



Request for Quote # 825
Coalition Advertisements for Toll Booths, Bus Shelters and Highway Billboards

The Early Learning Coalition of Miami-Dade/Monroe ("the Coalition"), a Florida not-for-profit corporation, is seeking a qualified, certified, and registered marketing/PR/media company to procure the lowest rate in **Advertisements for Toll Booths, Bus Shelters and Highway Billboards**. In order to select a vendor to deliver the above-referenced services, The Coalition requests a quote for services based on the specifications listed below. The quote for services will include the following information: company name and address with year incorporated, if applicable; total amount for services; and the quote should be signed and dated by an authorized representative of the vendor. Upon receipt of all quotes, the Coalition will review and make a decision based on the best value offered. Most importantly, the selected vendor will be required to enter into an agreement with the Coalition so to guarantee the specifications listed, as well as to ensure adherence to all applicable state and/or federal laws.

The Coalition would like to thank you in advance for your time and attention to this matter. Should you have any questions and/or comments, please submit them no later than **Monday, December 22, 2008** via the contact information listed below.

Description of Services:

- ❖ To run a Coalition advertisement in the following locations, bus shelters, highway billboards and toll booth areas; and
- ❖ This advertisement will be featured from January through April 2009.

Please submit your quote no later than **Friday, December 26, 2008** to Early Learning Coalition located at 2555 Ponce de Leon, Suite 500, Coral Gables, FL 33134.

Milton Silvera
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