



Public Legal Notice

**ADVERTISEMENT**

**NOTICE OF INTENT TO AWARD  
REQUEST FOR PROPOSAL # ELCMDM2020-05  
Curriculum Materials**

Early Learning Coalition of Miami-Dade/Monroe, Inc. hereby announces its decision to award the contract for Curriculum Materials to the following proposers:

- **Kaplan Early Learning Company**
- **Becker's School Supplies**
- **Frog Street Press, LLC**
- **Teaching Strategies, LLC**
- **Houghton Mifflin Harcourt Publishing Company**
- **Highscope Educational Research Foundation, Inc.**

**Protests and Disputes**

Any person who is adversely affected by the Coalition's decision concerning a procurement solicitation or contract award and who wants to protest such decision shall file a protest in compliance with Section 120.53(3), F.S. Failure to file a protest within the time prescribed in Section 120.57(3), F.S., 72 hours, shall constitute a waiver of proceedings under Chapter 120, F.S.

Any proposer, who desires to file a formal protest to this RFP, must accompany that protest with a bond payable to the Coalition in an amount of \$5,000. Bond shall be conditioned upon the payments of all costs which may be adjusted against the proposer in the administrative hearing in which the action is brought and in any subsequent appellate court proceedings. In lieu of a bond, the Coalition may accept a cashier's check or a money order in the amount of the bond. Failure to file the proper bond at the time of filing the formal protest will result in a denial of the protest.

A protest must be submitted to the President/CEO in writing within 72 hours of the Notification of Intent to Award. The protest must fully identify facts resulting in the contested issues. The protest will be responded to within five (5) business days. A protester whose complaint was denied by the President/CEO has the right to appeal that decision within five (5) business days to a certified hearing officer appointed by the Florida Conflict Resolution Consortium. An appointed hearing officer's decision may be appealed to the Board within five (5) calendar days of the mediator's determination. The Board will either, review and render its final decision within ten (10) business days after the postmarked date of the protester's appeal to the Board, or the Board will grant its chairperson authority to appoint an ad hoc committee comprised of three voting members to review and render a final decision on behalf of the full Board.

Please direct all inquiries to:

Lisney Badillo  
Director of Contracts and Procurement  
Early Learning Coalition of Miami-Dade/Monroe, Inc.  
Central Service Center  
United Way Campus  
3250 SW 3<sup>rd</sup> Avenue Miami, FL 33129  
Phone: (305) 646-7220  
E-mail: LBadillo@elcmdm.org



**Early Learning Coalition Board of Directors Meeting**

**August 3, 2020**

**Resolution: 08032020-05**

**Action Requested:** Approval of the Evaluation Committee’s recommendation to award contracts for RFP#ELCMDM2020-05 (Curriculum Materials for Miami-Dade and Monroe Counties), and authorize the President and CEO to negotiate and execute contracts with the selected vendors.

**Fiscal Impact:** A total amount not to exceed \$5,000,000.00 per fiscal year, which is subject to the availability of funding.

**Funding Source:** APOOL\*

**Strategic Goal:**

<input checked="" type="checkbox"/> Neediest Children	<input checked="" type="checkbox"/> Providers
<input checked="" type="checkbox"/> Youngest Children	<input checked="" type="checkbox"/> Internal Capacity
<input checked="" type="checkbox"/> Educate All	<input type="checkbox"/> Funding

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**RESOLUTION: 08032020-05**

**APPROVAL OF THE EVALUATION COMMITTEE’S RECOMMENDATION TO AWARD CONTRACTS FOR RFP#ELCMDM2020-05 (CURRICULUM MATERIALS FOR MIAMI-DADE AND MONROE COUNTIES), AND AUTHORIZE THE PRESIDENT AND CEO TO NEGOTIATE AND EXECUTE CONTRACTS WITH THE SELECTED VENDORS.**

WHEREAS, the Board of the Early Learning Coalition of Miami-Dade/Monroe, Inc. (the “Board”) has been apprised of the program goals through the attached narrative, hereby incorporated by reference and the Finance Committee is in agreement with the goals described therein;

WHEREAS, the Board approves the adoption of this action;

NOW, THEREFORE, be it resolved by the Board to approve the Evaluation Committee’s recommendation to award contracts for RFP#ELCMDM2020-05 (Curriculum Materials for Miami-Dade and Monroe Counties), and authorize the President and CEO to negotiate and execute contracts with the selected vendors.

\*APOOL (Specific Funding Sources): Department of Health and Human Services, Administration for Children and Families, Florida Department of Children and Families, Department of Education Office of Early Learning Miami-Dade and Monroe (School Readiness Services, Voluntary Prekindergarten Services), Ocean Reef Community Foundation, University of Florida, Lastinger Center for Learning, Monroe County School District, Teen Parent Program, The Children’s Trust.

The foregoing resolution and attachment was offered by \_\_\_\_\_, who moved its approval. The motion was seconded by \_\_\_\_\_, and upon being put to a vote, the vote was as follows: \_\_\_\_\_.

The vote was recorded as listed in the attached roll sheet.

The chairperson thereupon declared this resolution duly passed and adopted this 3<sup>rd</sup> day of August, 2020.

EARLY LEARNING COALITION  
OF MIAMI-DADE/MONROE, INC,

Digitally signed by Adrian Alfonso  
DN: cn=Adrian Alfonso, o=Kaufman Rossin, ou,

By: email=aalfonso@KAUFMANROSSIN.COM, c=US

Board Secretary

**Background:**

Resolution #06292020-03 authorized the President and CEO to release a Request for Proposal (RFP) for **Curriculum Materials for Miami-Dade and Monroe Counties**. On July 6, 2020, the Early Learning Coalition of Miami-Dade/Monroe, Inc. (the Coalition) released **RFP#ELCMDM2020-05** for **Curriculum Materials**. The Coalition received seven proposals that were reviewed by legal counsel. The proposals were reviewed by the following four (4) evaluators who made up the Evaluation Committee.

**Evaluation Committee Members:**

<b>1. Tiffanie Bernard</b> , Quality and Education Manager - Early Learning Coalition of Broward County
<b>2. Shaleen Fagundo</b> , Owner/Director - Interamerican Learning Center
<b>3. Diahdenys Chavez</b> , Regional Director - Catholic Charities of the Archdiocese of Miami, Inc.
<b>4. Mariacarmen Figueroa Capeles</b> , Curriculum Specialist and General Training Coordinator for Redlands Christian Migrant Association (Alternate)

On July 31, 2020, at the third Evaluation Committee Meeting, one proposer Tangible Play was deemed nonresponsive since they do not meet the requirement of being included on the Office of Early Learning approved curriculum list. The committee moved and passed a motion to recommend that the Coalition award a contract to all proposers, excluding Tangible Play.

Awarding contracts to the proposers is in the Coalition’s best interest because awarding to multiple vendors allows the providers to have a greater selection of curriculum from the Office of Early Learning approved list. The effective date of the contracts will be soon after Board approval and successful negotiations of terms and conditions. Contracts may be amended based on providers’ curriculum selections on an as needed basis.

<b>Proposer’s Name</b>	<b>Final Rating (Max 300)</b>
1. Frog Street Press	286
2. HighScope	251
3. Teaching Strategies, LLC	238
4. Kaplan Early Learning Company	232
5. Houghton Mifflin Harcourt	194
6. Becker’s School Supplies	172

# Evaluation Scorecard:



RFP # ELCMDM2020-05 Curriculum Materials		Max. Score	Becker's School Supplies			Teaching Strategies, LLC			Kaplan Early Learning Company			Houghton Mifflin Harcourt			HighScope			Frog Street Press			
			#1	#2	#3	#1	#2	#3	#1	#2	#3	#1	#2	#3	#1	#2	#3	#1	#2	#3	
<b>Organizational Capacity</b>		<b>5</b>																			
1	Description includes previous experience providing curricula materials including any issues and final resolutions.	5	2	5	3	2	5	4	4	5	4	1	1	3	3	5	5	5	5	5	5
<b>Specifications - Curricula Materials</b>		<b>49</b>																			
1	The description contains the philosophy, rationale/theory and basic components for each proposed curriculum.	5	3	5	2	3	5	5	5	5	4	5	5	3	5	5	5	5	5	5	5
2	The proposer's response addresses the research demonstrating the validity and effectiveness of each proposed curriculum.	4	2	4	1	2	4	4	4	4	4	4	4	2	4	4	4	4	4	4	4
3	The proposer's response addresses all areas of child development-physical health, approaches to learning, social-emotional, fine motor, language and communication, emergent literacy, cognitive and general knowledge (math, science, social studies, art, music and creative movement).	5	3	3	2	5	4	4	5	5	4	4	5	3	5	5	5	5	5	5	4
4	The proposer's response includes adaptations or modifications for children with diagnosed disabilities; including diagnosis of developmental delay, and disabilities that impact sensory development (e.g. Hearing and vision) and physical development (e.g. Cerebral Palsy, Down Syndrome)	5	5	3	4	3	4	4	5	5	3	4	5	3	4	5	5	5	5	5	4
5	The proposer's response includes adaptation or modifications for children who are English Language Learners.	4	4	3	3	3	4	4	3	4	3	4	4	3	3	4	5	4	4	4	4
6	The proposer's response includes recommendations on daily schedules and room arrangement.	4	2	4	1	2	4	4	2	4	3	3	4	2	4	4	4	4	4	4	3
7	The proposer describes the developmental screening tool	4	3	3	1	3	4	4	3	4	3	4	4	3	4	4	4	4	4	3	4
8	The proposer describes the program/classroom assessment.	4	3	2	1	3	4	4	3	4	3	4	4	2	4	4	4	4	4	4	4
9	The proposer's response includes strategies and resources for family and community involvement.	4	4	3	1	4	4	4	4	4	2	4	4	3	3	4	4	4	4	4	4
10	The proposer's provides documentation correlating the curriculum to Florida State Learning Standards.	5	2	3	2	3	5	4	5	4	3	4	5	2	4	5	4	5	5	4	4
11	Curricula Packages meet specified requirements for each proposed curriculum.	5	4	5	3	4	5	4	4	4	3	4	5	2	4	5	4	5	5	4	4
<b>Specifications - Curricula Training</b>		<b>9</b>																			
1	The proposer provides training options and indicates availability in Spanish and/or Haitian Creole for each proposed curriculum.	5	3	5	2	1	4	5	3	4	3	4	4	3	3	3	5	3	4	4	4
2	Proposer includes a plan to participate in Early Learning Coalition Curricula Fairs.	4	1	5	1	1	5	4	1	4	2	1	4	2	1	4	4	4	4	4	4
<b>Documentation</b>		<b>22</b>																			
1	Proposer includes a plan to meet Early Learning Coalition guidelines regarding packing slips.	5	1	5	3	1	5	4	5	5	3	1	5	2	1	5	4	5	5	4	4
2	Proposer includes a plan to meet Early Learning Coalition Drop-ship policy.	4	1	4	3	1	4	4	4	4	3	1	4	2	1	4	4	4	4	4	4
3	Proposer includes a plan to Early Learning Coalition proof of delivery policy.	4	1	4	3	1	4	4	4	4	3	1	4	2	1	4	4	4	4	4	4
4	Proposer includes a plan to meet Early Learning Coalition backorder/Return/Exchange/Damage Policy.	5	1	5	3	1	5	4	5	5	4	1	3	2	1	5	4	5	5	4	4
5	Proposer includes a plan to meet invoicing requirement.	4	1	4	3	1	4	4	2	4	3	1	4	2	1	4	4	4	4	4	4
<b>Pricing</b>		<b>15</b>																			
1	Package prices reflect applicable discount.	5	1	1	1	1	5	5	1	3	3	1	3	1	1	4	5	5	4	5	5
2	Individual prices reflect applicable discount.	5	1	1	1	1	5	5	1	3	3	1	3	1	1	4	5	4	4	5	5
3	Training prices reflect applicable discount.	5	1	1	1	1	5	5	1	1	3	1	3	1	1	4	5	2	4	5	5
<b>TOTAL</b>		<b>100</b>																			
<b>TOTAL SUM</b>		<b>300</b>	49	78	45	47	98	93	74	89	69	58	87	49	59	95	97	93	96	97	286
<b>AVERAGE</b>		<b>100</b>	57			79			77			65			84			95			