



Questions & Answers

Request for Quote #2021-151

Consultant for Outreach Services in Monroe County

Please be advised that all questions are keyed as submitted, however, some information has been edited to protect the privacy of our proposers.

1. Does the ELC team manage the social media accounts internally? Or is there a social media consultant?

No, We don't have a social media consultant, we manage our social accounts internally.

2. Would social media benchmarks be focused on Monroe County ELC initiatives or would it expand into all of Miami-Dade County?

The social media benchmarks will be focused only on Monroe County.

3. Is there an additional budget for paid social media activations?

No at the moment, only the budget posted on the Scope of Work.