



**Strategic Planning
December 1st, 2016, 10:30 am
Early Learning Coalition**

- | | | |
|------|-------------------------|--------------|
| I. | Welcome & Introductions | Mara Zapata |
| II. | Presentation | Abby Thorman |
| III. | Public Comments | Mara Zapata |
| IV. | Meeting Adjourn | Mara Zapata |

Mission: To promote high-quality school readiness, voluntary pre-kindergarten and after school programs, thus increasing all children's chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual needs of Miami-Dade and Monroe County children with a priority toward the ages before birth through age 5.



Strategic Planning Committee Meeting
October 25th, 2016, 2:00 p.m.
Via Conference Call

Board Attendees: Mara Zapata (Chair), Gilda Ferradaz; Shaleen Fagundo

Staff Attendees: Evelio Torres, Angelo Parrino, Lisa Sanabria, Jackye Russell, Pamela Hollingsworth, Mercy Castiglione, Milton Silvera

I. Welcome and Introductions

Mara Zapata

- M. Zapata called the meeting to order and welcomed everyone.

II. Approval of Minutes

Mara Zapata

- Motion to approve minutes by G. Ferradaz.
- Motion seconded by S. Fagundo.
- Motion was unanimously passed.

III. Breakout groups

Abby Thorman

- A. Thorman stated that after the focus groups and surveys the following would be the subjects discussed in the breakout group:
 - Neediest Children/Quality
 - Provider Relationships and Compliance
 - Visibility
 - Funding
- The committee members agreed and brainstormed on specific questions to be addressed.

IV. Public Comments

Mara Zapata

V. Adjourn

Mara Zapata

Notes taken by board members during breakout groups

Visibility

- Branding
 - Child development
 - Informing general community on what the ELC does
 - Social Media
- Start earlier (effects of)
 - Drug use
 - Reading
 - Language development
- Tap into other funding sources to meet the needs of families
- Have elected officials on the board
- Send message so the community understands the reality of ignoring early childhood
- Rewards for investing in children/community
- Look at messages of other sources that are focused on early education
- Sign on other community groups to support our message

Neediest Children

- Incentivize parents to select quality programs
 - Link with medical/legal/housing
 - Advocacy i.e. university, military
 - Pre-pay college contributions
 - Change social view (Your family is worth the investment)
 - Pay a percentage of families co-pay
 - Link with other partners i.e. ACCESS, Pediatricians, churches
 - Reduction of contracts with low quality childcare centers
 - Create time limits to meet those standards (2 yrs. And receive reward on target mastered)
 - Identify areas in need of quality providers
 - Define quality, standards effective 2017 for new contracts and 2018 for current providers
 - Outcome
 - Quality-Agree on next level standards
 - Assessment Tool for parents & providers
 - Meet with providers to identify their plan

Provider Relationships

- The provider review committee should continue to treat each termination or corrective action plan on a case by case basis
- Contract should include
 - Certificate of Need
 - Criteria for new applications

- Criteria for renewal

Funding

- Need full support from the board
- Have 2 ELC board members serving on the Foundations board (volunteers)
- Fundraising-Networking, expand donor list
- Presentation to the BOD so they have the tools to further educate others about the foundation
- Foundation Portal
- Develop a list of foundation support for scholarships
- Is the financial target long term? Must discuss sustainability



CHILDREN FIRST: The Strategic Plan for the Early Learning Coalition of Miami Dade/Monroe 2015-2016

OUR MISSION

To promote high-quality inclusive school readiness, voluntary prekindergarten and after school programs, thus increasing all children's chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami Dade and Monroe County children with a priority toward the ages before birth through age 5.

OUR VISION

CHILDREN FIRST

To ensure a comprehensive and integrated system providing for all families and their children, beginning before birth to 5 years, the affordable opportunity to enter school ready to learn and succeed in life.

OUR VALUES

CHILDREN - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.

COMMUNITY - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote education and support children as they become thriving, productive members of society.

PARTNERSHIP - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.

ADVOCACY - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing education throughout Miami-Dade and Monroe counties and are set apart by their passion, strength and dedication to children.

EXCELLENCE - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.

CUSTOMER SERVICE - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.

EQUITY - In working with parents, families, providers, and partners, we are committed to the principle of equity and balance, so that all may benefit from the work we do, while keeping children first.

PRIORITY INITIATIVES

NEEDIEST CHILDREN

Improve outcomes for children in our neediest communities, and include children with developmental and other delays and disabilities

TARGET NEEDIEST AREAS

Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them

INCREASE THE NUMBER OF CHILDREN

Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

REDUCE THE NUMBER OF CHILDREN REMOVE RECOMMENDATION

Receiving subsidies to permit higher quality services to those enrolled

PARENT/FAMILY SELF-SUFFICIENCY

Identify methods of encouraging self-sufficiency

YOUNGEST CHILDREN

Offer a continuum of care from before birth to age 8, focusing on the youngest

TARGET AGES REMOVE RECOMMENDATION

Set targets for after school care for children over 9 and 6-8 years of age

AGE-BASED RATES

Adjust reimbursement rates to offer incentives to serve the youngest children

PARENT ACCOUNTABILITY REMOVE RECOMMENDATION

Offer incentives for parents to become more accountable

EDUCATE ALL

Educate all families and children about the benefits of early learning

PARENTAL CHOICE

Educate parents to choose child care centers that ensure better outcomes for their children

VISIBILITY

Achieve increased visibility throughout both counties by creating child care resources and providing information

PROVIDERS

Improve ELC relationship with providers and provider performance

CHILD CARE PROGRAM STANDARDS

Establish standards for child care providers and enforce them

PROVIDER REIMBURSEMENT RATES REMOVE RECOMMENDATION

Determine optimum rates to attract higher quality providers

TEACHER EDUCATION

Increase the number of teachers with child care credentials

FEWER PROVIDERS

Drop low-performing providers

TECHNICAL BUSINESS ASSISTANCE

Offer business assistance to providers in distressed areas

EDUCATE PROVIDERS

About responsibilities to include children with disabilities, and provide them with the training and resources to do so

QUALITY COUNTS- REMOVE RECOMMENDATION

Enroll all centers wanting to participate in the ELC program

CAPACITY BUILDING - RECOMMENDATION

Strengthen Board and Staff capacity to carry out strategic goals

ADVOCACY

Engage aggressively & systematically in advocacy to drive better outcomes for children and promote community awareness of the ELC

EARLY CHILDCARE EDUCATION SYSTEMS BUILDING - RECOMMENDATION

Establish regular meetings with partners

FUNDING

Increase public and private funding and reallocate funds to strategic goals

PUBLIC

Secure adequate resources to ensure high quality delivery to each child we serve

MONROE COUNTY

Establish a Children's Services Council with dedicated funding

- 9 Good Progress
- 9 Some Progress
- 1 No Progress
- 1 Requires Policy Change



CHILDREN FIRST: The Strategic Plan for the Early Learning Coalition of Miami Dade/Monroe 20157-20168

OUR MISSION

To promote high-quality inclusive school readiness, voluntary prekindergarten and after school programs, thus increasing all children's chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages before birth through age 5.

OUR VISION

CHILDREN FIRST

To ensure a comprehensive and integrated early learning system providing for all families and their children, beginning before birth to 5 years, ensuring high quality, the affordable opportunity programs throughout Miami-Dade and Monroe Counties so children to enter school ready to learn and succeed in life.

OUR VALUES

CHILDREN - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.

COMMUNITY - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote high quality early education and support children as they become thriving, productive members of society.

PARTNERSHIP - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.

ADVOCACY - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing early education throughout Miami-Dade and Monroe counties and are set apart by their our collective passion, strength and dedication to children.

EXCELLENCE - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.

CUSTOMER SERVICES - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.

EQUITY - In working with parents, families, providers, and partners, we are committed to the principle of equity and balance, so that all may benefit from the work we do, while keeping children first.

Key

~~Strikethrough – text to be removed~~

Magenta text – text to be added in

PRIORITY INITIATIVES

NEEDIEST CHILDREN

Improve outcomes for children in our neediest communities, and including children with developmental and other delays and disabilities, by improving the quality of early learning programs provided.

TARGET NEEDIEST AREAS

Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them to meet higher standards

INCREASE THE NUMBER OF CHILDREN

Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

REDUCE THE NUMBER OF CHILDREN ~~Remove Recommendation~~

Receiving subsidies to permit higher quality services to those enrolled

PARENT/FAMILY SELF-SUFFICIENCY

Identify methods of encouraging self-sufficiency

YOUNGEST CHILDREN

Offer a continuum of care from before birth to age 8, focusing on the youngest with a particular focus on infants and toddlers

TARGET AGES ~~Remove Recommendation~~

Set targets for after school care for children over 9 and 6-8 years of age

AGE-BASED RATES

Adjust reimbursement rates to offer incentives to serve the youngest children

PARENT ACCOUNTABILITY ~~Remove Recommendation~~

Offer incentives for parents to become more accountable

EDUCATE ALL

Educate all families and the community at large and children about the benefits of quality early learning

PARENTAL CHOICE

Educate Develop innovative strategies to help parents to choose child care centers that ensure better outcomes for their children

VISIBILITY

Achieve increased visibility of the importance of early learning throughout both counties by creating child care resources and providing information

PROVIDERS

Improve ELC Strengthen Coalition relationship with providers and support providers' meeting higher quality performance requirements

CHILD CARE PROGRAM STANDARDS

Establish standards for child care providers and enforce them consistently to provide children with higher quality early learning experiences

PROVIDER REIMBURSEMENT RATES ~~Remove Recommendation~~

Determine optimum rates to attract higher quality providers

TEACHER EDUCATION

Increase the number of teachers with child care credentials

FEWER PROVIDERS

Drop low-performing providers

TECHNICAL BUSINESS ASSISTANCE

Offer business assistance to providers in distressed areas

EDUCATE PROVIDERS

Provide program directors/staff with training and resources to provide high quality care to all children, including About responsibilities to include children with disabilities, and provide them with the training and resources to do so

QUALITY COUNTS ~~Remove Recommendation~~

Enroll all centers wanting to participate in the ELC program

CAPACITY BUILDING - RECOMMENDATION

Strengthen Board and Staff capacity to carry out strategic goals

ADVOCACY

Engage aggressively & systematically in advocacy to drive better outcomes for children and promote community awareness of the ELC

EARLY CHILD CARE EDUCATION SYSTEMS BUILDING

Establish regular meetings with partners to strengthen cross-sector investments and policies for children before birth through age five.

FUNDING

Increase public and private funding and reallocate funds to strategic goals

PUBLIC

Secure adequate resources to ensure high quality delivery to each child we serve

MONROE COUNTY

Establish a Children's Services Council with dedicated funding

9 Good Progress

9 Some Progress

1 No Progress

1 Requires Policy Change