

Early Care and Education Partners Weekly Update Webinar

*Reuniones Web Semanales para Socios de
Educación y Cuidado Temprano*

February 3, 2021

Important Dates

*Fechas
importantes*

- **Provider Services Committee Meeting**
- Thursday, February 25, 2021
- Zoom Meeting ID: 978 7055 6219; Passcode: ELC0225

- Board of Directors Meeting
- Monday, March 1, 2021
- Zoom Meeting ID: 919 4073 2249; Passcode: 03012020

Provider Representatives

*Representantes de
los Proveedores*

- **Ms. Loreen Chant**
 - President/CEO of Easter Seals South Florida
 - Representative of program under federal Individuals with Disabilities Education Act
- **Ms. Jennifer Roig**
 - President/Founder of the Roig Academy
 - Representative of private for-profit child care providers
- **Dr. Eileen Fluney**
 - Executive Director of Paradise Christian School & Development Center
 - Representative of faith based child care providers

myproviderrep@elcmdm.org

Celebration of the Hands

Be a part of a time-honored tradition and have your child's hand art included in the Celebration of the Hands for Children's Week Florida 2021.

Mail the hand artwork before March 19, 2021

**The Early Learning Coalition of the Big Bend Region
2639 N. Monroe Street, Building C
Tallahassee, FL 32303**

[Click here](#) to download the Celebration of the Hands flyer and instructions on how to create the Hand Art.



Small Business Grants up to \$10,000

- The Greater Miami Chamber of Commerce and CareerSource SF have set aside **\$500,000 for small businesses grants to REIMBURSE COVID-19 related expenses** as you pivoted to keep open and to keep workers employed.
- These grants are strictly for reimbursement and are fairly simple to secure for qualifying businesses that can substantiate their expenditures.
- We encourage our small business members (3-50 employees) to apply for the grant program. However, **only apply if you can check off all the qualifying information needed on the check list [here](#)**.
- For additional questions or information, please contact layoffaversion@miamichamber.com or find out more about assistance through the Chamber <https://www.miamichamber.com/gmcc-cares>

http://www.careersourcesfl.com/layoffaversion_GMiamiCC/

CRRSA Webinars

- **Early Care and Education Providers: Taking Advantage of the New Small Business Administration Loan and Grant Programs**
- These webinars provide an overview of the business resources in the [Coronavirus Response and Relief Supplemental Appropriations Act, 2021](#) (CRRSA), which was enacted on December 27, 2020.
- <https://childcareta.acf.hhs.gov/early-care-and-education-providers-taking-advantage-new-small-business-administration-loan-and-grant>

Open Enrollment



The Early Learning Coalition of Miami-Dade/Monroe is currently enrolling children in the School Readiness Program.

If you need help paying for childcare, please apply today at bit.ly/ELCFreeChildCare



For additional information, call (305) 646-7220 or visit www.elcmdm.org

Conversation with CEO Evelio Torres





Partners Meeting

Evelio Torres, President and CEO

February 3, 2021

Strategic Plan

Lead Manager: Jackye Russell, Sr. VP for Administration

Jrussell@elcmdm.org



parents / Families

**Children
First**

Providers

Partners

Mission and Vision

Mission

To promote high-quality inclusive school readiness, voluntary pre-kindergarten and after school programs, thus increasing all children's chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages birth through age 5.

Vision

Children First

To ensure a comprehensive and integrated early learning system for all families and their children, birth to 5 years, ensuring high-quality programs throughout Miami-Dade and Monroe Counties, so children enter school ready to learn and succeed in life.

Early Education. Lifelong Success.



Children First: The Strategic Plan for the Early Learning Coalition of Miami Dade/Monroe

2017-2022

Early Education. Lifelong Success.

OUR MISSION

To promote high-quality inclusive school readiness, voluntary pre-kindergarten and after school programs, thus increasing all children's chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages birth through age 5.

OUR VISION

CHILDREN FIRST

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OUR VALUES

- **CHILDREN** - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.
- **COMMUNITY** - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote high quality early education and support children as they become thriving, productive members of society.
- **PARTNERSHIP** - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.
- **ADVOCACY** - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing early education throughout Miami-Dade and Monroe counties and are set apart by our collective passion, strength and dedication to children.
- **EXCELLENCE** - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.
- **CUSTOMER SERVICES** - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.
- **EQUITY** - Equity, inclusion and cultural competence is embodied in our values, practices and programming so that children, parents, families and providers may fully benefit from our priority initiatives, while keeping children first.

PRIORITY INITIATIVES

NEEDIEST CHILDREN

Improve outcomes for children in our neediest communities, including children with developmental and other delays and disabilities, by improving the quality of early learning programs

Target neediest areas

Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them to meet higher standards

Increase the Number of Children

Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

YOUNGEST CHILDREN

Offer a continuum of care throughout childhood, with a particular focus on infants and toddlers

Age-based Rates

Adjust reimbursement rates to offer incentives to serve the youngest children

PROVIDERS

Strengthen Coalition relationship with providers and support providers meeting higher quality performance requirements

Improve Provider Selection and Contracting Process

Establish local provisions that support parental choice and ensure providers serving children receiving subsidies meet contract and quality requirements

Teacher Education

Increase the number of teachers with child care credentials

Quality Providers

Drive incentives to higher performing providers

Technical Business Assistance

Offer business assistance to providers in distressed areas

Educate Providers

Provide program directors/staff with training and resources to provide high quality care to all children, including children with disabilities

EDUCATE ALL

Educate families and the community at large about the benefits of quality early learning.

Parental Choice

Develop innovative strategies to help parents choose child care programs that ensure better outcomes for their children

Visibility

Achieve increased visibility of the importance of early learning throughout both counties by creating child care resources and providing information

CAPACITY BUILDING

Strengthen Board and Staff capacity to carry out strategic goals

Advocacy

Engage aggressively & systematically in advocacy to drive better outcomes for children

Early Child Care Education Systems Building

Establish regular meetings with partners to strengthen cross-sector investments and policies for children birth through age five

FUNDING

Increase public and private funding and reallocate funds to strategic goals

Public

Secure adequate resources to ensure high quality delivery to each child we serve

Monroe County

Establish a Permanent Funding Model for Social Services

FIVE YEAR STRATEGIC GOALS

Develop widely accepted state-wide bench marks of quality (e.g. Child assessments, accreditation, learning environment, etc.)

Change state policy to allow ELCs to contract only with childcare programs that meet state-wide quality bench marks

Establish the Performance Funding Program platform as the statewide quality, tiered reimbursement and pay for performance model

**Strategic Plan Priority
Initiative:**

- **Youngest Children**
- **Neediest Children**
- **Providers**
- **Funding**

December 2020 COVID- 19 Stimulus Package Early Care and Education Highlights

December 2020 COVID-19 Stimulus Package Early Care and Education Highlights

- Includes \$10 billion for child care. About \$624 million for Florida.
- The funds are meant to supplement, not supplant, general revenue funds for child care assistance.
- Funds may be used to provide relief from co-payments and tuition payments from families.
- Ease the burden of decreased enrollments or closures related to COVID-19.
- Support providers to remain open or reopen – including funding for fixed costs and increased operating expenses.
- States are encouraged to place conditions on payments to ensure child care providers use a portion of funds received to continue to pay the salaries and wages of staff.
- States are encouraged to implement enrollment and eligibility policies that support the fixed costs of providing care by delinking provider reimbursement rates from absences and provider closures due to COVID-19.

December 2020 COVID-19 Stimulus Package Early Care and Education Highlights

- States are authorized to use funds to provide child care assistance to health care workers, emergency responders, sanitation workers, farmworkers, and other workers deemed essential by public officials without regard to income eligibility requirements.
- States shall use a portion of funds to assist eligible child care providers who did not receive CCDBG assistance before the public health emergency (for cleaning sanitation, or maintain/resume the operation of programs – fixed/increased operating costs).
- Funds may be used to provide technical assistance to child care providers to help implement practices and policies in line with state and local health departments.
- Funds may be used to restore amounts, either directly or through reimbursement, for obligations to prevent, prepare, or respond to coronavirus.
- No later than 60 days after the date of this act, each state shall submit a report describing how the funds appropriated under this act will be spent. And no later than 90 days.
- An additional \$250 million for Head Start & Early Head Start

Strategic Plan Priority
Initiative:

- Capacity Building

Legislative Updates

Legislative Priorities

- Support the Early Learning and Early Grade Success Bill
– HB419
- Increase VPK Base Student Allocation
- Improve School Readiness Provider Reimbursement Rates Equity

SB724 Education

- Sponsor: Senator Annette Taddeo
- Co-sponsor: Senator Jose Rodriguez
- This bill requires the VPK Assessment and FLKRS to be administered in additional languages (the top two most prevalent languages after English in the State). It also gives parents of dual-language VPK students the right to determine if the assessment and screener are appropriate for their child. If they choose not to make that determination, then the teacher will make that decision. It requires the Department to develop a timetable and an action plan to phase in the development and adoption of the native language assessments. It contains some other elements but those are only relevant to K-12.
- <https://www.flsenate.gov/Session/Bill/2021/724>

HB 419 - Early Learning and Early Grade Success

- Sponsor: Representative Erin Grall
- Early Learning and Early Grade Success: Deletes Office of Early Learning; creates Division of Early Learning within DOE; revises provisions relating to early learning coalitions; VPK & school readiness programs; & DOE responsibilities & duties relating to early learning and Gold Seal Quality Care Program.
- <https://www.myfloridahouse.gov/Sections/Bills/billsdetail.aspx?BillId=70613>

SB 0252 Child Care Facilities

- Sponsor: Senator Linda Stewart
- Child Care Facilities; Citing this act as the "Child Safety Alarm Act"; requiring certain vehicles, by a specified date, to be equipped with a reliable alarm system that meets specified criteria; requiring the Department of Children and Families to adopt by rule minimum safety standards for such systems and to maintain a list of approved alarm manufacturers and alarm systems, etc.
- <https://www.flsenate.gov/Session/Bill/2021/252>

SB 0380 Child Restraint Requirements

- Sponsor: Senator Keith Perry
- Child Restraint Requirements; Increasing the age of children for whom operators of motor vehicles must provide protection by using a crash-tested, federally approved child restraint device; increasing the age of children for whom a separate carrier, an integrated child seat, or a child booster seat may be used, etc.
- <https://www.flsenate.gov/Session/Bill/2021/380>

Strategic Plan Priority Initiative:

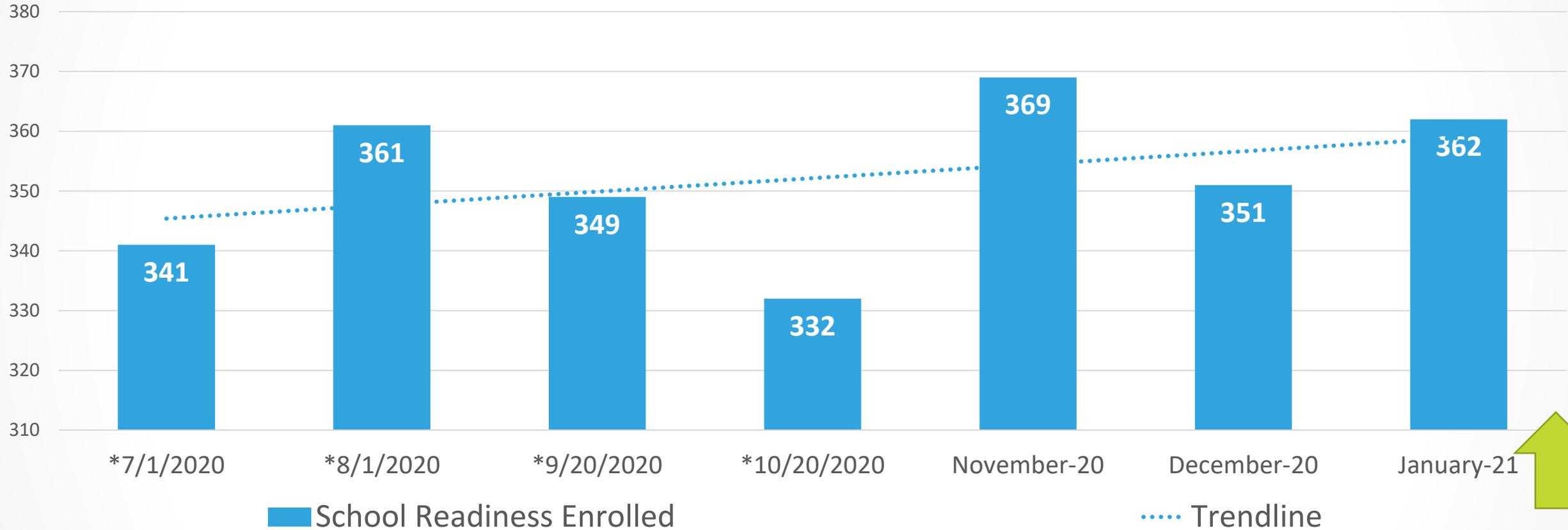
- Neediest Children
- Youngest Children
- Providers

Program Updates

School Readiness Program Promotion

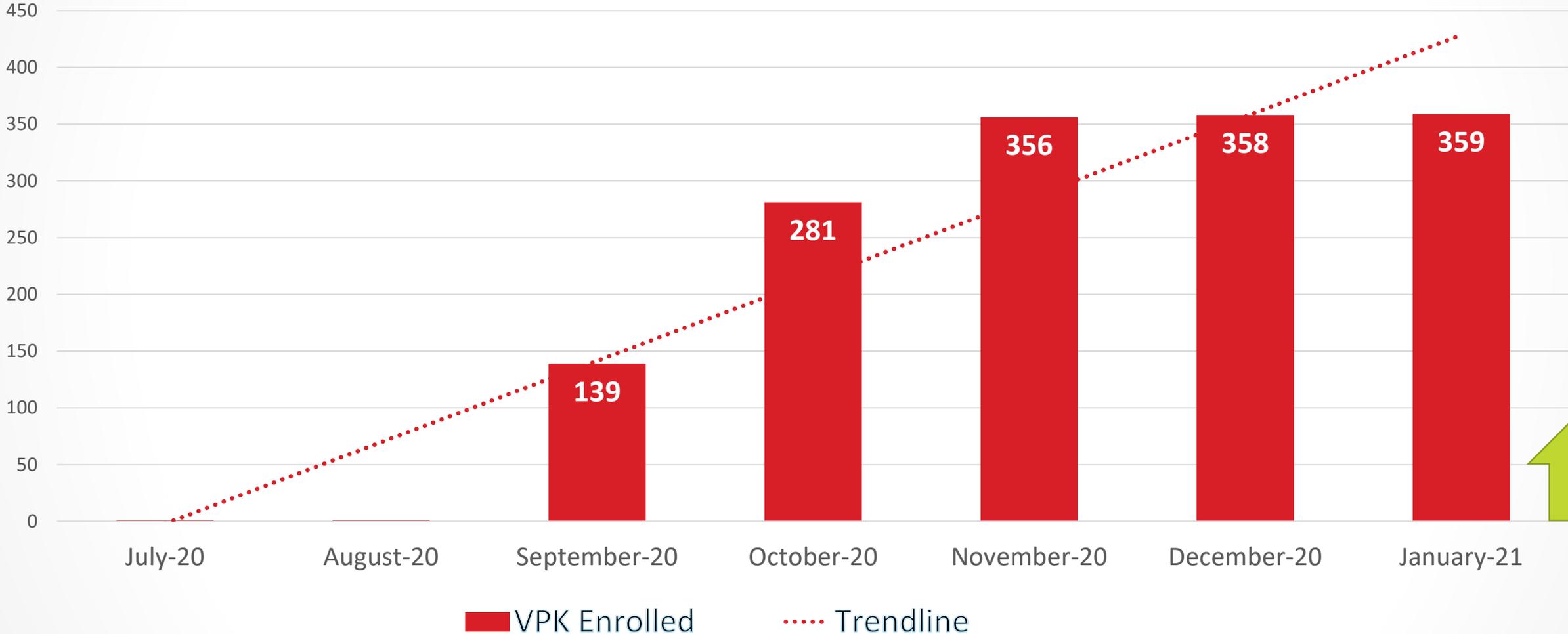
- Key West Chamber features School Readiness in Chamber Chatter and School Readiness information sent to chamber members
- Islamorada Chamber includes School Readiness information in newsletter
- Greater Miami Chamber website ad (runs for 12 months)
- Florida Restaurant and Lodging Association disseminating School Readiness flyer.
- The Lodging Association of the Florida Keys and Key West was provided School Readiness flyer to share with their members
- Information on child care assistance availability shared at weekly provider meetings
- Coalition website banner created to announce child care assistance availability
- Weekly social media posts provide information on how to apply for School Readiness

School Readiness Enrollment - Monroe



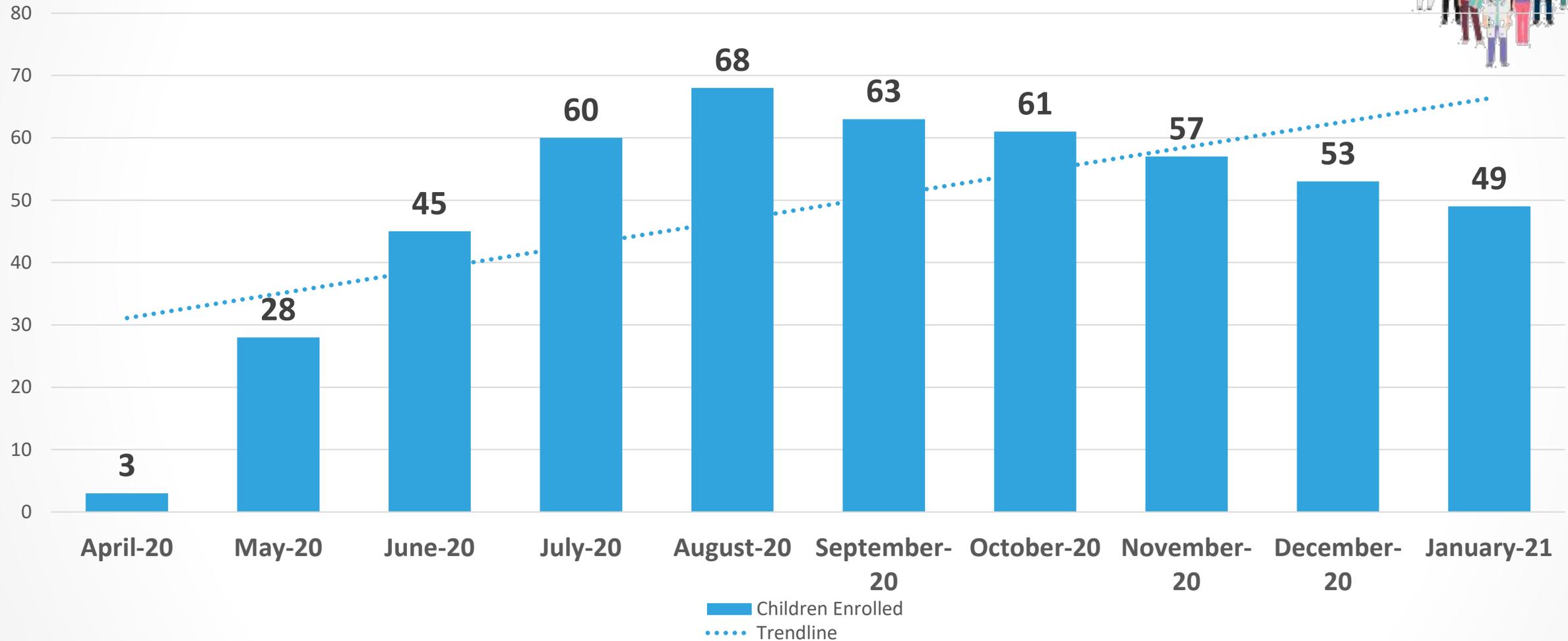
*Pending Family Acceptance number for these months

VPK Enrollment- Monroe



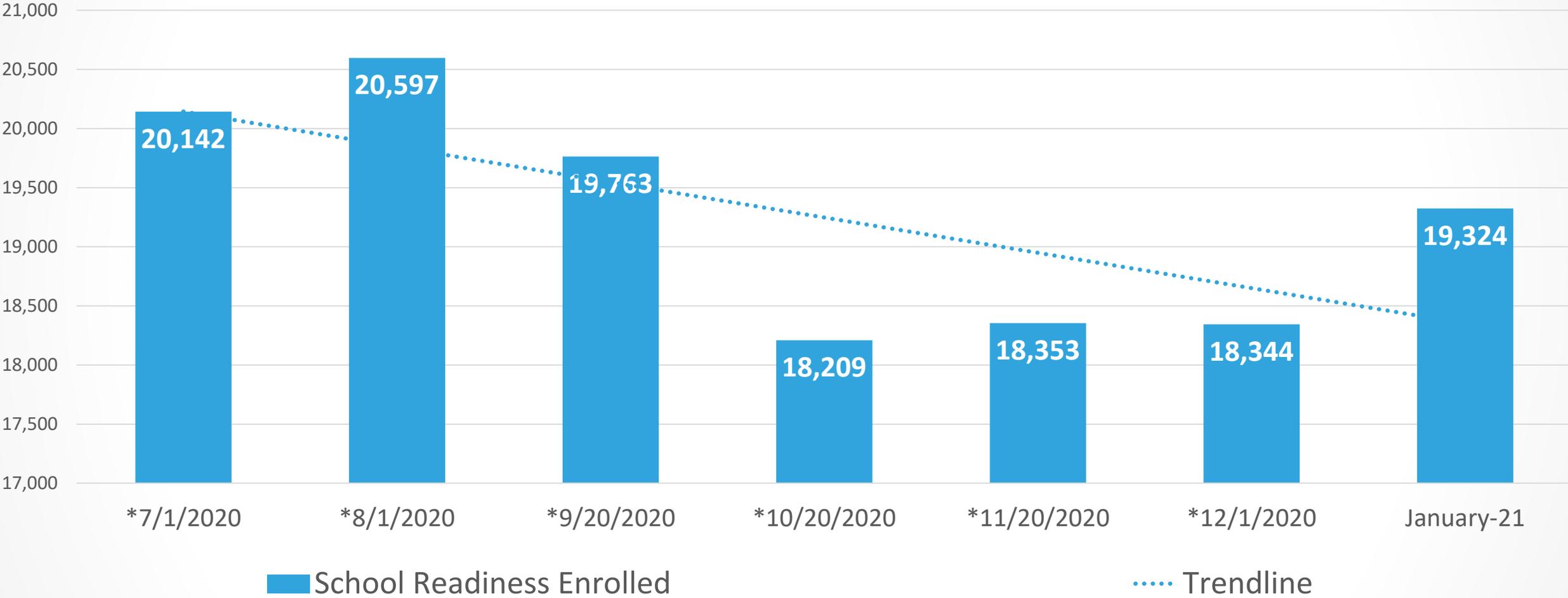
Source: EFS MOD

Monroe – First Responder Program Monthly Enrollment (BG1-ESS)



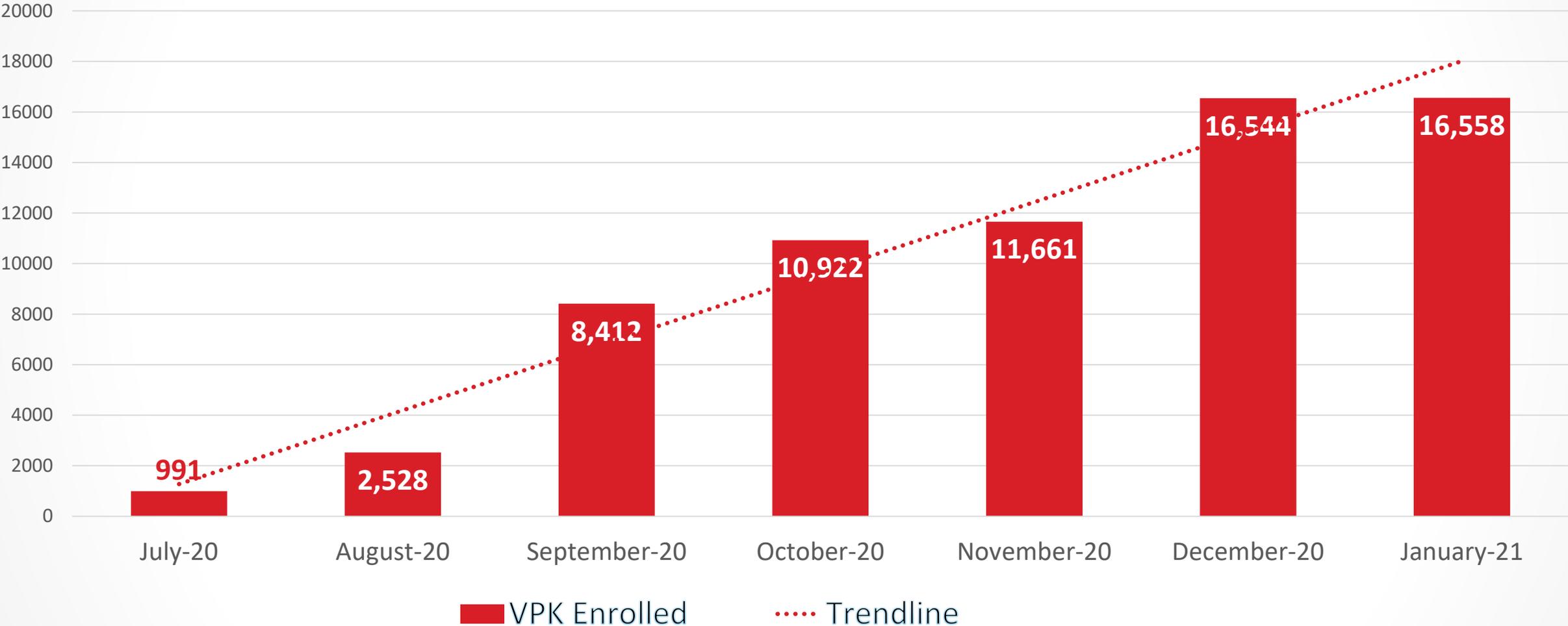
Source: EFS MOD

School Readiness Enrollment – Miami-Dade



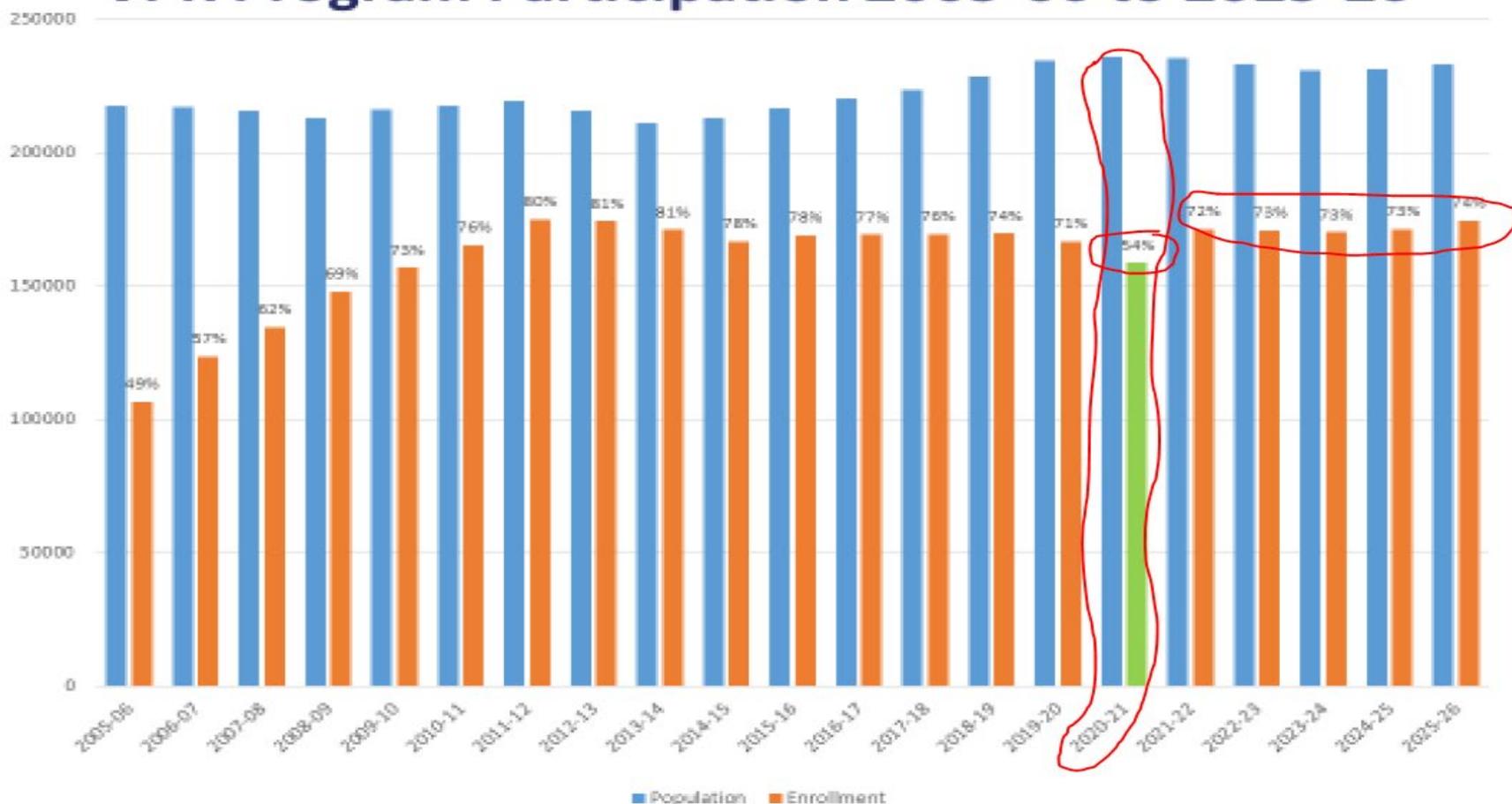
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VPK Enrollment- Miami-Dade



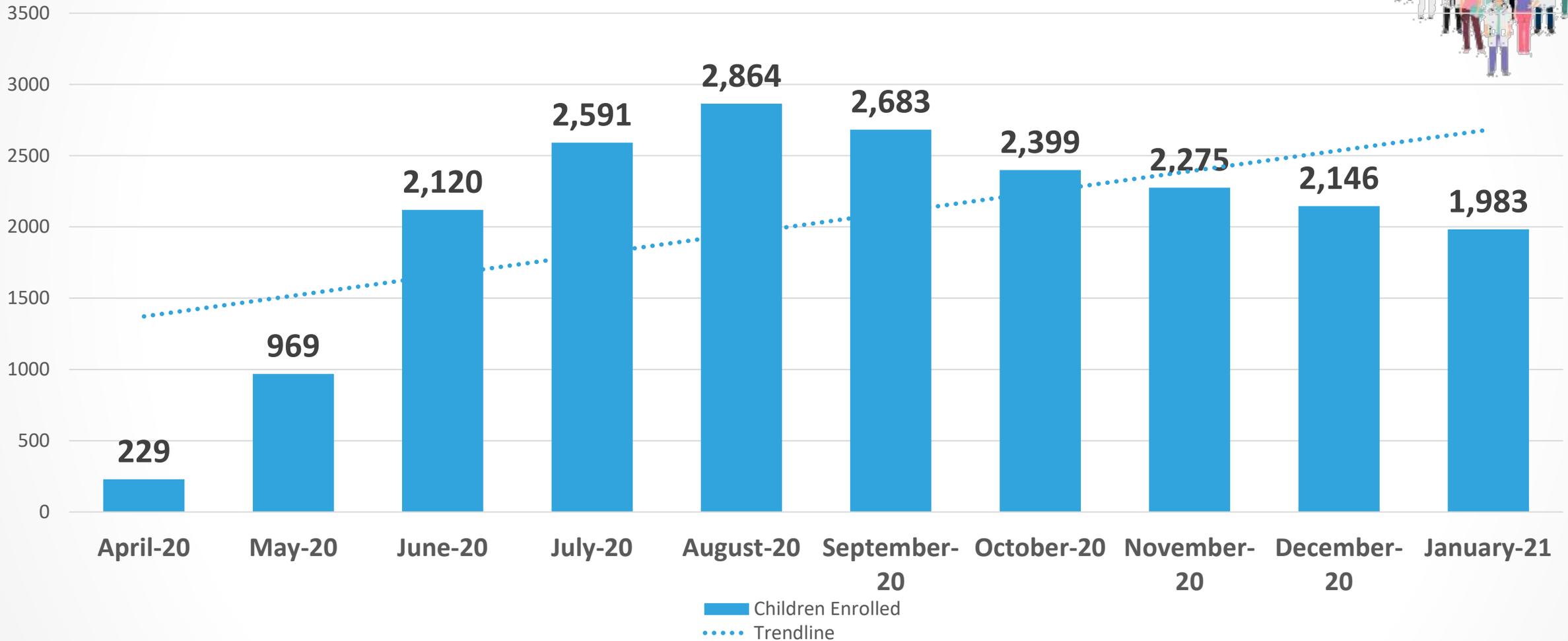
Source: EFS MOD

VPK Program Participation 2005-06 to 2025-26



Source: Voluntary Prekindergarten Education Estimating Conference, December 10, 2020. * 2005-06 – 2019-20 are actual enrollments, 2020-21 are estimated enrollments and 2021-22 to 2025-26 are projected enrollments.

Miami-Dade First Responder Program Monthly Enrollment (BG1-ESS)



School Readiness Outreach

| School Readiness Marketing | Location | Dates |
|----------------------------|-------------------------------------------------|---------------------|
| Metro Bus Wrap | Southern Corridor | 10/5/20 – 3/21/21 |
| Billboard | NW 79 th St./NW 5 th Ave | 11/16/20 - 2/7/21 |
| Billboard | Turnpike @ US1 (Florida City) | 12/16/20 - 3/9/21 |
| Billboard | NW 50 th St/NW 17 th AVE. | Relocation |
| Billboard (New) | NE 55 th St/NE 2 nd AVE. | Pending Agreement |
| Keys Weekly | Upper/Middle/Lower Keys | 1/7/21 |
| WSRF Creole Radio | North Miami/North Miami Beach | Week of 2/1 and 2/8 |
| US 1 Radio | Key West to Islamorada | Pending Approval |
| Country Thunder Radio | Marathon to South Miami | Pending Approval |
| Time Out Magazine | Key West | Pending |
| Facebook | 30 Day Social Media Ad | 1/26/21 – 2/26/21 |
| Instagram | 30 Day Social Media Ad | 1/26/21 – 2/26/21 |
| Twitter | 30 Day Social Media Ad | 1/26/21 – 2/26/21 |
| SR Open Enrollment Flyer | For Distribution | Pending Translation |
| Miami Children's Museum | Dr. Seuss Celebration (500 bags w/books/flyers) | March 2021 |
| Greater Miami Chamber | Website | Full Year 2021 |

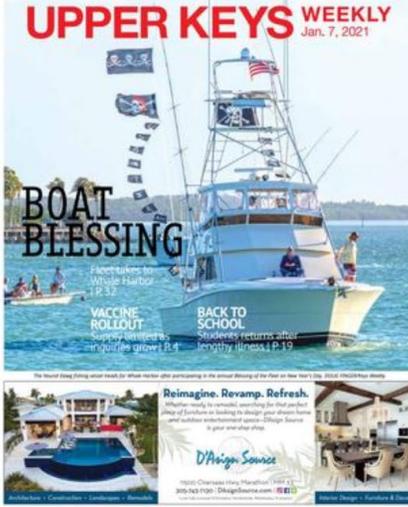
Keys Weekly Ad



Marathon Weekly
21-0107
Keys Weekly Newspapers



Key West Weekly
21-0107
Keys Weekly Newspapers



Upper Keys Weekly
21-0107
Keys Weekly Newspapers

<https://issuu.com/keysweekly/stacks/7ef9105306124f5ea9fe760d779e6351>

School Readiness and VPK Early Care and Education Partners in Monroe County

Do you need help paying for childcare? The Early Learning Coalition of Miami-Dade/Monroe can assist with childcare costs at any of the listed early learning programs. For more information, call 305-646-7220 or visit us at www.elcmdm.org

- **MM 1** - Gonzalez Family Day Care Home
301 WHITE ST. APT. 1C KEY WEST, FL 33040 • 305-896-1636X
- **MM 1** - The Learning Center of Key West, INC
201 TRUMAN AVE. KEY WEST, FL 33040 • 305-292-0440
- **MM 1.1** - Boys and Girls Clubs of the Keys Area, Inc.
1316 REYNOLDS ST. KEY WEST, FL 33040 • 305-296-2258
- **MM 1.2** - Inez Martin Child Care Center
1100 VARELA, KEY WEST, FL 33040 • 305-809-5055
- **MM 1.3** - Montessori Children's School Of Key West
1221 VARELA, KEY WEST, FL 33040 • 305-294-5302
- **MM 1.6** - Horace O'Bryant Elementary
1105 LEON, KEY WEST, FL 33040 • 305-296-5628
- **MM 2** - Barbara Alvarez Family Day Care Home x
2689 N. ROOSEVELY BLVD. #4 KEY WEST, FL 33040 • 305-731-9476
- **MM 2** - Sunbeam Christian School
1311 5th ST. KEY WEST, FL 33040 • 305-294-6018 x325
- **MM 2.5** - Maria Lamadrid Family Day Care Home
1524 5TH ST. KEY WEST, FL 33040 • 305-294-6311
- **MM 2.5** - Moreno Family Day Care Home
1659 REDORDAN CT. APT. 4 KEY WEST, FL 33040 • 305-296-3247
- **MM 2.5** - Key West Preschool Cooperative, Inc.
2610 FLAGLER AVE. KEY WEST, FL 33040 • 305-296-4749
- **MM 2.7** - Grace Lutheran School
2713 FLAGLER AVE. KEY WEST, FL 33040 • 305-296-8262
- **MM 3.2** - Poinciana Elementary School
1407 KENNEDY DR. KEY WEST, FL 33040 • 305-293-1630
- **MM 3.8** - NAS Child Development Center
V-187 ARTHUR SAWYER RD. KEY WEST, FL 33040 • 305-293-4498
- **MM 3.8** - NAS Key West Youth Center
V-187 ARTHUR SAWYER RD. KEY WEST, FL 33040 • 305-293-2098
- **MM 5** - Gerald Adams Elementary
5855 COLLEGE RD. KEY WEST, FL 33040 • 305-293-1609
- **MM 5.1** - Lighthouse Christian Academy, Inc.
5580 MACDONALD AVE. KEY WEST, FL 33040 • 305-292-5582
- **MM 5.2** - Temple Christan Preschool
5727 2ND AVE. KEY WEST, FL 33040 • 305-216-5556
- **MM 19.3** - Sugarloaf Elementary
255 CRANE BLVD., SUGARLOAF KEY, FL 33042 • 305-745-3282
- **MM 22.9** - Banana Cabanna
22673 PIECES OF EIGHT RD., CUDJOE KEY, FL 33042 • 305-745-1400
- **MM 30.2** - Big Pine Academy Early Learning Center
30070 POND LANE, BIG PINE KEY, FL 33043 • 305-872-2432
- **MM 48.6** - Stanley Switlik Elementary
3400 OVERSEAS HWY, MARATHON, FL 33050 • 305-289-2490
- **MM 49.2** - Grace Jones Community Center, Inc.
230 41st ST. GULF, MARATHON, FL 33050 • 305-743-6064
- **MM 49.4** - Kreative Kids Christian Academy
4711 OVERSEAS HWY, MARATHON, FL 33050 • 305-743-7165
- **MM 51** - Marathon Lutheran
325 122ND ST, MARATHON, FL 33050 • 305-735-4762
- **MM 51** - Community Cooperative Preschool Inc.
550 122ND ST. OCEAN, MARATHON, FL 33050 • 305-735-4762
- **MM 82.4** - Islamorada Child Care
82681 OVERSEAS HWY, ISLAMORADA, FL 33036 • 305-910-7228
- **MM 86.6** - Treasure Village Montessori Charter
86731 OVERSEAS HWY, ISLAMORADA, FL 33036 • 305-852-3482
- **MM 87.6** - St. James Children's Center
87500 OVERSEAS HWY, ISLAMORADA, FL 33036 • 305-852-2161
- **MM 89** - Plantation School
100 LAKE ROAD, TAVENIER, FL 33070 • 305-853-3281
- **MM 92.9** - Burton Memorial Child Development Center
93001 OVERSEAS HWY, TAVERNIER, FL 33070 • 305-852-0250
- **MM 93.2** - Dolphin Montessori Children's Inc., South
735 GROUPEL LANE, KEY LARGO, FL 33037 • 305-453-3787
- **MM 98.8** - First Baptist Church, Jack Hill Child Care
99001 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-451-2125
- **MM 99.8** - Upper Keys YMCA
550 ST CROIX PLACE, KEY LARGO, FL 33037 • 305-453-3422
- **MM 103** - Montessori Academy of the Upper Keys
5 TRANSYLVANIA AVE., KEY LARGO, FL 33037 • 305-451-7077
- **MM 104.8** - Key Largo School
104801 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-453-1255
- **MM 105** - Dolphin Montessori
104960 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-852-2225
- **MM 105.5** - St. Justin's Martyr Preschool
105500 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-451-6415



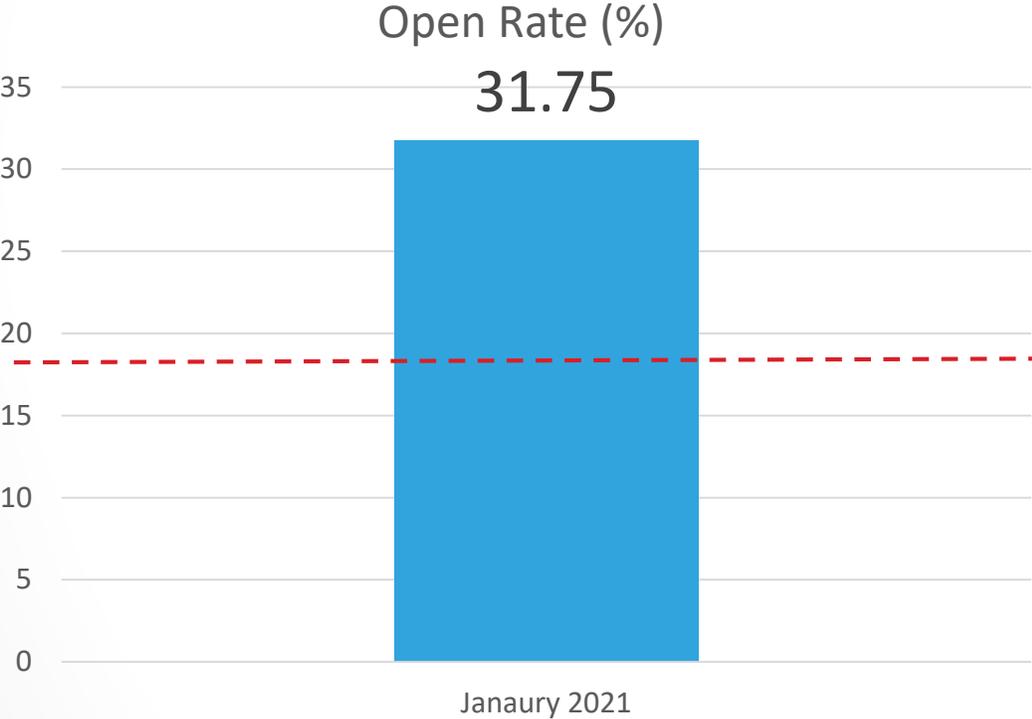
Monroe County: 1111 12th St., Suite 206, Key West
305-296-5557 • ELCMDM.ORG

office of
Early Learning
Learn Early. Learn for Life.

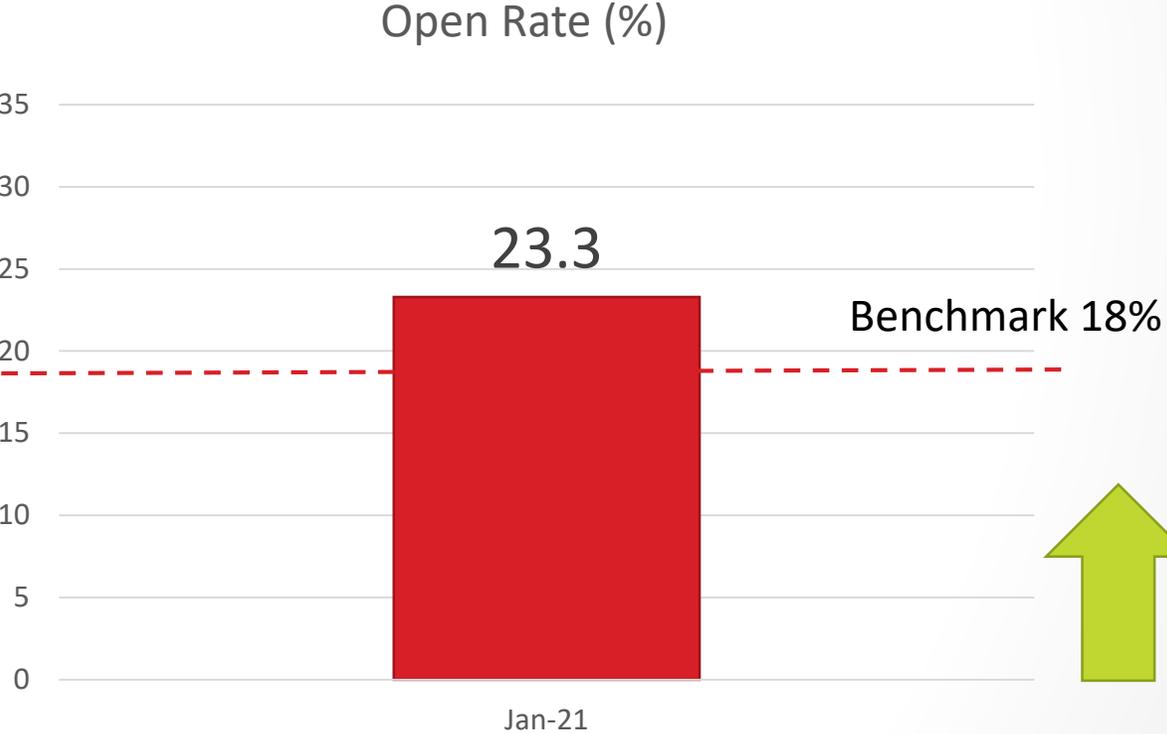
Early Education. Lifelong Success.

Email Open Rate

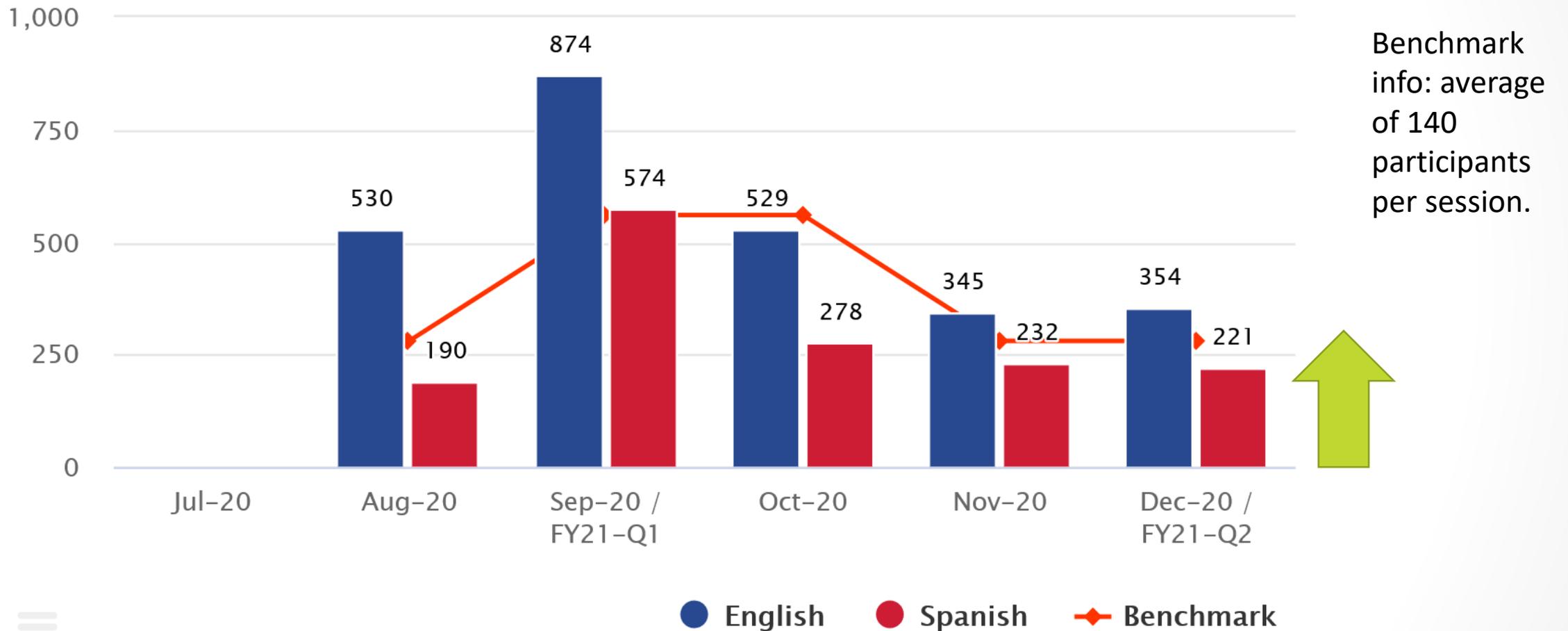
Miami-Dade



Monroe



Outreach - Attendance at Weekly Online Provider Meeting (monthly)



Notes: Attendees include Coalition team members. Meetings began on 8/19/20 (2 meetings in August-20) Only 2 meetings held in November-20 and December-20.

Communications

- Creation of Facebook Group for Early Learning Partners
 - <https://www.facebook.com/groups/EarlyLearningPartners/>



Early Learning Partners Facebook Group

Private group · 117 members



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Celebración de las Manos



Sea parte de una tradición y haga que el arte de las manos de sus niños se incluya en la Celebración de las Manos para la Semana Infantil de la Florida 2021.

Envíe por correo el arte de las manos antes del 19 de marzo de 2021

**The Early Learning Coalition of the Big Bend Region
2639 N. Monroe Street, Building C
Tallahassee, FL 32303**

[Haga clic aquí](#) para descargar el volante de la Celebración de las Manos y las instrucciones sobre cómo crear el arte de la manos.

Subvenciones para pequeñas empresas de hasta \$ 10,000



http://www.careersourcesfl.com/layoffaversion_GMiamiCC/

- El Greater Miami Chamber of Commerce y CareerSource SF han **reservado \$500,000 para subvenciones a pequeñas empresas para REEMBOLSAR los gastos relacionados con COVID-19** mientras se adaptan para mantener abierto y mantener a los trabajadores empleados.
- Estas subvenciones son estrictamente para reembolso y son bastante fáciles de obtener para las empresas que califiquen y que puedan justificar sus gastos.
- Alentamos a nuestros miembros de pequeñas empresas (3-50 empleados) a solicitar el programa de subvenciones. Sin embargo, **solo aplique si puede marcar toda la información de calificación necesaria en la lista de verificación aquí .**
- Si tiene preguntas o información adicional, comuníquese con layoffaversion@miamichamber.com u obtenga más información sobre asistencia a través de la Cámara <https://www.miamichamber.com/gmcc-cares>

CRRSA Seminarios Web

- Los proveedores de cuidado y educación: Tomando ventaja de la administración de préstamos pequeña empresa nueva y programas de becas
- Estos seminarios web brindan una descripción general de los recursos comerciales en la Ley de Asignaciones Suplementarias de Respuesta y Alivio del Coronavirus, 2021 (CRRSA), que se promulgó el 27 de diciembre de 2020.
- <https://childcareta.acf.hhs.gov/early-care-and-education-providers-taking-advantage-new-small-business-administration-loan-and-grant>

Matriculación para School Readiness



El Early Learning Coalition of Miami-Dade/Monroe esta matriculando a los niños en el Programa de School Readiness.

Si necesita ayuda para pagar el cuidado infantil, solicítela hoy en bit.ly/ELCFreeChildCare

Para obtener información adicional, llame (305) 646-7220 o visite www.elcmdm.org



Conversación con CEO Evelio Torres





Partners Meeting

Evelio Torres, President and CEO

February 3, 2021

Strategic Plan

Lead Manager: Jackye Russell, Sr. VP for Administration

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OUR VISION

CHILDREN FIRST

To ensure a comprehensive and integrated early learning system for all families and their children, birth to 5 years, ensuring high-quality programs throughout Miami-Dade and Monroe Counties, so children enter school ready to learn and succeed in life.

OUR VALUES

- **CHILDREN** - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.
- **COMMUNITY** - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote high quality early education and support children as they become thriving, productive members of society.
- **PARTNERSHIP** - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.
- **ADVOCACY** - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing early education throughout Miami-Dade and Monroe counties and are set apart by our collective passion, strength and dedication to children.
- **EXCELLENCE** - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.
- **CUSTOMER SERVICES** - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.
- **EQUITY** - Equity, inclusion and cultural competence is embodied in our values, practices and programming so that children, parents, families and providers may fully benefit from our priority initiatives, while keeping children first.

PRIORITY INITIATIVES

NEEDIEST CHILDREN

Improve outcomes for children in our neediest communities, including children with developmental and other delays and disabilities, by improving the quality of early learning programs

Target neediest areas

Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them to meet higher standards

Increase the Number of Children

Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

YOUNGEST CHILDREN

Offer a continuum of care throughout childhood, with a particular focus on infants and toddlers

Age-based Rates

Adjust reimbursement rates to offer incentives to serve the youngest children

PROVIDERS

Strengthen Coalition relationship with providers and support providers meeting higher quality performance requirements

Improve Provider Selection and Contracting Process

Establish local provisions that support parental choice and ensure providers serving children receiving subsidies meet contract and quality requirements

Teacher Education

Increase the number of teachers with child care credentials

Quality Providers

Drive incentives to higher performing providers

Technical Business Assistance

Offer business assistance to providers in distressed areas

Educate Providers

Provide program directors/staff with training and resources to provide high quality care to all children, including children with disabilities

EDUCATE ALL

Educate families and the community at large about the benefits of quality early learning.

Parental Choice

Develop innovative strategies to help parents choose child care programs that ensure better outcomes for their children

Visibility

Achieve increased visibility of the importance of early learning throughout both counties by creating child care resources and providing information

CAPACITY BUILDING

Strengthen Board and Staff capacity to carry out strategic goals

Advocacy

Engage aggressively & systematically in advocacy to drive better outcomes for children

Early Child Care Education Systems Building

Establish regular meetings with partners to strengthen cross-sector investments and policies for children birth through age five

FUNDING

Increase public and private funding and reallocate funds to strategic goals

Public

Secure adequate resources to ensure high quality delivery to each child we serve

Monroe County

Establish a Permanent Funding Model for Social Services

FIVE YEAR STRATEGIC GOALS

Develop widely accepted state-wide bench marks of quality (e.g. Child assessments, accreditation, learning environment, etc.)

Change state policy to allow ELCs to contract only with childcare programs that meet state-wide quality bench marks

Establish the Performance Funding Program platform as the statewide quality, tiered reimbursement and pay for performance model

**Strategic Plan Priority
Initiative:**

- **Youngest Children**
- **Neediest Children**
- **Providers**
- **Funding**

December 2020 COVID- 19 Stimulus Package Early Care and Education Highlights

December 2020 COVID-19 Stimulus Package Early Care and Education Highlights

- Includes \$10 billion for child care. About \$624 million for Florida.
- The funds are meant to supplement, not supplant, general revenue funds for child care assistance.
- Funds may be used to provide relief from co-payments and tuition payments from families.
- Ease the burden of decreased enrollments or closures related to COVID-19.
- Support providers to remain open or reopen – including funding for fixed costs and increased operating expenses.
- States are encouraged to place conditions on payments to ensure child care providers use a portion of funds received to continue to pay the salaries and wages of staff.
- States are encouraged to implement enrollment and eligibility policies that support the fixed costs of providing care by delinking provider reimbursement rates from absences and provider closures due to COVID-19.

December 2020 COVID-19 Stimulus Package Early Care and Education Highlights

- States are authorized to use funds to provide child care assistance to health care workers, emergency responders, sanitation workers, farmworkers, and other workers deemed essential by public officials without regard to income eligibility requirements.
- States shall use a portion of funds to assist eligible child care providers who did not receive CCDBG assistance before the public health emergency (for cleaning sanitation, or maintain/resume the operation of programs – fixed/increased operating costs).
- Funds may be used to provide technical assistance to child care providers to help implement practices and policies in line with state and local health departments.
- Funds may be used to restore amounts, either directly or through reimbursement, for obligations to prevent, prepare, or respond to coronavirus.
- No later than 60 days after the date of this act, each state shall submit a report describing how the funds appropriated under this act will be spent. And no later than 90 days.
- An additional \$250 million for Head Start & Early Head Start

Strategic Plan Priority
Initiative:

- Capacity Building

Legislative Updates

Legislative Priorities

- Support the Early Learning and Early Grade Success Bill
– HB419
- Increase VPK Base Student Allocation
- Improve School Readiness Provider Reimbursement Rates Equity

SB724 Education

- Sponsor: Senator Annette Taddeo
- Co-sponsor: Senator Jose Rodriguez
- This bill requires the VPK Assessment and FLKRS to be administered in additional languages (the top two most prevalent languages after English in the State). It also gives parents of dual-language VPK students the right to determine if the assessment and screener are appropriate for their child. If they choose not to make that determination, then the teacher will make that decision. It requires the Department to develop a timetable and an action plan to phase in the development and adoption of the native language assessments. It contains some other elements but those are only relevant to K-12.
- <https://www.flsenate.gov/Session/Bill/2021/724>

HB 419 - Early Learning and Early Grade Success

- Sponsor: Representative Erin Grall
- Early Learning and Early Grade Success: Deletes Office of Early Learning; creates Division of Early Learning within DOE; revises provisions relating to early learning coalitions; VPK & school readiness programs; & DOE responsibilities & duties relating to early learning and Gold Seal Quality Care Program.
- <https://www.myfloridahouse.gov/Sections/Bills/billsdetail.aspx?BillId=70613>

SB 0252 Child Care Facilities

- Sponsor: Senator Linda Stewart
- Child Care Facilities; Citing this act as the "Child Safety Alarm Act"; requiring certain vehicles, by a specified date, to be equipped with a reliable alarm system that meets specified criteria; requiring the Department of Children and Families to adopt by rule minimum safety standards for such systems and to maintain a list of approved alarm manufacturers and alarm systems, etc.
- <https://www.flsenate.gov/Session/Bill/2021/252>

SB 0380 Child Restraint Requirements

- Sponsor: Senator Keith Perry
- Child Restraint Requirements; Increasing the age of children for whom operators of motor vehicles must provide protection by using a crash-tested, federally approved child restraint device; increasing the age of children for whom a separate carrier, an integrated child seat, or a child booster seat may be used, etc.
- <https://www.flsenate.gov/Session/Bill/2021/380>

Strategic Plan Priority Initiative:

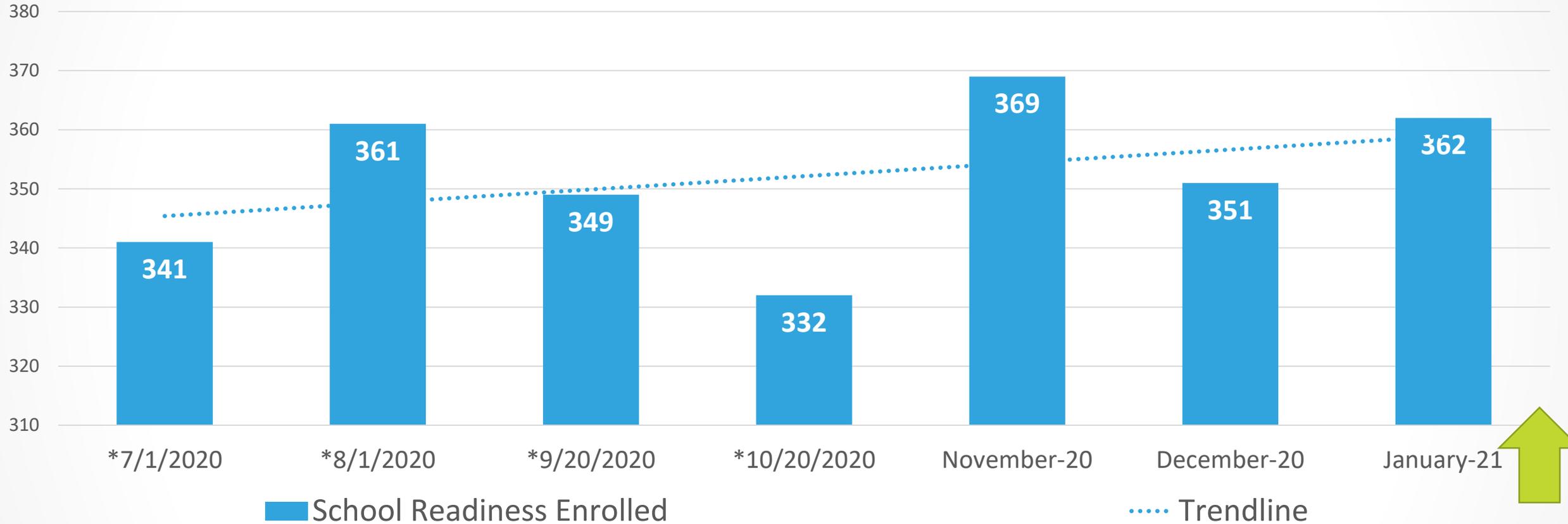
- Neediest Children
- Youngest Children
- Providers

Program Updates

School Readiness Program Promotion

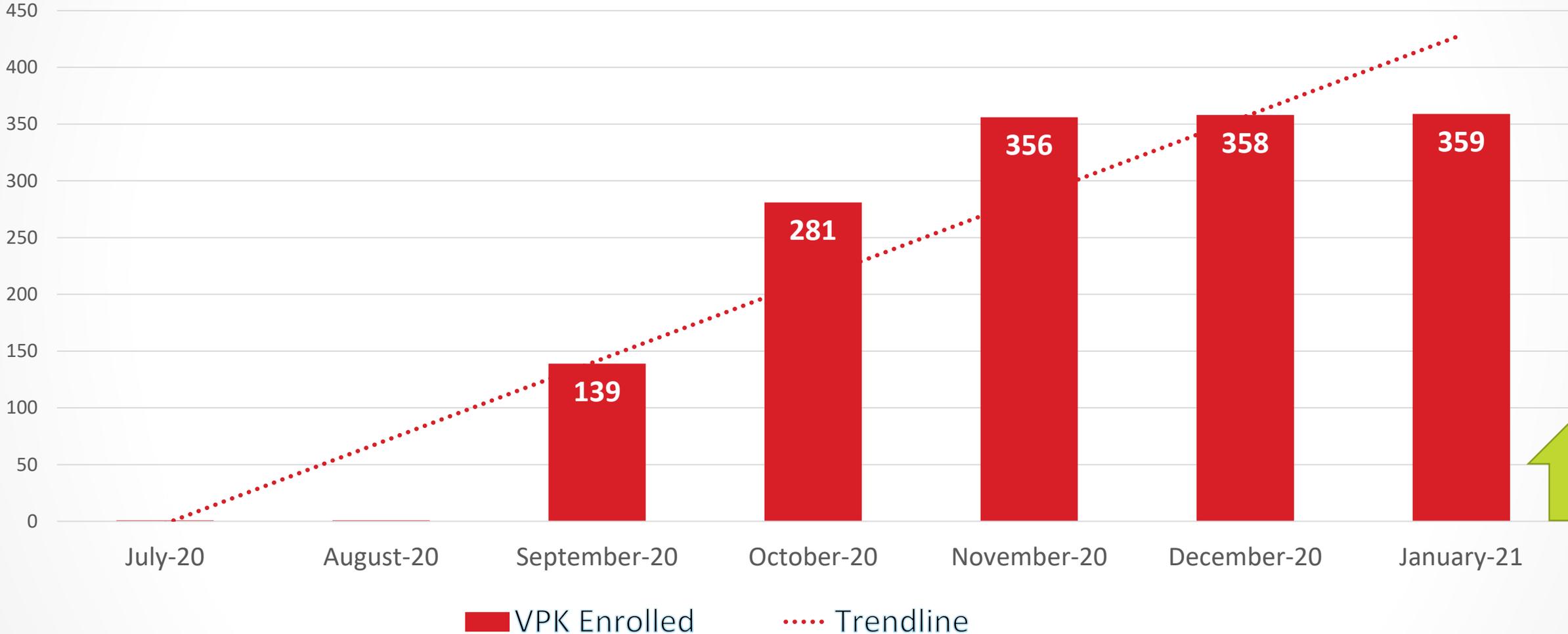
- Key West Chamber features School Readiness in Chamber Chatter and School Readiness information sent to chamber members
- Islamorada Chamber includes School Readiness information in newsletter
- Greater Miami Chamber website ad (runs for 12 months)
- Florida Restaurant and Lodging Association disseminating School Readiness flyer.
- The Lodging Association of the Florida Keys and Key West was provided School Readiness flyer to share with their members
- Information on child care assistance availability shared at weekly provider meetings
- Coalition website banner created to announce child care assistance availability
- Weekly social media posts provide information on how to apply for School Readiness

School Readiness Enrollment - Monroe



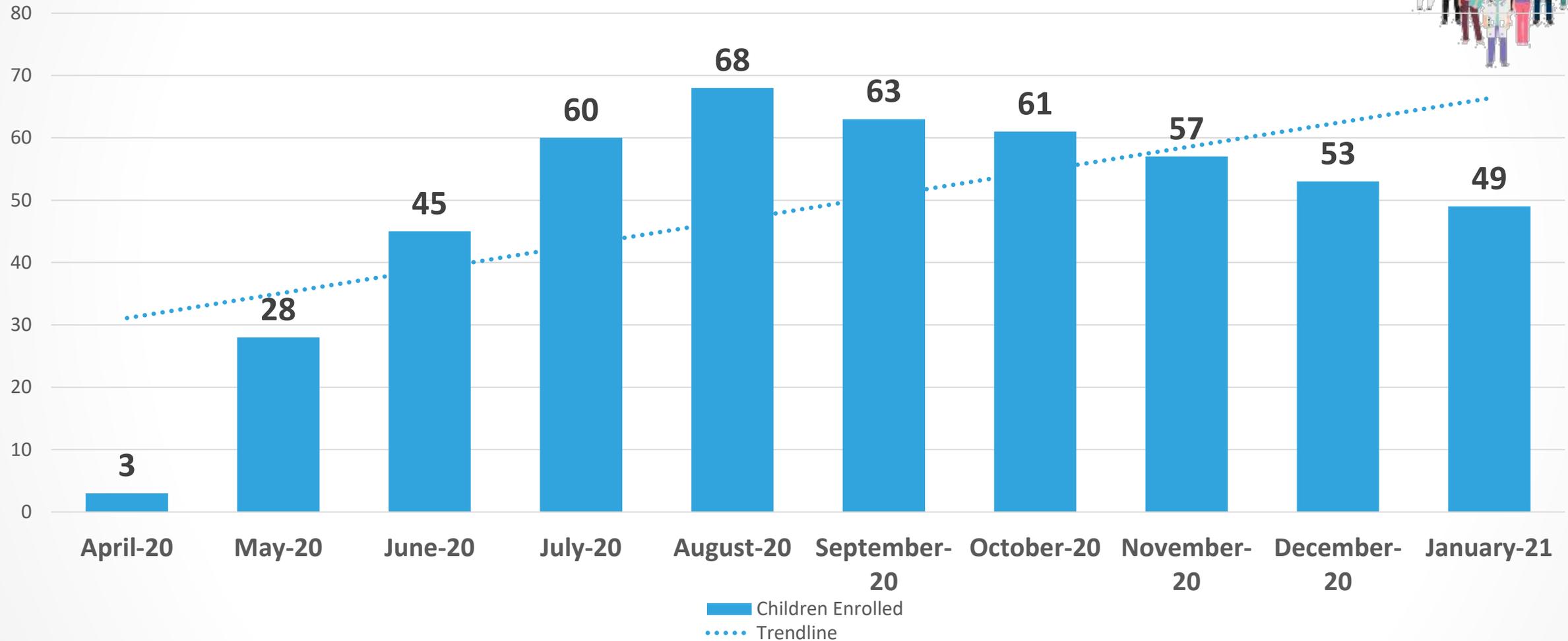
*Pending Family Acceptance number for these months

VPK Enrollment- Monroe



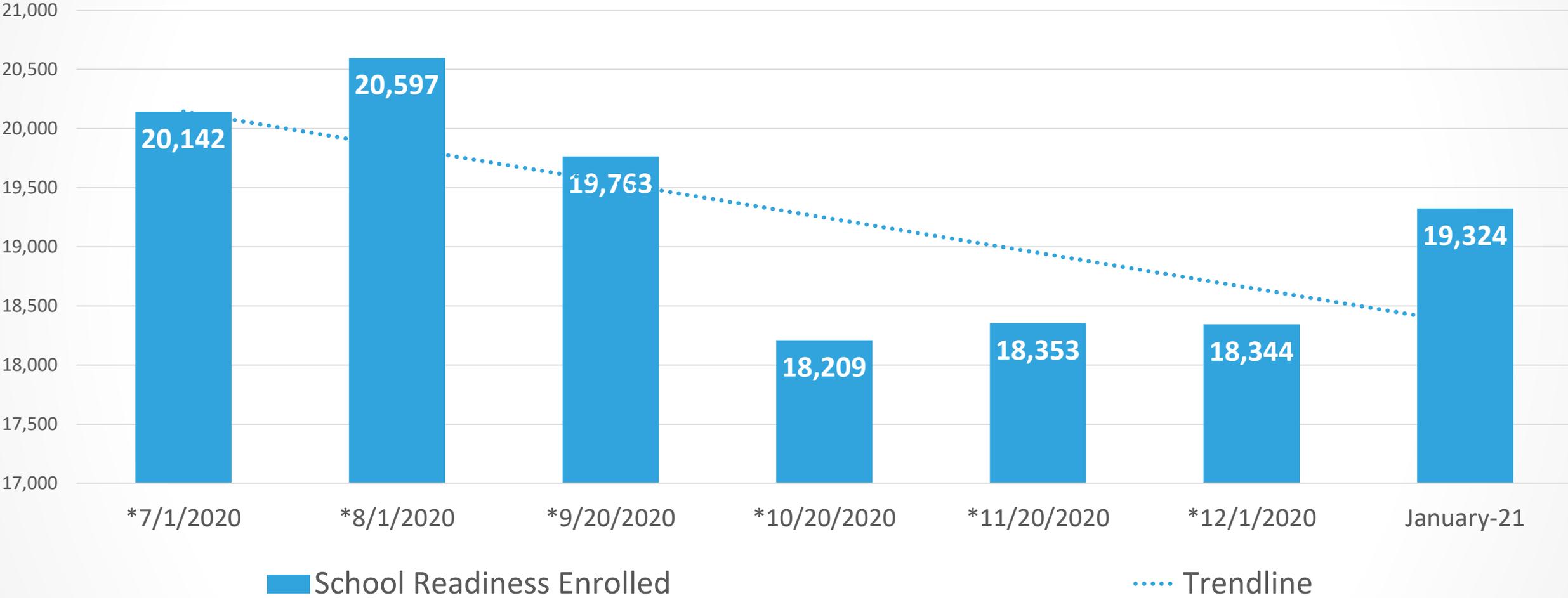
Source: EFS MOD

Monroe – First Responder Program Monthly Enrollment (BG1-ESS)



Source: EFS MOD

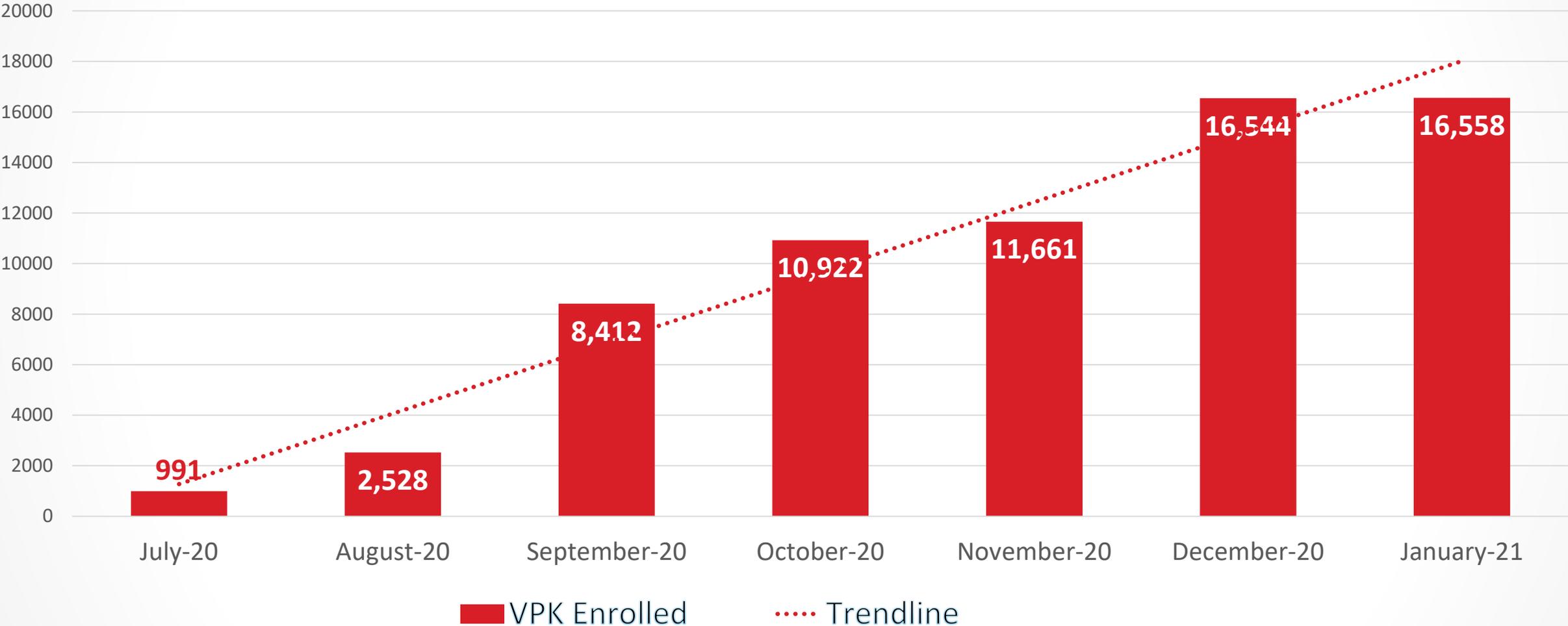
School Readiness Enrollment – Miami-Dade



*Pending Family Acceptance number for these months

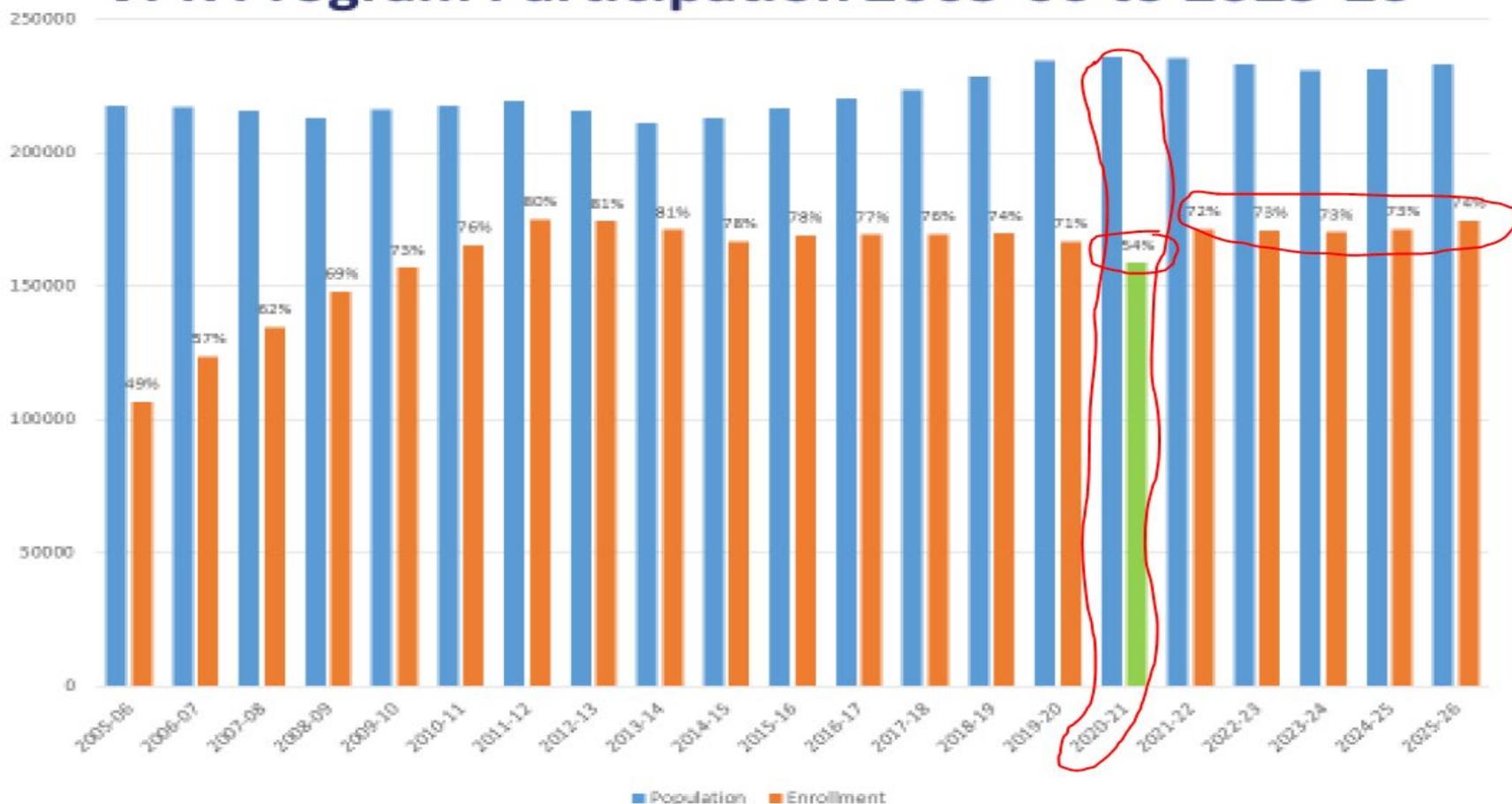
Source: EFS MOD

VPK Enrollment- Miami-Dade



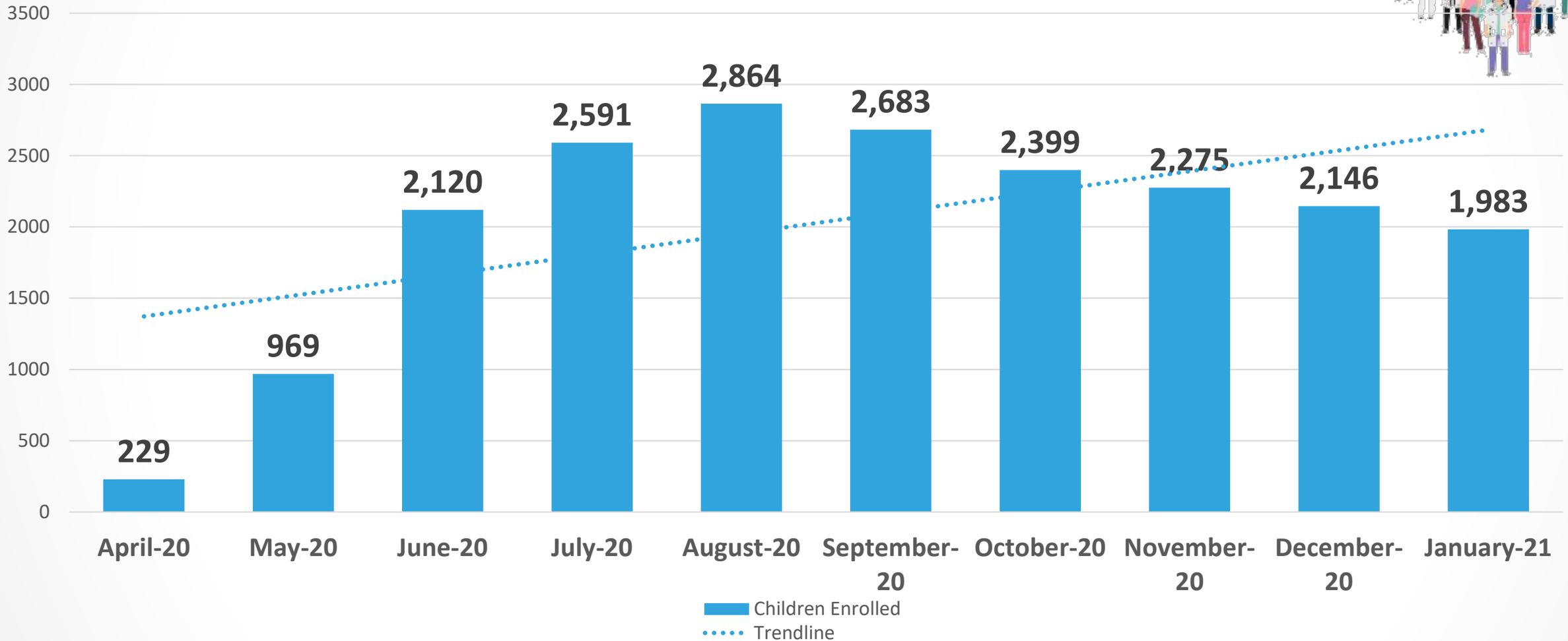
Source: EFS MOD

VPK Program Participation 2005-06 to 2025-26



Source: Voluntary Prekindergarten Education Estimating Conference, December 10, 2020. * 2005-06 – 2019-20 are actual enrollments, 2020-21 are estimated enrollments and 2021-22 to 2025-26 are projected enrollments.

Miami-Dade First Responder Program Monthly Enrollment (BG1-ESS)



School Readiness Outreach

| School Readiness Marketing | Location | Dates |
|----------------------------|-------------------------------------------------|---------------------|
| Metro Bus Wrap | Southern Corridor | 10/5/20 – 3/21/21 |
| Billboard | NW 79 th St./NW 5 th Ave | 11/16/20 - 2/7/21 |
| Billboard | Turnpike @ US1 (Florida City) | 12/16/20 - 3/9/21 |
| Billboard | NW 50 th St/NW 17 th AVE. | Relocation |
| Billboard (New) | NE 55 th St/NE 2 nd AVE. | Pending Agreement |
| Keys Weekly | Upper/Middle/Lower Keys | 1/7/21 |
| WSRF Creole Radio | North Miami/North Miami Beach | Week of 2/1 and 2/8 |
| US 1 Radio | Key West to Islamorada | Pending Approval |
| Country Thunder Radio | Marathon to South Miami | Pending Approval |
| Time Out Magazine | Key West | Pending |
| Facebook | 30 Day Social Media Ad | 1/26/21 – 2/26/21 |
| Instagram | 30 Day Social Media Ad | 1/26/21 – 2/26/21 |
| Twitter | 30 Day Social Media Ad | 1/26/21 – 2/26/21 |
| SR Open Enrollment Flyer | For Distribution | Pending Translation |
| Miami Children's Museum | Dr. Seuss Celebration (500 bags w/books/flyers) | March 2021 |
| Greater Miami Chamber | Website | Full Year 2021 |

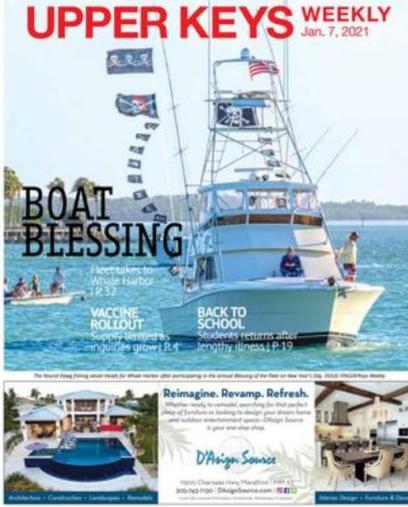
Keys Weekly Ad



Marathon Weekly
21-0107
Keys Weekly Newspapers



Key West Weekly
21-0107
Keys Weekly Newspapers



Upper Keys Weekly
21-0107
Keys Weekly Newspapers

<https://issuu.com/keysweekly/stacks/7ef9105306124f5ea9fe760d779e6351>

School Readiness and VPK Early Care and Education Partners in Monroe County

Do you need help paying for childcare? The Early Learning Coalition of Miami-Dade/Monroe can assist with childcare costs at any of the listed early learning programs. For more information, call 305-646-7220 or visit us at www.elcmdm.org

- **MM 1** - Gonzalez Family Day Care Home
301 WHITE ST. APT. 1C KEY WEST, FL 33040 • 305-896-1636X
- **MM 1.1** - The Learning Center of Key West, INC
201 TRUMAN AVE. KEY WEST, FL 33040 • 305-292-0440
- **MM 1.1.1** - Boys and Girls Clubs of the Keys Area, Inc.
1316 REYNOLDS ST. KEY WEST, FL 33040 • 305-296-2258
- **MM 1.2** - Inez Martin Child Care Center
1100 VARELA, KEY WEST, FL 33040 • 305-809-5055
- **MM 1.3** - Montessori Children's School Of Key West
1221 VARELA, KEY WEST, FL 33040 • 305-294-5302
- **MM 1.6** - Horace O'Bryant Elementary
1105 LEON, KEY WEST, FL 33040 • 305-296-5628
- **MM 2** - Barbara Alvarez Family Day Care Home x
2689 N. ROOSEVELY BLVD. #4 KEY WEST, FL 33040 • 305-731-9476
- **MM 2** - Sunbeam Christian School
1311 5th ST. KEY WEST, FL 33040 • 305-294-6018 x325
- **MM 2.5** - Maria Lamadrid Family Day Care Home
1524 5TH ST. KEY WEST, FL 33040 • 305-294-6311
- **MM 2.5** - Moreno Family Day Care Home
1659 REDORDAN CT. APT. 4 KEY WEST, FL 33040 • 305-296-3247
- **MM 2.5** - Key West Preschool Cooperative, Inc.
2610 FLAGLER AVE. KEY WEST, FL 33040 • 305-296-4749
- **MM 2.7** - Grace Lutheran School
2713 FLAGLER AVE. KEY WEST, FL 33040 • 305-296-8262
- **MM 3.2** - Poinciana Elementary School
1407 KENNEDY DR. KEY WEST, FL 33040 • 305-293-1630
- **MM 3.8** - NAS Child Development Center
V-187 ARTHUR SAWYER RD. KEY WEST, FL 33040 • 305-293-4498
- **MM 3.8** - NAS Key West Youth Center
V-187 ARTHUR SAWYER RD. KEY WEST, FL 33040 • 305-293-2098
- **MM 5** - Gerald Adams Elementary
5855 COLLEGE RD. KEY WEST, FL 33040 • 305-293-1609
- **MM 5.1** - Lighthouse Christian Academy, Inc.
5580 MACDONALD AVE. KEY WEST, FL 33040 • 305-292-5582
- **MM 5.2** - Temple Christan Preschool
5727 2ND AVE. KEY WEST, FL 33040 • 305-216-5556
- **MM 19.3** - Sugarloaf Elementary
255 CRANE BLVD., SUGARLOAF KEY, FL 33042 • 305-745-3282
- **MM 22.9** - Banana Cabanna
22673 PIECES OF EIGHT RD., CUDJOE KEY, FL 33042 • 305-745-1400
- **MM 30.2** - Big Pine Academy Early Learning Center
30070 POND LANE, BIG PINE KEY, FL 33043 • 305-872-2432
- **MM 48.6** - Stanley Switlik Elementary
3400 OVERSEAS HWY, MARATHON, FL 33050 • 305-289-2490
- **MM 49.2** - Grace Jones Community Center, Inc.
230 41st ST. GULF, MARATHON, FL 33050 • 305-743-6064
- **MM 49.4** - Kreative Kids Christian Academy
4711 OVERSEAS HWY, MARATHON, FL 33050 • 305-743-7165
- **MM 51** - Marathon Lutheran
325 122ND ST, MARATHON, FL 33050 • 305-735-4762
- **MM 51** - Community Cooperative Preschool Inc.
550 122ND ST. OCEAN, MARATHON, FL 33050 • 305-735-4762
- **MM 82.4** - Islamorada Child Care
82681 OVERSEAS HWY, ISLAMORADA, FL 33036 • 305-910-7228
- **MM 86.6** - Treasure Village Montessori Charter
86731 OVERSEAS HWY, ISLAMORADA, FL 33036 • 305-852-3482
- **MM 87.6** - St. James Children's Center
87500 OVERSEAS HWY, ISLAMORADA, FL 33036 • 305-852-2161
- **MM 89** - Plantation School
100 LAKE ROAD, TAVENIER, FL 33070 • 305-853-3281
- **MM 92.9** - Burton Memorial Child Development Center
93001 OVERSEAS HWY, TAVERNIER, FL 33070 • 305-852-0250
- **MM 93.2** - Dolphin Montessori Children's Inc., South
735 GROUPEL LANE, KEY LARGO, FL 33037 • 305-453-3787
- **MM 98.8** - First Baptist Church, Jack Hill Child Care
99001 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-451-2125
- **MM 99.8** - Upper Keys YMCA
550 ST CROIX PLACE, KEY LARGO, FL 33037 • 305-453-3422
- **MM 103** - Montessori Academy of the Upper Keys
5 TRANSYLVANIA AVE., KEY LARGO, FL 33037 • 305-451-7077
- **MM 104.8** - Key Largo School
104801 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-453-1255
- **MM 105** - Dolphin Montessori
104960 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-852-2225
- **MM 105.5** - St. Justin's Martyr Preschool
105500 OVERSEAS HWY, KEY LARGO, FL 33037 • 305-451-6415



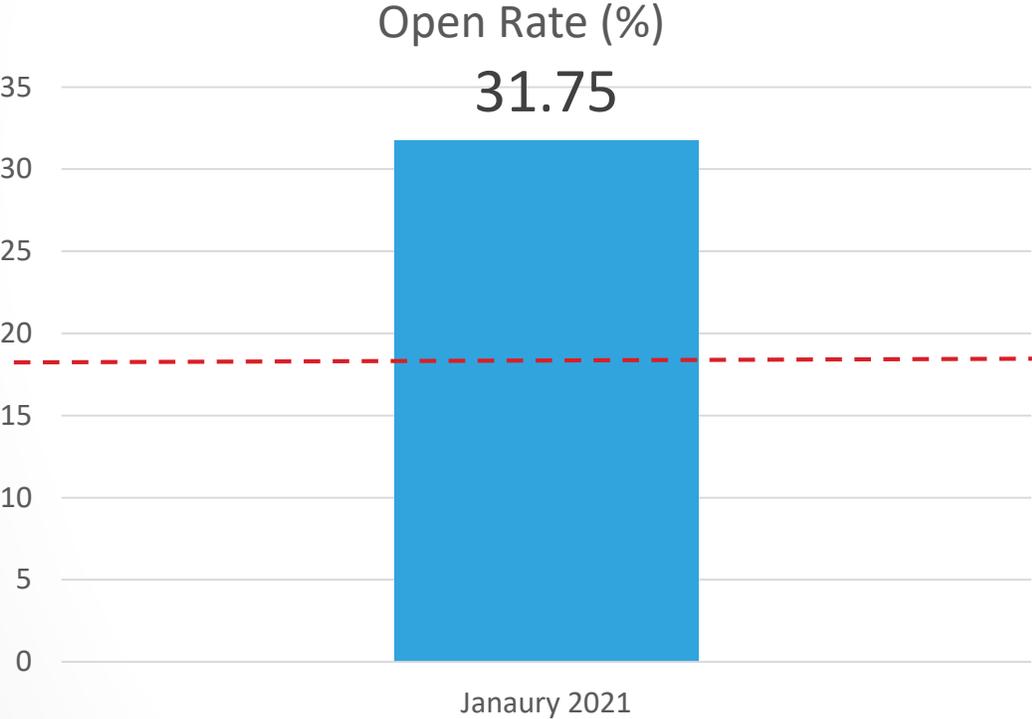
Monroe County: 1111 12th St., Suite 206, Key West
305-296-5557 • ELCMDM.ORG

office of
Early Learning
Learn Early. Learn for Life.

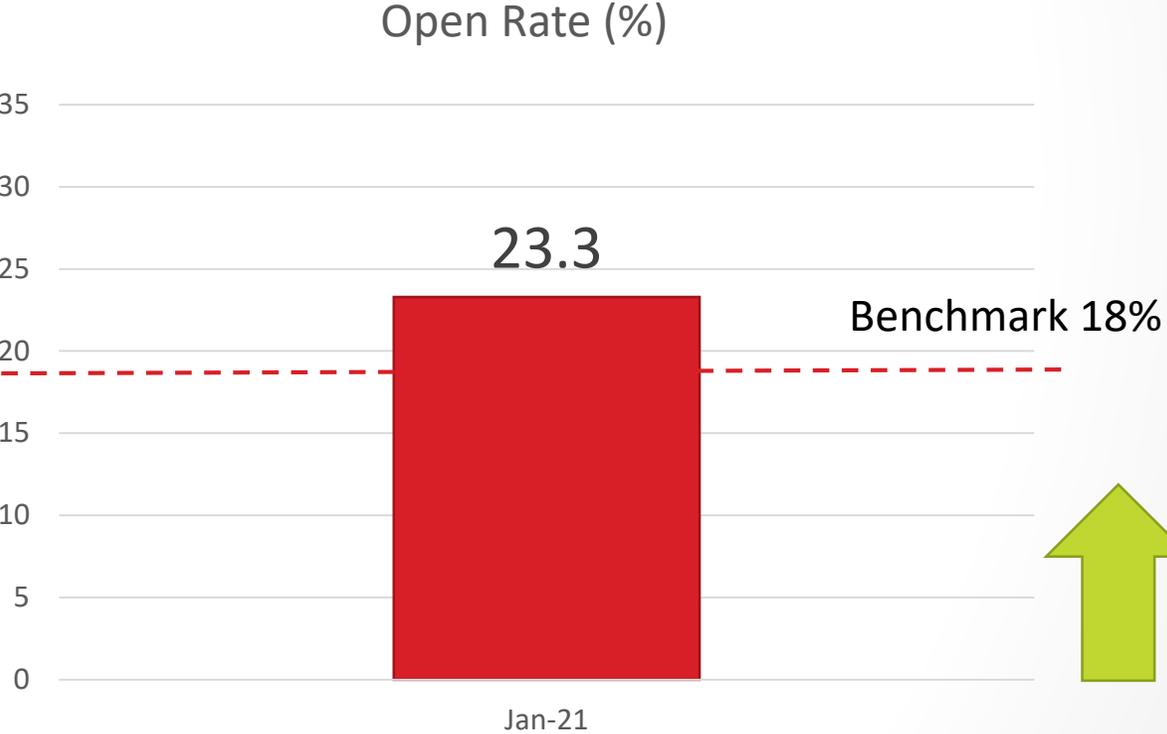
Early Education. Lifelong Success.

Email Open Rate

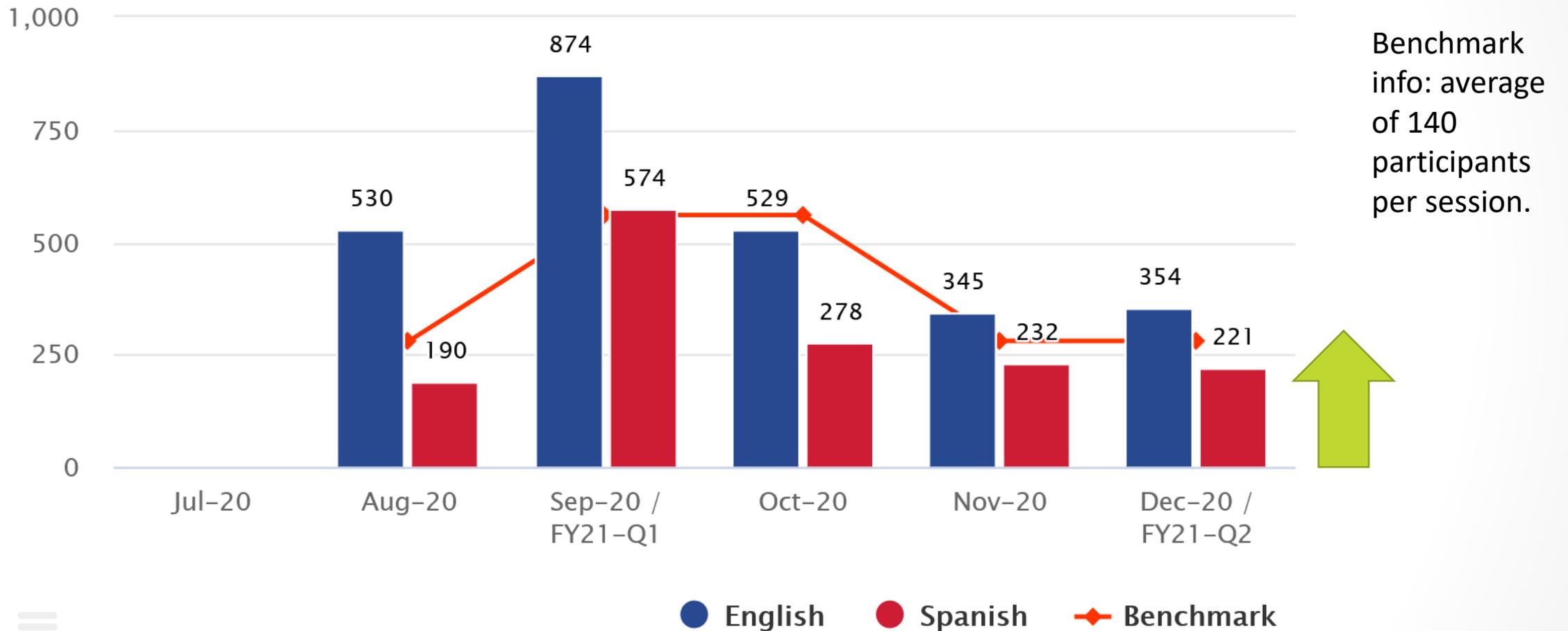
Miami-Dade



Monroe



Outreach - Attendance at Weekly Online Provider Meeting (monthly)



Notes: Attendees include Coalition team members. Meetings began on 8/19/20 (2 meetings in August-20) Only 2 meetings held in November-20 and December-20.

Communications

- Creation of Facebook Group for Early Learning Partners
 - <https://www.facebook.com/groups/EarlyLearningPartners/>



Early Learning Partners Facebook Group

Private group · 117 members

