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<td>62</td>
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</tbody>
</table>
Strategic Plan

Lead Manager: Jackye Russell, Sr. VP for Administration
Jrussell@elcmdm.org
Children First
Mission and Vision

Mission
To promote high-quality inclusive school readiness, voluntary pre-kindergarten and after school programs, thus increasing all children’s chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages birth through age 5.

Vision
*Children First*
To ensure a comprehensive and integrated early learning system for all families and their children, birth to 5 years, ensuring high-quality programs throughout Miami-Dade and Monroe Counties, so children enter school ready to learn and succeed in life.

Early Education. Lifelong Success.
Children First: The Strategic Plan for the Early Learning Coalition of Miami Dade/Monroe

2017-2022

OUR VALUES

- CHILDREN - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.
- COMMUNITY - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote high quality early education and support children as they become thriving, productive members of society.
- PARTNERSHIP - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.
- ADVOCACY - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing early education throughout Miami-Dade and Monroe counties and are set apart by our collective passion, strength and dedication to children.
- EXCELLENCE - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.
- CUSTOMER SERVICES - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.
- EQUITY - Equity, inclusion and cultural competence is embodied in our values, practices and programming so that children, parents, families and providers may fully benefit from our priority initiatives, while keeping children first.

PRIORITY INITIATIVES

NEEDEST CHILDREN

Improve outcomes for children in our neediest communities, including children with developmental and other delays and disabilities, by improving the quality of early learning programs

Target neediest areas

Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them to meet higher standards

Increase the Number of Children

Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

YOUNGEST CHILDREN

Offer a continuum of care throughout childhood, with a particular focus on infants and toddlers

Age-based Rates

Adjust reimbursement rates to offer incentives to serve the youngest children

PROVIDERS

Strengthen Coalition relationship with providers and support providers meeting higher quality performance requirements

Improve Provider Selection and Contracting Process

Establish local provisions that support parental choice and ensure providers serving children receiving subsidies meet contract and quality requirements

Teacher Education

Increase the number of teachers with child care credentials

Quality Providers

Drive incentives to higher performing providers

Technical Business Assistance

Offer business assistance to providers in distressed areas

Educate Providers

Provide program directors/staff with training and resources to provide high quality care to all children, including children with disabilities

EDUCATE ALL

Educate families and the community at large about the benefits of quality early learning.

Parental Choice

Develop innovative strategies to help parents choose child care programs that ensure better outcomes for their children

Visibility

Achieve increased visibility of the importance of early learning throughout both counties by creating child care resources and providing information

CAPACITY BUILDING

Strengthen Board and Staff capacity to carry out strategic goals

Advocacy

Engage aggressively & systematically in advocacy to drive better outcomes for children

Early Child Care Education Systems Building

Establish regular meetings with partners to strengthen cross-sector investments and policies for children birth through age five

FUNDING

Increase public and private funding and reallocate funds to strategic goals

Public

Secure adequate resources to ensure high quality delivery to each child we serve

Monroe County

Establish a Permanent Funding Model for Social Services

FIVE YEAR STRATEGIC GOALS

Develop widely accepted state-wide bench marks of quality (e.g. Child assessments, accreditation, learning environment, etc.)

Change state policy to allow ELCs to contract only with childcare programs that meet state-wide quality bench marks

Establish the Performance Funding Program platform as the statewide quality, tiered reimbursement and pay for performance model
Legislative Updates
HB419 & HB7011 Are Now Florida Law

It’s a Law: HB 419 – Early Learning and Early Grade Success & HB 7011 – Student Literacy

The Governor signs HB 419 and HB 7011 – two related bills that work hand in hand to enhance early learning and student literacy accountability, progress, and transparency.

2021-2022 Legislative Committee Weeks and Start of Legislative Session

Speaker Chris Sprowls and President Wilton Simpson announced the upcoming interim committee meeting schedule:

Monday, September 20 – Friday, September 24
Monday, October 11 – Friday, October 15
Monday, October 18 – Friday, October 22
Monday, November 1 – Friday, November 5
Monday, November 15 – Friday, November 19
Monday, November 29 – Friday, December 3

The Regular Session will convene on Tuesday, January 11, 2022.
Coronavirus Response and Relief Supplemental Appropriation Act (CRRSAA) - Phase V Grants

Lead Manager: Fiorella Altare Christie
faltare@elcmdm.org
Office of Early Learning approved $120,436,500 in CRRSAA support for Florida’s early care and education providers.

Miami-Dade/Monroe Notice of award is $19,302,000 for an estimated 1600 early care and education providers.

Coalition has received over 600 applications in just two weeks. Approved for payment:
- Miami-Dade 329 programs $4,338,000
- Monroe 9 programs $93,000
CRRSAA Phase V Grants

• Phase V Additional Support Grants for Early Learning/Child Care Providers
  ▪ The Office of Early Learning has launched Phase V of CRRSAA funding, which will provide an additional $120,436,500 in funds to over 11,600 providers for all Florida's early learning/child care providers.

  ▪ Allocations are based on the capacity data as reported to the Department of Children and Families (DCF) with the exception, that funding for public/charter school providers is based on number of School Readiness and Voluntary Prekindergarten (VPK) Education children served, not DCF capacity.
Criteria for Coalition Contracted Providers

• CONTRACTED PROVIDERS (must have a Coalition contract as of May 2021):
  - Early learning/child care provider was operational/open on April 1, 2021 and are providing on-site early learning/child care services; and
  - Early learning/child care provider completes the Phase V grant application, which includes plans and budget for expenditure of funds; and
  - Early learning/child care provider does not receive Head Start or Early Head Start Coronavirus Aid, Relief, and Economic Security Act (CARES) funding; and
  - Some portion of the funds must be used for staff salaries/benefits.
Criteria for Non-Contracted Providers

**NON-CONTRACTED PROVIDERS:**

- Early learning/child care provider was operational/open on April 1, 2021 and are providing on-site early learning/child care services; and
- Early learning/child care provider completes the Phase V grant application, which includes plans and budget for expenditure of funds; and
- Early learning/child care provider does not receive Head Start or Early Head Start CARES funding; and
- Some portion of the funds **must** be used for staff salaries/benefits; and
- Early learning/child care provider agrees to complete a current fiscal year 2020-21 Child Care Resource and Referral (CCR&R) profile in the Florida Early Learning Provider Services Portal, if not previously completed; and
- Early learning/child care provider has not received any Class I DCF violations since July 1, 2019; and
- Early learning/child care provider did not have a contract with the early learning coalition that was terminated for cause within the past five years; and
- Early learning/child care provider is not under investigation or has been convicted of child care fraud; and
- Early learning/child care provider is not included on the Florida Child Care Food Program (CCFP) USDA Disqualified List; and
- Early learning/child care provider submits an W-9 for payment.
Grant Allocations

For the public school district providers, funds are based on the total distinct number of SR/VPK children served in FY 20-21 as opposed to DCF capacity.

<table>
<thead>
<tr>
<th>Providers</th>
<th>$ / Provider</th>
<th>Allocation</th>
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<tbody>
<tr>
<td>11,697</td>
<td>$</td>
<td>120,436,500</td>
</tr>
</tbody>
</table>

**Phase V: Additional Support Grants for Early Learning/Child Care Providers**

<table>
<thead>
<tr>
<th>Private Providers (Contracted and non-contracted)</th>
<th>Subtotal</th>
<th>$</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capacity Range</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0 - 12</td>
<td>3,096</td>
<td>$ 3,000</td>
<td>$ 9,288,000</td>
</tr>
<tr>
<td>13 - 20</td>
<td>109</td>
<td>$ 6,000</td>
<td>$ 654,000</td>
</tr>
<tr>
<td>21 - 74</td>
<td>2,479</td>
<td>$ 10,500</td>
<td>$ 26,029,500</td>
</tr>
<tr>
<td>75 - 149</td>
<td>2,656</td>
<td>$ 15,000</td>
<td>$ 39,840,000</td>
</tr>
<tr>
<td>150+</td>
<td>1,717</td>
<td>$ 19,500</td>
<td>$ 33,481,500</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>VPK and/or SR Public School Providers</th>
<th>Subtotal</th>
<th>$</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 20-21 Children Served Range</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0 - 12</td>
<td>584</td>
<td>$ 3,000</td>
<td>$ 1,752,000</td>
</tr>
<tr>
<td>13 - 20</td>
<td>396</td>
<td>$ 6,000</td>
<td>$ 2,376,000</td>
</tr>
<tr>
<td>21 - 74</td>
<td>641</td>
<td>$ 10,500</td>
<td>$ 6,730,500</td>
</tr>
<tr>
<td>75 - 149</td>
<td>19</td>
<td>$ 15,000</td>
<td>$ 285,000</td>
</tr>
<tr>
<td>150+</td>
<td></td>
<td>$ 19,500</td>
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</tbody>
</table>
Monroe Updates

Laurie Dunn, Monroe County Supervisor
ldunn@elcmdm.org

Strategic Plan Priority Initiative:

• Neediest Children
• Youngest Children
• Providers
Monroe Key Points

SR Monroe Numbers
• 288 children receiving School Readiness funding

VPK Monroe Numbers
• 361 children enrolled in VPK

At Risk Referrals
26 children with an At Risk referral
VPK Enrollment- Monroe

VPK Enrollments (Monthly)

- Sep-20 / FY21-...: 139
- Oct-20: 281
- Nov-20: 356
- Dec-20 / FY21-Q2: 358
- Jan-21: 359
- Feb-21: 363
- Mar-21 / FY21-Q3: 363
- Apr-21: 365
- May-21: 361

Legend:
- **Benchmark**
- **Actual**
- **Trendline**
Miami-Dade Updates

Sandra Gonzalez, Senior VP of SR and VPK
spgonzalez@elcmdm.org
Miami-Dade Key Points

SR Miami-Dade Numbers
- 18,223 children receiving School Readiness funding

VPK Miami-Dade Numbers
- 16,922 children enrolled in VPK

At Risk Referrals
- 1,306 children with an At Risk referral
VPK Enrollment- Miami-Dade

VPK Enrollments (Monthly)

Source: EFS MOD
At Risk Referrals-Miami Dade

At Risk Referrals (Monthly)

<table>
<thead>
<tr>
<th>Month</th>
<th>Actual</th>
<th>Trendline</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jul-20</td>
<td>1,656</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aug-20</td>
<td>1,589</td>
<td></td>
<td></td>
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<tr>
<td>Sep-20/FY21-Q1</td>
<td>1,328</td>
<td></td>
<td></td>
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<tr>
<td>Oct-20</td>
<td>1,231</td>
<td></td>
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<tr>
<td>Nov-20</td>
<td>1,176</td>
<td></td>
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<tr>
<td>Dec-20/FY21-Q2</td>
<td>1,161</td>
<td></td>
<td></td>
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<tr>
<td>Jan-21</td>
<td>1,224</td>
<td></td>
<td></td>
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<tr>
<td>Feb-21</td>
<td>1,260</td>
<td></td>
<td></td>
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<tr>
<td>Mar-21/FY21-Q3</td>
<td>1,248</td>
<td></td>
<td></td>
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<tr>
<td>Apr-21</td>
<td>1,306</td>
<td></td>
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<td>May-21</td>
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Inclusion, Screening & Child Assessment

Lead Manager: Anabel Espinosa, Ph.D
aespinosa@elcmdm.org
Key Points: Developmental Screening

As of March 1st, 2021, Developmental Screenings are completed and managed in the Single Statewide Information System (SSIS).

The Ages & Stages Questionnaire®: Social-Emotional, 2nd Edition (ASQ®:SE-2) has been added to the battery of developmental screenings.

Families are now given the option to complete the developmental screenings.

Providers are responsible for developmental screenings if the family defers or exceeds the allotted five (5) day window.
Developmental Screening Program
Ages & Stages Questionnaires®, Third Edition (ASQ®-3)
What's New With the Ages & Stages Questionnaires® (ASQ®-3)?

• Single Statewide Information System (EFS MOD) introduced updates to the developmental screening requirement and process on **March 31, 2021.**
  - The Ages & Stages Questionnaires®: Social Emotional, Second Edition (ASQ®:SE-2) was added to screening requirement
  - Families are given the option to complete their child’s developmental screening questionnaires (ASQ®-3 and ASQ®:SE-2) online after signing Payment Acceptance.
  - Families are given **five (5) days** to complete the screenings or defer completion of the screenings to the provider.
  - If the family defers the screening, or exceeds the five (5) allotted days, the screening(s) will appear on the provider’s “Incomplete” queue in the Statewide Provider Services Portal.
Previous Screening Dates vs. Current Screening Dates

Prior to March 31, 2021

• Initial: Within 45 days of child’s first day of School Readiness Enrollment
• Annual: Due during the child’s birth month
• Additional Screenings were completed by early care and education partner in the Early Learning Coalition’s Provider Portal

After March 31, 2021

• Initial: Within 45 days of child’s Signed Payment Certificate (Family Acceptance)
• Annual: Due during the child’s annual Redetermination
• Additional Screening must be requested by early care and education partner
  • The Early Learning Coalition will create additional screening requests in the Statewide Provider Portal
How Are Screening Results Entered?

- Log in to Statewide Provider Services Portal (formerly EFS Mod)
- Click on ‘Enrollments’ → ‘Manage SR Enrollments’ → ‘Preschool Development’ → ‘Developmental Screening’ → ‘Incomplete’ or ‘Search’
- View completed screenings and screening results (via Search)
- View incomplete screenings (to be completed within 45 days of Request Date)
How Will I Know Which Questionnaire(s) to Use?

• Providers will be notified of the recommended questionnaire(s) after they confirm the child’s date of birth. The recommended tool will be listed and the blue hyperlink will take you to a printable PDF of the recommended screening tool.
How Will I Know Which Questionnaire(s) to Use?

More Options

• Download the ASQ Calculator App on your Apple or Samsung Android device:
  ASQ Calculator App - Ages and Stages

• Use the Web Calculator: ASQ Calculator - Ages and Stages
Keeping Up With Ages & Stages Questionnaires® Requirements

What stays the same?

• Emails from the Early Learning Coalition notifying you of upcoming screenings due
• Notice of Non-Compliance when you are past due for 1+ days requiring a Corrective Action Plan

What’s new after March 31, 2021?

• Live links in State Provider Services Portal for ASQ®-3 and ASQ®:SE-2
• Review upcoming/pending screenings weekly
• Continue using the same version of the ASQ®’s (ASQ®-3/ASQ®:SE-2)
• Results available for parents on the Family Services Portal (no printing required)
Outreach/Implementation Supports for ASQ® Questionnaires

• EBlasts
  ▪ Early Care and Education Partners
    • March 26, 2021, March 29, 2021, April 16, 2021 & May 17, 2021
  ▪ Families
    • March 26, 2021 & March 29, 2021
• Early Care and Education Partners
  ▪ Two (2) virtual ASQ Updates Webinars in English and Spanish
    • April 2, 2021
    • May 19, 2021
• Daily calls to Early Care and Education Partners with pending screenings
• Automated Biweekly Emails Reminder Emails for Early Care and Education Partners
• Daily email, telephone and virtual support for Early Care and Education Partners & Families
Questions

• Anabel Espinosa, Ph.D., Director of Research and Evaluation
  ▪ asq@elcmdm.org
  ▪ 305-646-7220, ext. 2321

• Aileen Suazo, M.S., Screening and Evaluation Manager
  ▪ asq@elcmdm.org
  ▪ 305-646-7220, ext. 2276
Strategic Plan Priority Initiative:

- Educate All
- Neediest Children
- Providers

Lead Manager: Pam Hollingsworth, M.Ed., Senior VP for Strategic Initiatives and Program Development
phollingsworth@elcmdm.org
Key Points: Professional Development Institute

May Training Sessions/Attendees:
- May Training Sessions: 80
- Number of Attendees:
  - Miami-Dade: 923
  - Monroe: 23
- Fiscal Year To Date Training Sessions: 588
- Number of Attendees:
  - Miami-Dade: 10,511
  - Monroe: 197

Equity Institute
- ELC Talks: Conversation with members of the Asian American, Native Hawaiian and Pacific Islander Community: May 20th
- ELC Talks: PRIDE: June 17th
- ELC Talks: Confederate Statues, July 15th
- Coalition Team Anti Bias Training with the YES Institute
- Number of Sessions: 5
- Number of Participants: 180
  - 56% of Coalition Team attended

Professional/Workforce Development
- Apprenticeship Program earn a National CDA in 12-18 months
- Internship Program earn the DCF 45 hours in 4 months
- National CDA® Courses with the Professional Development Institute: Registration is Open!
- Preschool/English
- Infant-Toddler/ Spanish
Number of Training Sessions Offered FYTD

# of Trainings Offered

Dec-20 / FY21-Q2: 58
Jan-21: 67
Feb-21: 63
Mar-21 / FY21-Q3: 61
Apr-21: 49
May-21: 80

- Actual
- Benchmark
- English Trainings
- Spanish Trainings
- Trendline
- Training in a Series
Number of Participants Miami-Dade County FYTD

# of participants Miami-Dade (Up is Good)
Number of Participants Monroe County FYTD

Monroe County Participants (Up is Good)

<table>
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<tr>
<th>Month</th>
<th>Actual</th>
<th>Benchmark</th>
<th>Trendline</th>
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<tbody>
<tr>
<td>Jul-20</td>
<td>9</td>
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<td>Aug-20</td>
<td>13</td>
<td></td>
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<tr>
<td>Sep-20 / FY21-Q1</td>
<td>17</td>
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<td>Oct-20</td>
<td>17</td>
<td></td>
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<td>Nov-20</td>
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<tr>
<td>Dec-20 / FY21-Q2</td>
<td>19</td>
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<tr>
<td>Jan-21</td>
<td>17</td>
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<td>Feb-21</td>
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<tr>
<td>Mar-21 / FY21-Q3</td>
<td>20</td>
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<tr>
<td>Apr-21</td>
<td>24</td>
<td></td>
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<tr>
<td>May-21</td>
<td>23</td>
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</table>
A conversation with members of the Asian American, Native Hawaiian, and Pacific Islander community.
Thursday, May 20, 2021, at 12:00 noon.
PRIDE

Join ELC Talks: Through an Equity Lens as we advocate and raise awareness in celebration of the LGBTQ+ community while acknowledging issues that impede equity and equality.

Thursday, June 17, 2021, at 12:00 noon

Register Today!
Join ELC Talks: Through an Equity Lens as we learn about Confederate Statues and Monuments; their meaning, origins and their future... Let’s learn from the past to build a more equitable future.

**JULY 15th 2021 at 12:00 noon**

“The past is never dead. It's not even past.”  
William Faulkner
Coalition Team Anti-Bias Training
Feedback from Coalition Team Members

An open dialogue on gender, orientation, race, and ethnic background diversity in early learning environments, giving participants access to relating powerfully with all families and colleagues.

The same way it takes a village to raise a child, it's the same way we need to be about unconscious bias. From parents, teachers, neighbors, relatives, professionals, media, we ALL play a role in creating awareness.

I have learned to be more empathetic and less judgmental.

This webinar has been amazing and I am glad my job offered us the opportunity to take it

This session will help me to be more understanding to my providers

As open-minded as I thought I was, I have learned that there is always room for improvement, no matter how small it might seem.

During our team building session I can address unconscious bias or during my parent meetings

Number of Sessions: 5
Number of Participants: 180/320 = 56% of Coalition Team

Feedback from Coalition Team Members

Number of Sessions: 5
Number of Participants: 180/320 = 56% of Coalition Team
Professional/Workforce Development

• **Apprenticeship Program:** 12 month classroom placement, with a mentor teacher, while earning a National CDA® (Child Development Associate)

• **Internship Program:** 4 month classroom placement, with a mentor teacher, while completing the DCF (Department of Children and Families) 45 hour training requirement
PDI Contact Information

Visit our website: trainings.elcmdm.org

Email us: professionaldevelopment@elcmdm.org

Call us: 305 646-7220 ext.2350, 2320 or 2511
Strategic Plan Priority Initiative:

- Educate All
- Neediest Children
- Providers

Belkis Torres
Vice President for Early Head Start
Enrollment increased from 96% to 97% and has maintained at 97% since February 2021.

Children with Special Needs
The program attained and maintained 10% enrollment of children with special needs since December 2020. In April 2021 enrollment increased to 11%. This is .20% higher than April 2020.

Staff Wellness
The program continues its focus on staff wellness by:
• encouraging staff and families to do the activities on the Action for Happiness calendar that promote kindness and happiness.
• encouraging staff and families to participate in Li’l Foodies Virtual Cooking Demos, lessons on cooking healthy and delicious meals on a budget.
Enrollment

Percent of Monthly Enrollment (Upward Trend is Good)

<table>
<thead>
<tr>
<th>Month</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec-20 / FY21-Q2</td>
<td>96.00%</td>
</tr>
<tr>
<td>Jan-21</td>
<td>96.00%</td>
</tr>
<tr>
<td>Feb-21</td>
<td>97.00%</td>
</tr>
<tr>
<td>Mar-21 / FY21-Q3</td>
<td>97.00%</td>
</tr>
<tr>
<td>Apr-21</td>
<td>97.00%</td>
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</table>

- Increase from the Previous Month
- Decrease from the Previous Month
- No change from the Previous Month
Percentage of Children Enrolled with Special Needs

Percentage of children enrolled with a diagnosed disability (Upward Trend is Good)

<table>
<thead>
<tr>
<th>Month</th>
<th>Actual</th>
<th>Benchmark</th>
<th>Trendline</th>
</tr>
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<tbody>
<tr>
<td>Dec-20 / FY21-Q2</td>
<td>10.00%</td>
<td>10.00%</td>
<td>10.00%</td>
</tr>
<tr>
<td>Jan-21</td>
<td>10.00%</td>
<td>10.00%</td>
<td>10.00%</td>
</tr>
<tr>
<td>Feb-21</td>
<td>10.00%</td>
<td>10.00%</td>
<td>10.00%</td>
</tr>
<tr>
<td>Mar-21 / FY21-Q3</td>
<td>10.00%</td>
<td>10.00%</td>
<td>10.00%</td>
</tr>
<tr>
<td>Apr-21</td>
<td>11.00%</td>
<td>10.00%</td>
<td>10.00%</td>
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</table>

- Increase from the Previous Month
- Decrease from the Previous Month
- No change from the Previous Month
Staff Wellness

- The Joyful June Calendar was shared with staff and families to encourage them to find the joy in life, even when things are difficult. Research has shown that experiencing positive emotions in a 3-to-1 ratio with negative ones leads to a tipping point beyond which we naturally become more resilient to adversity.
Li’l Foodies Virtual Cooking Demo

Li’l Foodies Cook-Along Virtual cooking Demo for the Entire Family took place on May 21st at 4:00 pm.

- 14 participants
- The class featured:
  - One Sheet Pan Chicken & Veggies,
  - Couscous (Side Dish), and
  - Berry-Yogurt Ice Pops

- Four (4) participants won a $50 Publix gift card each.

- The next class will take place on July 23rd, 2021.
Communications Updates

Lead Manager: Jackye Russell, Senior VP for Administration
jrussell@elcmdm.org
Communications Key Points

School Readiness open enrollment and Summer VPK enrollment outreach continue

Provider/Community Outreach
- Early Care and Education Partners online meetings now held monthly
- 63 News Alerts sent out (35 in Miami-Dade and 28 in Monroe)

Marketing firm selected to provide outreach services in Monroe County
Number of Email Messages Sent out

Jan-21: Miami-Dade 13, Monroe 13
Feb-21: Miami-Dade 38, Monroe 37
Mar-21: Miami-Dade 36, Monroe 27
Apr-21: Miami-Dade 32, Monroe 30
May-21: Miami-Dade 35, Monroe 28

Source: Constant Contact analytics
Email Open Rate

Miami-Dade - Open Rate Percentage (Monthly) of all email blasts (\(^\star\))

- Jan-21: 32.30%
- Feb-21: 26.36%
- Mar-21/FY21-Q3: 30.28%
- Apr-21: 35.00%
- May-21: 32.70%

Monroe - Open Rate Percentage (Monthly) of all email blasts (\(^\star\))

- Jan-21: 24.20%
- Feb-21: 20.72%
- Mar-21/FY21-Q3: 25.18%
- Apr-21: 36.86%
- May-21: 26.40%

Source: Constant Contact analytics
facebook

Page Likes

Reach

Source: Facebook analytics
Instagram

Likes

Reach

Early Learning Coalition of Miami-Dade/Monroe

Benchmark  Actual  Trendline

Benchmark  Actual  Trendline
Notes: Attendees include Coalition team members. Meetings began on 8/19/20. As of 4/2021 meetings were adjusted to once a month.

Benchmark info: average of 140 participants per session. As of 4/2021 the average is 120 participants.
IT and Single Statewide Information System (EFS MOD) Updates

Dr. Frederick Hicks, CIO
fhicks@elcmdm.org
IT Updates

Version 4.10
Temporary Closure module for providers ready

Rewrite of EFS MOD Bulk-VPK upload module still pending

Internal Penetration Testing
EFS MOD

• EFS MOD has a new enhancement for temporary closures
• EFS MOD VPK bulk upload utility re-write
**PENETRATION TESTING STAGES**

1. **Planning and reconnaissance**
   Test goals are defined and intelligence is gathered.

2. **Scanning**
   Scanning tools are used to understand how a target responds to intrusions.

3. **Gaining access**
   Web application attacks are staged to uncover a target's vulnerabilities.

4. **Maintaining access**
   APTs are imitated to see if a vulnerability can be used to maintain access.

5. **Analysis and WAF configuration**
   Results are used to configure WAF settings before testing is run again.

*We are here...*

**WAF** is web application firewall.