CEO Presentation
Evelio Torres, President and CEO

December 7, 2020
## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Plan</td>
<td>3</td>
</tr>
<tr>
<td>CARES Act Phase III</td>
<td>8</td>
</tr>
<tr>
<td>CARES Act Phase IV</td>
<td>14</td>
</tr>
<tr>
<td>Recon Project Update</td>
<td>18</td>
</tr>
<tr>
<td>IT and EFS MOD Updates</td>
<td>21</td>
</tr>
<tr>
<td>Monroe Updates</td>
<td>28</td>
</tr>
<tr>
<td>Updates to Developmental Screening Program</td>
<td>34</td>
</tr>
<tr>
<td>Professional Development Institute</td>
<td>44</td>
</tr>
<tr>
<td>Neighborhood Place for Early Head Start</td>
<td>57</td>
</tr>
<tr>
<td>Communications Updates</td>
<td>63</td>
</tr>
</tbody>
</table>
Strategic Plan

Lead Manager: Jackye Russell, Sr. VP for Administration
Jrussell@elcmdm.org
Mission and Vision

Mission
To promote high-quality inclusive school readiness, voluntary pre-kindergarten and after school programs, thus increasing all children’s chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages birth through age 5.

Vision

*Children First*
To ensure a comprehensive and integrated early learning system for all families and their children, birth to 5 years, ensuring high-quality programs throughout Miami-Dade and Monroe Counties, so children enter school ready to learn and succeed in life.

*Early Education. Lifelong Success.*
Children First: The Strategic Plan for the Early Learning Coalition of Miami Dade/Monroe
2017-2022

Early Education. Lifelong Success.

OUR MISSION
To promote high-quality inclusive school readiness, voluntary pre-kindergarten and after school programs, thus increasing all children’s chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages birth through age 5.

OUR VISION
CHILDREN FIRST
To ensure a comprehensive and integrated early learning system for all families and their children, from birth to age 5, ensuring high-quality programs throughout Miami-Dade and Monroe Counties, for all families and their children, birth to 5 years, ensuring high-quality programs throughout Miami-Dade and Monroe Counties, and are set apart by our collective passion, strength and dedication to children.

OUR VALUES
- CHILDREN - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.
- COMMUNITY - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote high quality early education and support children as they become thriving, productive members of society.
- PARTNERSHIP - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.
- ADVOCACY - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing early education throughout Miami-Dade and Monroe counties and are set apart by our collective passion, strength and dedication to children.
- EXCELLENCE - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.
- CUSTOMER SERVICES - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.
- EQUITY - Equity, inclusion and cultural competence is embodied in our values, practices and programming so that children, parents, families and providers may fully benefit from our priority initiatives, while keeping children first.

PRIORITY INITIATIVES

NEEDED CHILDREN
- Improve outcomes for children in our neediest communities, including children with developmental and other delays and disabilities, by improving the quality of early learning programs
- Target neediest areas
  - Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them to meet higher standards
- Increase the Number of Children
  - Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

YOUNGEST CHILDREN
- Offer a continuum of care throughout childhood, with a particular focus on infants and toddlers
- Age-based Rates
  - Adjust reimbursement rates to offer incentives to serve the youngest children

PROVIDERS
- Strengthen Coalition relationship with providers and support providers meeting higher quality performance requirements
- Improve Provider Selection and Contracting Process
  - Establish local provisions that support parental choice and ensure providers serving children receiving subsidies meet contract and quality requirements
- Teacher Education
  - Increase the number of teachers with child care credentials

Quality Providers
- Drive incentives to higher performing providers
Technical Business Assistance
- Offer business assistance to providers in distressed areas
Educate Providers
- Provide program directors/staff with training and resources to provide high quality care to all children, including children with disabilities

EDUCATE ALL
- Educate families and the community at large about the benefits of quality early learning.
- Parental Choice
  - Develop innovative strategies to help parents choose childcare programs that ensure better outcomes for their children
- Visibility
  - Achieve increased visibility of the importance of early learning throughout both counties by creating child care resources and providing information

CAPACITY BUILDING
- Strengthen Board and Staff capacity to carry out strategic goals
- Advocacy
  - Engage aggressively & systematically in advocacy to drive better outcomes for children
- Early Child Care Education Systems Building
  - Establish regular meetings with partners to strengthen cross-sector investments and policies for children birth through age five

FUNDING
- Increase public and private funding and reallocate funds to strategic goals
- Public
  - Secure adequate resources to ensure high quality delivery to each child we serve
- Monroe County
  - Establish a Permanent Funding Model for Social Services

FIVE YEAR STRATEGIC GOALS
- Develop widely accepted state-wide benchmark marks of quality (e.g. Child assessments, accreditation, learning environment, etc.)
- Change state policy to allow ELcs to contract only with childcare programs that meet state-wide quality benchmark marks
- Establish the Performance Funding Program platform as the statewide quality, tiered reimbursement and pay for performance model
CHAMBER LUNCHEON
Welcome
Thank You to Our Sponsor:
Ocean Reef Club
Welcome New Members:
Beriar LLC
Early Learning Coalition
Fly Exclusive
TLC Interiors and Exteriors
Round Table Introductions
Community Updates
Business Spotlight
TechTutorUSA.com
Raffle
Ocean Reef Club Update on Census and Capital Projects
Speaker: Richard Weinstein, Senior VP
Membership & Marketing, Ocean Reef Club
Announcements
Thank you for attending our December Luncheon
OceanReefChamber.org
Strategic Plan Priority Initiative:

- Funding
- Providers

CARES Act
Phase III Grants

Lead Manager: Fiorella Altare Christie
faltare@elcmdm.org
Office of Early Learning approved $16,886,271 in CARES Act support for Florida’s early learning/child care providers.

Miami-Dade/Monroe Notice of award is $2,764,932 for an estimated 483 providers.

Coalition approved 427 applications for a total of $2,478,604
- Miami-Dade - 404 applications for a total of $2,353,707
- Monroe – 23 application for a total of $124,897
September 3, 2020

MEMORANDUM

TO:       School District Superintendents
          School District Directors of Elementary Education
          District VPK Contacts

FROM:     Shan Goff, Executive Director

SUBJECT:  COVID-19 Grants to Early Learning/Child Care Providers: Phase III

The Office of Early Learning is announcing Phase III grants which provide an additional $16,886,271 in CARES Act support for Florida’s early learning/child care providers.

The Phase III: Reopening Support Grants for Contracted Early Learning/Child Care Providers (CLASS Exempt and VPK Providers) will support the 3,137 School Readiness (SR) and Voluntary Prekindergarten (VPK) Education providers, including CLASS Exempt contracted private providers and public/charter school providers, that were closed on April 30, 2020, and reopened by August 31, 2020, consistent with local ordinances or restrictions and DOE approved school district reopening plans. Funding for public/charter school providers is based on number of SR and VPK children served, not DCF capacity. A summary chart for the statewide allocations is attached.

Also attached is the application for these funds. Districts may submit one application with a listing of eligible schools. Please contact your local early learning coalition for more information.

Cc:       Jacob Oliva, K-12 Chancellor, DOE
          Mark Eggers, Bureau Chief, School Business Services, DOE
          Coalition Executive Directors
          Coalition Finance Directors

SEE

Attachments: CARES Phase III Allocations by Provider - Statewide
             COVID-19 Grant Application: SR/VPK Provider
## CARES Phase III Provider Grant Allocations

**ELC of Miami Dade and Monroe Counties**

**Notice of Award - Attachment 1**

<table>
<thead>
<tr>
<th>Providers w/ Inf, Toddl, SPN</th>
<th>Base Grant Funding</th>
<th>Bonus Funding for Serving</th>
<th>Total Allocation</th>
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<tbody>
<tr>
<td>Providers (Unduplicated)</td>
<td>$ / Provider</td>
<td>Allocation</td>
<td>$ / Provider</td>
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<tr>
<td>483</td>
<td>71</td>
<td>$ 2,622,932</td>
<td>$ 142,000</td>
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### Phase III: Child Care Reopening Supports Grants

#### Closed SR CLASS Exempt Providers (Non-Gold Seal)

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<tr>
<th>Capacity Range</th>
<th>Subtotal</th>
<th>$ / Provider</th>
<th>Allocation</th>
<th>$ / Provider</th>
<th>Allocation</th>
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<tr>
<td>0 - 12</td>
<td>11</td>
<td>$ 1,495</td>
<td>$ 18,556</td>
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<td>$ 10,000</td>
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<td>13 - 20</td>
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<tr>
<td>21 - 74</td>
<td>59</td>
<td>$ 3,990</td>
<td>$ 235,410</td>
<td>$ 2,000</td>
<td>$ 58,000</td>
<td>$ 293,410</td>
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<tr>
<td>75 - 149</td>
<td>81</td>
<td>$ 7,980</td>
<td>$ 646,380</td>
<td>$ 2,000</td>
<td>$ 54,000</td>
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<td>150+</td>
<td>33</td>
<td>$ 11,970</td>
<td>$ 385,010</td>
<td>$ 2,000</td>
<td>$ 20,000</td>
<td>$ 415,010</td>
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#### Closed VPK Private Providers

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<th>Allocation</th>
<th>$ / Provider</th>
<th>Allocation</th>
<th>Total Allocation</th>
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</thead>
<tbody>
<tr>
<td>0 - 12</td>
<td>1</td>
<td>$ 1,495</td>
<td>$ 1,495</td>
<td>$ 2,000</td>
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<tr>
<td>13 - 20</td>
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<td>21 - 74</td>
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<td>$ 265,340</td>
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#### Closed Public/Charter Public School Providers

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<th>FY 19-20 Children Served Range</th>
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<th>$ / Provider</th>
<th>Allocation</th>
<th>$ / Provider</th>
<th>Allocation</th>
<th>Total Allocation</th>
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<td>150+</td>
<td>11</td>
<td>$ 11,970</td>
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<td>$ 2,000</td>
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<td>$ -</td>
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<tr>
<td>Grant Types Certified</td>
<td># of Facilities</td>
<td>Amount Disbursed</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>-----------------------------------------------</td>
<td>-----------------</td>
<td>-----------------</td>
<td></td>
<td></td>
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<tr>
<td>Phase 1 - Open/Contracted - Priority 1</td>
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<tr>
<td>Phase 2 - Closed/Contracted - Priority 3</td>
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<td>Phase 3 - Closed/ CLASS Exempt</td>
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<td>$2,181,122</td>
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</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>404</strong></td>
<td><strong>$2,353,707</strong></td>
<td></td>
<td></td>
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<tr>
<td>Grant Types Certified</td>
<td># of Facilities</td>
<td>Amount Disbursed</td>
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<td>---------------------------------------</td>
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<td>Phase 1 - Open/Contracted - Priority 1</td>
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<td>Phase 1 - Open Non-Contracted Priority 2</td>
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<tr>
<td>Phase 3 - Closed/CLASS Exempt</td>
<td>20</td>
<td>$110,772</td>
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<tr>
<td>TOTAL</td>
<td>23</td>
<td>$124,897</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

Monroe
CARES Act
Phase IV Grants

Lead Manager: Fiorella Altare Christie
faltare@elcmdm.org

Strategic Plan Priority Initiative:

• Funding
• Providers
Office of Early Learning approved an additional $19,797,000 in CARES Act support for Florida’s early learning/child care providers.

Miami-Dade/Monroe Notice of award is $2,972,000 for an estimated 1,562 providers.

Applications opened on Nov. 24th and will close on Dec. 14th (exceptions will be made on a case by case basis).
November 12, 2020

MEMORANDUM

TO: Early Learning Coalition Executive Directors, Early Learning Coalition Finance Directors and Redlands Christian Migrant Association Executive Director

FROM: Shan Goff, Executive Director

SUBJECT: COVID-19 Grants to Early Learning/Child Care Providers: Phase IV — 2020-034

The Office of Early Learning is announcing Phase IV grants which provide an additional $19,797,000 in CARES Act support for all of Florida’s early learning/child care providers.

Phase IV: Additional Support Grants for Early Learning/Child Care Providers

Allocations to coalitions will support the 9,920 private providers and 1,631 public/charter school providers. Allocations are based on the capacity data as reported to the Department of Children and Families (DCF) with the exception, that funding for public/charter school providers is based on number of School Readiness and Voluntary Prekindergarten (VPK) Education children served, not DCF capacity.

Attached is the revised COVID-19 Guidance 240.21 CARES funding which includes updated Provider Applications. These attachments also are in COVID-19 Support in the SharePoint Coalition Zone – https://esps.floridaearlylearning.com/sites/coalitionzone/COVID19Support/CARES%20Grants

Please note that ALL Phase I-IV grant applications must be submitted by December 30, 2020 and payments issued within 15 days.

Attachments: Program Guidance 240.21 – COVID-19 Crisis Emergency Funding Assistance for Early Learning/ChildCare Providers Attachment 7 – Early Learning/Child Care Provider Eligibility Form - Phase IV Grants Attachment 8 – CARES Phase IV Provider Grant Allocations Statewide
# CARES Phase IV Provider Grant Allocations

ELC of Miami-Dade and Monroe  
*Notice of Award - Attachment 2*

<table>
<thead>
<tr>
<th>Providers</th>
<th>$ / Provider</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,562</td>
<td>$</td>
<td>2,972,000</td>
</tr>
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## Phase IV: Additional Support Grants for Early Learning/Child Care Providers

### Private Providers (Contracted and non-contracted)

<table>
<thead>
<tr>
<th>Subtotal</th>
<th>1,322</th>
<th>$</th>
<th>2,612,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capacity Range</td>
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<td></td>
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</tr>
<tr>
<td>0 - 12</td>
<td>260</td>
<td>$500</td>
<td>$130,000</td>
</tr>
<tr>
<td>13 - 20</td>
<td>15</td>
<td>$1,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>21 - 74</td>
<td>409</td>
<td>$1,750</td>
<td>$715,750</td>
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<tr>
<td>75 -149</td>
<td>429</td>
<td>$2,500</td>
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</tr>
<tr>
<td>150+</td>
<td>209</td>
<td>$3,250</td>
<td>$679,250</td>
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### VPK and/or SR Public School Providers

<table>
<thead>
<tr>
<th>Subtotal</th>
<th>240</th>
<th>$</th>
<th>359,500</th>
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<tbody>
<tr>
<td>FY 19-20 Children Served Range</td>
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<tr>
<td>0 - 12</td>
<td>22</td>
<td>$500</td>
<td>$11,000</td>
</tr>
<tr>
<td>13 - 20</td>
<td>53</td>
<td>$1,000</td>
<td>$53,000</td>
</tr>
<tr>
<td>21 - 74</td>
<td>156</td>
<td>$1,750</td>
<td>$273,000</td>
</tr>
<tr>
<td>75 -149</td>
<td>9</td>
<td>$2,500</td>
<td>$22,500</td>
</tr>
<tr>
<td>150+</td>
<td></td>
<td>$3,250</td>
<td></td>
</tr>
</tbody>
</table>

1 For the public school district providers, funds are based on the total distinct number of SR/VPK children served in FY 19-20 as opposed to DCF capacity.
Recon Project Update

Victor Caballero, Loss Prevention & Compliance Manager, CFE
vcaballero@elcmdm.org
2018-2019 Reconciliation Update

Deadline for providers to submit corrections: November 20, 2020

Retro-rate increases may have reduced the amount of providers needing an extended repayment plan (>12 months)

January 2021: Begin Collections phase
2018 - 2019 Reconciliations Agreed Upon by Provider
12/01/2020 Snapshot

**Overpaid Providers Recap**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paid Full Amount</td>
<td>121</td>
</tr>
<tr>
<td>Accepted Amount/Repayment Plan</td>
<td>173</td>
</tr>
<tr>
<td>Disputed Amount</td>
<td>343</td>
</tr>
<tr>
<td>Pending - Open Providers</td>
<td>0</td>
</tr>
<tr>
<td>Pending - Closed Providers</td>
<td>79</td>
</tr>
<tr>
<td>Awaiting Approval for Extension</td>
<td>40</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>756</td>
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**Underpaid Providers Recap**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paid</td>
<td>153</td>
</tr>
<tr>
<td>Accepted Amount*</td>
<td>41</td>
</tr>
<tr>
<td>Disputed Amount</td>
<td>28</td>
</tr>
<tr>
<td>Pending</td>
<td>0</td>
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<tr>
<td><strong>Total</strong></td>
<td>222</td>
</tr>
</tbody>
</table>

*These providers are pending review for payment.*

Average Amount Owed to ELC: $29,332
Median Amount Owed to ELC: $18,053
Strategic Plan Priority Initiative:

- Educate All
- Capacity Building
- Funding
- Providers

IT and EFS MOD Updates

Fred Hicks, CIO
fhicks@elcmdm.org
IT Updates

5045 is still not 100% accurate

Creation of ASQ and Fraud overlay in the Works for EFS MOD

ELC is concluding an Active Phishing Campaign with Coalition Team with good results
EFS MOD

• System does not produce a balanced 5045
• OEL has this raised as a priority fix
• Meeting set for Dec. 8, to provide specifications regarding Fraud overlay
• Pending meeting to discuss the updates to fully accommodate ASQs
• Tableau data dictionary still pending
Cybersecurity

- Knowbe4 Provides Phishing Status for the ELC for the last 6 months
Cybersecurity

• Notable, on 10/19/2020 we sent out close to 400 emails, 45 people clicked when they should not have, and 3 actually opened the attachment(s) when they should not have
Cybersecurity

• Sample Phishing email which recently succeeded with 1 user erroneously opening it
• We are continuing the training and assistance for those who are more phish prone than others.
Program Updates

Strategic Plan Priority Initiative:

- Neediest Children
- Youngest Children
- Providers
Monroe Updates

Laurie Dunn, Monroe County Supervisor
ldunn@elcmdm.org

Strategic Plan Priority Initiative:

• Neediest Children
• Youngest Children
• Providers
Monroe Key Points

SR Monroe Numbers
• 314 children receiving School Readiness funding

VPK Monroe Numbers
• 358 children with a VPK voucher enrolled

Community Outreach
VPK Enrollment- Monroe

- September-20: 426 approved, 281 enrolled
- October-20: 430 approved, 356 enrolled
- November-20: 435 approved, 358 enrolled

Source: EFS MOD
School Readiness Enrollment - Monroe

- September-20: 371
- October-20: 369
- November-20: 351

Source: EFS MOD
Monroe – First Responder Program
Monthly Enrollment (BG1-ESS)

April-20: 3
May-20: 28
June-20: 45
July-20: 60
August-20: 68
September-20: 63
October-20: 61
November-20: 57

Source: EFS MOD
Monroe Updates – Misc.

Misc.

• The service centers in the Key Largo and Key West are open to the public Mondays and Thursdays and in Marathon on each Wednesday. All are open by appointment the rest of the week.

• Continual collaboration with the United Way and other community partners to find more ways to serve the needs of the children and families in Monroe County.

• Staff are providing technical assistance by phone and via zoom daily.

• On October 31, 2020 Monroe Team participated in a drive through Halloween event at the Marathon office and gave out gift bags with books to over 200 children.

• Monroe Team also participated in the first annual “Kids Mask-Querade” at the Coffee Butler Amphitheater on October 31, 2020 and gave out gift bags (each with a book) to over 600 children.
Updates to Developmental Screening Program: Ages and Stages Questionnaire, 3rd Ed. (ASQ-3)

Lead Manager: Anabel Espinosa, Ph.D
aespinosa@elcmdm.org

Strategic Plan Priority Initiative:

- Educate All
- Neediest Children
- Capacity Building
Key Points

- Protocols for monitoring of the Screening of Children in the School Readiness Program have been updated to reflect daily monitoring of compliance.

- A new functionality on the ELCMDM Provider Portal called, “COVID Status” will allow us to manage screenings for children who are receiving School Readiness Corrective Action Plans.

- Corrective Action Plans have been introduced as a way to help providers stay compliant with the screening requirement.
New Compliance Protocols around ASQ-3

• On November 1, 2020 we began **daily reviews** of the developmental screening (ASQ-3) requirement (6M-4.720, F.A.C.)
  - Daily Reviews will record non-compliance with the ASQ-3 requirement on the 1st day that a child’s screening is past due
  - Failure to complete developmental screenings (ASQ-3) for eligible children will result in non-compliance to Rule 6M-4.720, F.A.C., (b-d).
  - Non-compliance to the screening requirement will require submission of one (1) Corrective Action Plan per month.

*But what about absences related to COVID-19?*
The “COVID-19 Status” Function

• What if eligible children are absent due to COVID-19 related reasons?
  ▪ The new COVID-19 Status designation will help you receive a temporary screening allowance until the 15th of the following month by allowing you to designate the child as absent due to COVID-19 in the ELCMDM Provider Portal.
The “COVID-19 Status” Function Continued

• What if the child (who was absent due to COVID-19) returns and resumes attendance?
  ▪ The new COVID-19 Status designation can help too by allowing you to change their COVID-19 Status back to Attending!
New Compliance Protocols around ASQ-3

• On November 1, 2020 we began **daily reviews** of the developmental screening (ASQ-3) requirement (6M-4.720, F.A.C.)
  - Daily Reviews will record non-compliance with the ASQ-3 requirement on the 1\textsuperscript{st} day that a child’s screening is past due
  - Failure to complete developmental screenings (ASQ-3) for eligible children will result in non-compliance to Rule 6M-4.720, F.A.C., (b-d).
  - Non-compliance to the screening requirement will require submission of one (1) Corrective Action Plan per month.
Introducing Corrective Action Plans

• How to Complete a Corrective Action Plan
  ▪ Step 1. Use the sample template provided in the ASQ-3 Message Dashboard
Corrective Action Plans Continued

- Step 2. Scan and upload the completed Corrective Action Plan to the folder titled, “ASQ-3 Corrective Action Plan” in the Document Library.
- Step 3. Title the document "ASQ-3 CAP + Month + Year"
How are we sharing all of this information?

- Weekly EBlasts
- Weekly Provider Meetings
- Ongoing Live Support from Inclusion, Screening and Assessment
- Notice of Non Compliance
  - Email in EFS MOD
  - Email in ELCMDM Provider Portal
- Text Message
  - Contact number in EFS MOD
- Live Phone Calls
  - Call Center Support
Questions

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  - 305-646-7220, ext. 2321

• Aileen Suazo, M.Ed., Coordinator
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Strategic Plan Priority Initiative:

- Educate All
- Neediest Children
- Providers

Lead Manager: Pam Hollingsworth, M.Ed., Sr. VP for Strategic Initiatives and Program Development

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Online Training Sessions/Attendees:

- November Sessions: 54
- Number of Attendees: Miami-Dade: 899
  Monroe: 16
- YTD Sessions: 420
- Number of Attendees: Miami-Dade: 4,651
  Monroe: 76
  Total: 4,727

Upcoming Events:

- April 23/24, 2021 - Monroe County Early Childhood Conference “It Takes a Virtual Village”

National Credentialing Upcoming Training

- **SPRING 2021**
  - National CDA® Credential for Preschool (Ages 3yrs. – 5 yrs.) English/Spanish
  - National CDA® Credential for Family Child Care (Ages Birth-5yrs.) English
The chart represents the PDI TRAINING FY 20-21 (YTD) with data for Attendees Miami-Dade and Attendees Monroe.

- **July Training (#92)**: 1227 Attendees Miami-Dade, 958 Attendees Monroe (7% decrease).
- **August Training (#100)**: 1213 Attendees Miami-Dade, 945 Attendees Monroe (22% decrease).
- **September Training (#89)**: 908 Attendees Miami-Dade, 895 Attendees Monroe (5.3% decrease).
- **October Training (#85)**: 709 Attendees Miami-Dade, 699 Attendees Monroe (22% decrease).
- **November Training (#54)**: 915 Attendees Miami-Dade, 899 Attendees Monroe (29% decrease).

Source: PDI Training site analytics
PDI Training Trends: FY 2020/2021

• Extensive closure of preschool programs (due to COVID-19) increases demand for training.
  ▪ Response: PDI begins offering training sessions 9:00 a.m.- 8:30 p.m., Monday-Thursday. Attendance peaks at +2,000 monthly in June, 2020.

• As preschool programs begin to re-open, demand for training between 9:00 a.m. - 4:00 p.m. decreases. Saturday training resumes.
  ▪ Response: PDI decreases number of training sessions and begins offering specialized opportunities such as National CDA; Teaching Strategies Gold, Intro to CLASS and MMCI in response to the changing need.

• Training participation of Monroe County providers remains fairly consistent throughout FY 2020/2021.
Monroe County Early Childhood Conference

2021
“It Takes a Virtual Village”

JOIN US

Friday, April 23rd and Saturday, April 24th 2021
CDA Courses Coming in 2021

National CDA® Credential for Infant and Toddlers (Ages Birth- 3yrs.)
Spanish

National CDA® Credential for Preschool English

Starting Spring 2021

Register at:
http://trainings.elcmdm.org/
Virtual Trainings for Teachers, Administrators, Parents Workshops
(In English and Spanish)

Register at:
http://trainings.elcmdm.org/
Online Professional Development for Monroe County

For information on Quorum Online contact:
Professional Development Institute at:
professionaldevelopment@elcmdm.org
Teachers and caregivers will obtain access to explore the Creative Curriculum® in depth and learn how to plan individualized routines and experiences that are responsive to young children’s needs and that support their development and learning in all areas.

For more details on how to obtain access please contact the Professional Development Institute by email at: professionaldevelopment@elcmdm.org
For more details on how to obtain access please contact the Professional Development Institute by email at:
professionaldevelopment@elcmdm.org
Creative Curriculum
All Age Levels Training

GOLD ASSESSMENT
Training

CLASS & MMCI
All Age Levels Training
For more details on how to obtain access please contact the Professional Development Institute by email at: PDIhelpdesk@elcmdm.org
PDI Contact Information

Visit our website: trainings.elcmdm.org

Email us: professionaldevelopment@elcmdm.org

Call us: 305 646-7220 ext. 2350, 2320 or 2511
Strategic Plan Priority Initiative:

- Educate All
- Neediest Children
- Providers
From September to October enrollment increased by 1.5%. October’s enrollment was 94% of the total funded enrollment.

By end of October, disability enrollment was at 8% (58 children). However, 18 referrals had been submitted to the Early Intervention Agency (Early Steps) by the end of October and were pending evaluation. Minimum requirement for identified children with disability is 10% (75 children).

The program had two days of Professional Development on October 22nd and 23rd. A total of 168 teachers and owners/directors participated in the English or Spanish sessions.
September 2020 Enrollment

SEPTEMBER 2020

- Enrolled: 693
- Vacant: 33

OCTOBER 2020

- Enrolled: 704
- Vacant: 22
Percentage of Identified Children with Special Needs

Goal: 10.00%

- September: 7.30%
- October: 8.00%
Staff Wellness

• The Do Good December Kindness Calendar was shared with staff and families because although we can’t change our situation, we can choose to respond to others (and ourselves) with kindness. When we are kind, we help others, we help ourselves, and we encourage others to be kinder too.
Communications Updates

Lead Manager: Jackye Russell, Senior VP for Administration
jrrussell@elcmdm.org
Communications Summary

Early Learning Partners Facebook Group continues to add members, now at 104

Provider/Community Outreach November 2020
- 577 total attendees for the November 2020 Early Care and Education and Partners Meetings
- 36 News Alerts sent out

Ads scheduled for Keys Weekly Newspapers to promote School Readiness in Key Largo, Marathon and Key West
Source: Facebook analytics

New Followers:
- September: 45, 15, 15
- October: 
- November: 

Reach:
- September: 8,949
- October: 8,170
- November: 5,855

Page Likes:
- September: 39, 15, 15
- October: 
- November: 

# of Posts:
- September: 35
- October: 38
- November: 38

Source: Facebook analytics
### Twitter Analytics

**New Followers**
- **September:** 5, 5, 7
- **October:** 7,790, 8,954, 7,863
- **November:**

**Impressions**
- **September:** 5, 5, 7
- **October:** 7,790, 8,954, 7,863
- **November:**

**Likes**
- **September:** 27, 39, 15
- **October:**
- **November:**

**# of Posts**
- **September:** 41, 39, 27
- **October:**
- **November:**

Source: Twitter analytics
Constant Contact

# of Emails sent

Open Rate

Click Rate

<table>
<thead>
<tr>
<th>Month</th>
<th>September</th>
<th>October</th>
<th>November</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emails</td>
<td>33</td>
<td>37</td>
<td>36</td>
</tr>
<tr>
<td>Open Rate</td>
<td>32%</td>
<td>24%</td>
<td>24%</td>
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<tr>
<td>Click Rate</td>
<td>14%</td>
<td>10%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Source: Constant Contact analytics
Attendees to the Weekly Early Care and Education Partners Online Meeting

Notes: Attendees include Coalition team members. Meetings began on 8/19/20 (2 meetings in August-20) Only 2 meetings held in November-20 due to holidays.

Source: Zoom analytics
Communications

• Creation of Facebook Group for Early Learning Partners
  ▪ https://www.facebook.com/groups/EarlyLearningPartners/