



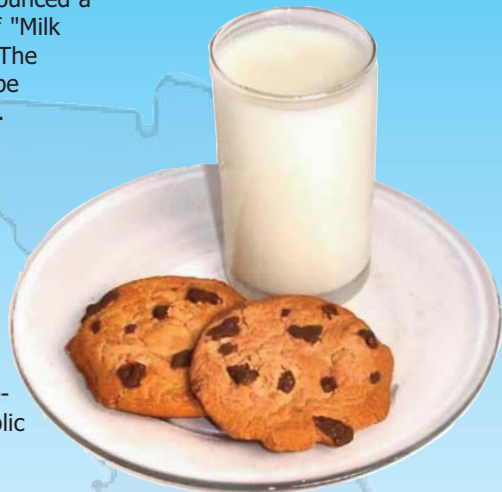
www.childrensmovementflorida.org

KIDS HAVE A VOICE TOO...



Led by a 27-member committee of influential Floridians, The Children's Movement of Florida has announced a statewide, citizen-led, non-partisan series of "Milk Parties" on behalf of Florida's children. The sweeping series of 15 "Milk Party" rallies will be conducted throughout Florida between Sept. 6 and Sept. 30, beginning in Pensacola and ending in Key West. The goal is to attract substantial media coverage.

The events will include appearances by movement leaders, children's advocates, entertainers and local celebrities and supporters. Refreshments will include milk and cookies. A bus called "The Children's Express" will carry the group on "The Children's Movement Road Tour" from city to city. No public funds are being used.



The objective: To educate political, business and civic leaders – and all parents in Florida – about the urgent need to improve the way we care for our children, making the well-being and education of our youngest and most vulnerable citizens, Florida's highest priority. The need is clear: By almost every objective standard, Florida ranks poorly in measure after measure of how we invest in children.

Through the sheer magnitude of these rallies and the thousands of supporters who attend them, the aim is to show influential leaders in Tallahassee and everywhere else that we have the power to obtain for Florida's children the resources they require and deserve. The Children's Movement of Florida is supported by a broad coalition that includes hundreds of children's advocates and others.

For information about the "Milk Party" rally scheduled for your area, about the origins, objectives and leaders of The Children's Movement of Florida, and about the current state of Florida's children, please visit www.childrensmovementflorida.org/