1	2	2	1	4	4	
8	The proposer describes the program/classroom assessment.	4	4	4	4	1	1	1	4	4	2	1	1	1	4	4	
9	The proposer's response includes strategies and resources for family and community involvement.	4	4	4	4	4	4	2	3	3	4	1	1	3	4	4	
10	The proposer's provides documentation correlating the curriculum to Florida State Learning Standards.	5	5	5	5	5	4	1	5	5	2	1	1	5	5	5	
11	Curricula Packages meet specified requirements for each proposed curriculum.	5	5	5	5	5	5	1	5	5	5	5	5	1	5	5	
<b>Specifications - Curricula Training</b>		<b>9</b>															
1	The proposer provides training options and indicates availability in Spanish and/or Haitian Creole for each proposed curriculum.	5	5	5	5	2	2	1	4	4	2	1	1	1	5	5	
2	Proposer includes a plan to participate in Early Learning Coalition Curricula Fairs.	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
<b>Documentation</b>		<b>22</b>															
1	Proposer includes a plan to meet Early Learning Coalition guidelines regarding packing slips.	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
2	Proposer includes a plan to meet Early Learning Coalition Drop-ship policy.	4	4	4	4	4	5	4	4	5	4	4	5	4	4	4	
3	Proposer includes a plan to Early Learning Coalition proof of delivery policy.	4	4	4	4	4	5	4	4	5	4	4	5	4	4	4	
4	Proposer includes a plan to meet Early Learning Coalition backorder/Return/Exchange/Damage Policy.	5	5	5	5	5	5	4	5	5	5	5	5	5	5	5	
5	Proposer includes a plan to meet invoicing requirement.	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
<b>Pricing</b>		<b>15</b>															
1	Package prices reflect applicable discount.	5	5	5	1	5	5	1	5	5	1	5	5	5	5	5	
2	Individual prices reflect applicable discount.	5	5	5	1	2	3	1	5	5	1	5	5	5	5	5	
3	Training prices reflect applicable discount.	5	5	5	1	5	5	1	5	5	1	1	1	1	5	5	
<b>TOTAL</b>		<b>100</b>	<b>100</b>	<b>100</b>	<b>85</b>	<b>76</b>	<b>80</b>	<b>49</b>	<b>96</b>	<b>99</b>	<b>73</b>	<b>65</b>	<b>69</b>	<b>70</b>	<b>100</b>	<b>99</b>	
<b>TOTAL SUM</b>		<b>300</b>	<b>285</b>			<b>205</b>			<b>268</b>			<b>204</b>			<b>284</b>		
<b>AVERAGE</b>		<b>100</b>	<b>95</b>			<b>68</b>			<b>89</b>			<b>68</b>			<b>95</b>		