

EXECUTIVE COMMITTEE MEETING AGENDA June 28th 2016; 10:00 a.m.

David Lawrence Jr. Community Meeting Room/2555 Ponce de Leon Blvd, Suite 500, Coral Gables, FL 33134 Conference Call Number 786-389-5135, 804#

I. Welcome and Introductions Adrian Alfonso II. Approval of Minutes Adrian Alfonso III. Resolutions A. 06282016-01 B. 06282016-02 C. 06282016-03 D. 06282016-04 E. 06282016-05 F. 06282016-06 G. 06282016-07 H. 06282016-08 ١. 06282016-09 06282016-10 J. IV. **Board Attendance & Bylaws Evelio Torres** V. **Public Comments** Adrian Alfonso Adrian Alfonso VI. Adjourn

Mission: To promote school readiness and pre-kindergarten programs thus increasing all children's chances of achieving future educational success and becoming productive members of society. The coalition seeks to further the physical, social, emotional and intellectual needs of Miami-Dade and Monroe County children.



Executive Committee Meeting April 27th, 2016; 10:15 AM Early Learning Coalition Board Room

Committee Attendees: Adrian Alfonso; Gilda Ferradaz (via conference call); Bob Eadie (via

conference call)

Absent Committee: Russell Benford

Staff Attendees: Mercy Castiglione; Lisney Badillo; Angelo Parrino; Lisa Sanabria; Evelio

Torres; Jackye Russell; Juan Castillo; Pamela Hollingsworth; Pamela

Hollingsworth; Salvatore Martorano

I. Welcome and Introductions

Adrian Alfonso

• A. Alfonso called the meeting to order and welcomed everyone. Quorum was established.

II. Early Head Start Year 2 Grant Application

Evelio Torres

- E. Torres stated that an approval for acceptance of the Early Head Start funding was put forth in the form of a Resolution during the Finance committee meeting that was held on April 27th, 2016 at 9:15 am. E. Torres request that the Executive Committee approve the submittal of a plan and application for the Early Head Start program in order to receive funding for a second year.
 - o Motion to approve application by G. Ferradaz.
 - o Motion seconded by P. B. Eadie.
 - o Motion was unanimously passed.

III. Adjourn Adrian Alfonso



June 28, 2016

Resolution: 06282016-01

Action Requested: Authorize the President and CEO to <u>award</u> and <u>negotiate</u> the Public Awareness and Outreach Campaign contract to Kivvit communications in accordance with recommendations given by the Board of Directors Subcommittee.

Fiscal Impact: The contract is not-to-exceed \$198,000.00 subject to approval for legal sufficiency and form.

Funding Source: Office of Early Learning

Strategic Goal:

☑ Neediest Children

☑ Providers

☐ Internal Capacity

□ Funding

☑ Educate All

Resolution: 06282016-01

AUTHORIZE THE PRESIDENT AND CEO TO <u>AWARD</u> AND <u>NEGOTIATE</u> THE PUBLIC AWARENESS AND OUTREACH CAMPAIGN CONTRACT TO KIVVIT COMMUNICATIONS IN ACCORDANCE WITH RECOMMENDATIONS GIVEN BY THE BOARD OF DIRECTORS EVALUATION SUBCOMMITTEE.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action; NOW, THEREFORE, be it resolved that the Board Executive Committee shall present this action to the Board of Directors of the Early Learning Coalition of Miami-Dade/Monroe, Inc. (the "Board"), and shall recommend that the Board approve the execution of the contract at the next meeting of the Board of Directors.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

RFP#ELCMDM2015-05 Public Awareness and Outreach was released November 3, 2015. The evaluation of all proposals and presentations yielded close quantitative results as per resolution 04272016-02 attached. The ELC Board of Directors requested the four highest scoring proposers were invited back to Early Learning Coalition to elaborate on their approach to public awareness and outreach solutions. The proposers presented either in person or by video-conference-call and fielded questions presented by a selected Board of Directors Subcommittee from Early Learning Coalition. These questions related to the needs of the coalition's Outreach initiative, clarifying budget allocations, defining proposers' business partnerships directly related to this proposal, and relevant experience in reaching select demographics in target areas.

The Board of Directors Subcommittee recommends to award the contract for RFP#ELCMDM2015-05 to Kivvit Communications Group. Based on the item # VII open discussion portion of the minutes attached.

After the Board Subcommittee discussion the Early Learning Coalition considers that the recommendation allows the Early Learning Coalition to reach a greater audience by making more funds available for allocation to targeted advertisements since its proposed budget is approximately half of other proposers. The quality of services offered, technical innovations, and internal administrative capabilities combine to establish Kivvit Communications Group as the proposer with the greatest ability to achieve deliverables. Therefore, the Early Learning Coalition considers that it is in the best interest of the Coalition to contract with Kivvit Communications since its proposed budget

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Early Learning Coalition Board of Directors Meeting

May 2, 2016

Resolution: 04272016-02

Action Requested: This resolution presents RFP#ELCMDM2015-05 (Public Awareness and Outreach Campaign) scoring results to the Finance Committee for review and recommendation of vendor selection to the Board of Directors. This resolution also requests authorization and approval for the President and CEO to negotiate and execute a contract with the selected vendor.

Fiscal Impact: A total amount not to exceed \$425,000.00 for the fiscal year 2016-2017, which is subject to the availability of funding.

Funding Source: Office of Early Learning School Readiness/Office of Early Learning Voluntary Pre-Kindergarten

Strategic Goal:

☑ Neediest Children

- ☑ Providers

☑ Internal Capacity

☑ Educate All

□ Funding

RESOLUTION NO. 04272016-02

THIS RESOLUTION PRESENTS RFP#ELCMDM2015-05 (PUBLIC AWARENESS AND OUTREACH CAMPAIGN) SCORING RESULTS TO THE FINANCE COMMITTEE FOR REVIEW AND RECOMMENDATION OF VENDOR SELECTION TO THE BOARD OF DIRECTORS. THIS RESOLUTION ALSO REQUESTS AUTHORIZATION AND APPROVAL FOR THE PRESIDENT AND CEO TO NEGOTIATE AND EXECUTE A CONTRACT WITH THE SELECTED VENDOR.

WHEREAS, the Board of the Early Learning Coalition of Miami-Dade/Monroe, Inc. (the "Board") has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Finance Committee is in agreement with the goals described therein;

WHEREAS, the Finance Committee recommends approving this action and has presented said action to the Board for adoption and approval:

WHEREAS, the Board approves the adoption of this action;

NOW, THEREFORE, be it resolved by the Board that the President and CEO are authorized to negotiate and execute the contracts listed in the background of this resolution.

The contract amount is not to exceed \$425,000.00, and it is subject to approval for legal sufficiency and form.

The foregoing resolution and attachment was offered by $\frac{1}{2}$, who moved its approval. The motion was seconded by $\frac{1}{2}$, and upon being put to a vote, the vote was as follows: $\frac{1}{2}$

The vote was recorded as listed in the attached roll sheet.

The chairperson thereupon declared this resolution duly passed and adopted this 2^{nd} day of May, 2016.

EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, NC.

Board Secretary

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Background

In June 1st, 2015, the Board of Directors having the annual meeting, requested that the organization enhance the Public Awareness and Outreach Campaign.

In July 29th, 2015, Resolution #07292015-05 authorized the President and CEO to release a request for proposals (RFP) for Public Awareness and Outreach Campaign.

As a result, on November 3, 2015, the Early Learning Coalition released RFP#ELCMDM2015-05 for Public Awareness and Outreach Campaign for Miami-Dade and Monroe Counties. On or before December 18, 2015, the Coalition received nine (9) proposals from the following: Sachs Media Group, Sonshine Communications, Ariadna LLC, Greene Street Communications, The M Network, Inc., KIVVIT, Better World Advertising, Infinite Source Communications Group, LLC, Wilesmith Advertising Design, Inc. Each proposal was reviewed and rated by (3) evaluators who made up the Evaluation Committee.

The following table illustrates the final ratings for each proposal:

Proposer's Name	Final Rating (Max of 300)
Infinite Source Communications Group, LLC	257
Sonshine Communication	249
KIVVIT	246
Ariadna, LLC	245
The M Network	238
Wilesmith Advertising Design, Inc.	230
Better World Advertising	220
Sachs Media Group	209
Greene Street Communications	194

On January 22, 2016 at RFP Evaluation Committee Meeting #2, the Evaluation Committee made a motion to award the contract to Infinite Source Communications Group, LLC. Subject to successful negotiation. The motion passed with unanimous vote.

Evaluation Committee Members:

Alina V. Soto Statewide Quality Liaison Florida Department of Children and Families Office of Child Care Regulation 1317 Winewood Boulevard Building 6, Room 389A Tallahassee, FL 32399-0700	Diana Lane Media Coordinator Early Learning Coalition of Miami- Dade/Monroe 2555 Ponce de Leon Blvd., 5th Floor Miami, FL 33134
Gina Ha, OTR/L Family Leadership Director Catalyst Miami 1900 Biscayne Blvd. Suite 200 Miami, FL 33132 786-414-1296 (Direct) 305-576-5001 (Main)	Nichelle Calhoun Communication Specialist Early Learning Coalition of Miami- Dade/Monroe 2555 Ponce de Leon Blvd., 5th Floor Miami, FL 33134

RFP # ELCMDM 2015-05	Max	Comi	Infinite Source Communications Group, LLC	irce tions .C	Comm	Sonshine Communications	Suo	KIV	KIVVIT	Ą	Ariadna, LLC		The M h	The M Network		Wilesmith Advertising Design, Inc.	th ing inc.	Bet	Better World Advertising	PI-	Sach	Sach's Media Group		Greene Street Communications	Greene Street ommunication	suc ons
FILDS: Avadente's and Outleen Campagn to Maximum Sacers 100)	Score	-	۲۱	M	-	u	m	1 2	m	-	7	m		M M		0	M	-	~1	Δ.	-	۲)	m	-	~1	m
Organiza tional Capacity (Maximun Score 35)																										
Seasoned firm with knowledge in Creation of public aviateness and outreach campagns Rules and requirements governing non-profit finding Media and Public relations geared to non- profit organizations	35		25	35	6	30	30	30	35	3.5	~	38	25	28	Ж	ñ	35	S	50	26	S.	8	4	og Og	56	5
Specifica tions (Maximun Score 20)																										
At least 5 years relevant expenence	9	10	တ	10	Ò	00	10	8	0	Φ	60	60	o o	8 10	σ,	ω	9	01	7	10	o	ω	9	0	w	r1
Portfolio of work that includes work with diverse populations	2	7	o ₂	2	ò	Ø	10	80	0	Γ.	0	o	φ,	2	00	, ø	0	o,	ω	ıρ	7	co.	60	۲۰	o)	m
Documentation (Maximum Score 30)																										
Monitoring Format	0	9	Ø	മ	co	1.	S	εο •>	w	2	1.	00	2	0	ω	ø	φ,	~	ю	n	φ	1.	0	Q.	14	0
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TOTAL SUM			257			249		246	9		245		238	99		230			220		7	509		-	8	
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Public Awareness and					EVALUATOR #	OR # 1				
Outreach Campaign for Miaming Max. Dade and Monroe Counties Score (Maximun Scores 100)	Score	The M Network	Sonshine Communications	Better World Advertising	Infinite Source Communications Group, LLC	Greene Street Communications	Ariadna, LLC	KIVVIT	Wilesmith Advert Ising Design, Inc.	Sachs Media Group
Organizational Capacity (Maximun Score 35)										
Knowledge in Knowledge in Creation of public awareness and outreach campaigns. Rules and requirements governing non-profit funding.	35	34	31	32	31	30	32	30	8 4	30
Specifications (Maximun Score 20)										
At least 5 years relevant experience	10	б	ō	10	10	10	6	∞	ō	80
Portfolio of work that includes work with diverse populations	10	6	6	6	7	7	7	80	∞	7
Documentation (Maximun Score 30)										
Monitoring Tools	10	2	œ	7	9	9	10	∞	œ	9
Report Format	2	2	м	м	4	4	m	6	75	м
Presentation	15	15	14	12	13	14		=	0	11
Pricing (Maximun Score 15)										
Cost for services is not to exceed \$425,000.00	15	14	13	14	13	11	6	6	13	7
TOTAL	100	88	87	87	84	82	180	77	77	72

Public Awareness and Outreach	2				EVALUATOR #	2				
Campaign for Midmi-Daue and Monroe Counties (Maximun Scores 100)	Score	Infinite Source Communications Group, LLC	Ariadna, LLC	Sonshine Communications	Greene Street Communications	Sachs Media Group	KIWVIT	The M Network	Better World Advertising	Wilesmith Advertising Design, Inc.
Organizational Capacity (Maximun Score 35)										
Seasoned firm with knowledge in Creation of public awareness and outreach campaigns. Rules and requirements governing non-profit funding. Media and Public relations	35	31	31	30	29	30	31	28	59	3.3
Specifications (Maximun Score 20)										
At least 5 years relevant experience	10	80	∞	80	∞	œ	80	∞	2	∞
Portfolio of work that includes work with diverse populations	10	80	Ø	8	8	œ	7	∞	œ	∞
Documentation (Maximun Score 30)										
Monitoring Tools	10	80	7	7	7	7	∞	7	9	00
Report Format	5	4	ю	м	æ	m	m	m	к	4
Presentation	15	12	11	10	11	10	=	10	10	0
Pricing (Maximun Score 15)										
Cost for services is not to exceed \$425,000.00	15	11	=	=	1.1	11	∞	10	10	10
TOTAL	100	82	80	77	77	77	92	74	73	69

Public Awareness and Outreach	2					EVALUATOR	# 3			
Campaign for Miami-Dade and Monroe Counties (Maximun Scores 100)	Score	KIVVIT	Infinite Source Communications Group, LLC	Sonshine Communications	Ariadna, LLC	Wilesmith Advertising Design, Inc.	The M Network	Better World Advertising	Sachs Media Group	Greene Street Communications
Organizational Capacity (Maximun Score 35)										
Seasoned firm with knowledge in Creation of public awareness and outreach campaigns. Rules and requirements	35	35	35	30	35	35	35	26	24	15
governing non-profit unioning. Media and Public relations Specifications (Maximun Score 20)										
At least 5 years relevant experience	10	10	10	10	œ	10	10	9	10	2
Portfolio of work that includes work with diverse populations	10	10	10	10	80	10	7	9	œ	m
Documentation (Maximun Score 30)										
Monitoring Tools	10	∞	9	5	80	đ	0	м	0	0
Report Format	2	2	2	ю	2	5	м	m	0	2
Presentation	15	15	10	12	∞	0	∞	80	. 5	8
Pricing (Maximun Score 15)										
Cost for services is not to exceed \$425,000.00	15	10	15	15	12	15	13	∞	13	10
TOTAL	100	93	91	82	84	84	26	09	09	35



Presentations to Board Members for Public Awareness and Outreach RFP June 6th, 2016; 10:00 AM Early Learning Coalition Board Room

Board Attendees:

Mara Zapata, Heather Carruthers, Theresa Axford, Gilda Ferradaz

Staff Attendees:

Lisney Badillo; Angelo Parrino; Evelio Torres; Jackye Russell; Johanna

Miranda, Laura Padron

I. Welcome and Introductions

• J. Miranda called the meeting to order and welcomed everyone. Introductions were made.

II. Infinite Source Communication

- Infinite Source Communication gave background information on their experience, staff, partnerships, projects, and budget.
- The following question was posed, some of the experience overlaps, how is it managed?
 - Infinite Source Communication responded that the main point of contact will take all deliverables to guarantee there completion. They will also filter through, and seek the main points so team leaders can discuss. ISC is the only company with a Monroe presence which is important in keeping timelines organized and detailed.
- The following question was posed, how would you prioritize the media exposure through MDC and Monroe? What will be different?
 - Infinite Source Communication responded that the President of ISC will sit with E. Torres to discuss the ELC's public awareness needs via advertising and social media and verify the ELC's priorities. ISC would like to change what the ELC already has in order to amplify their outreach and tailor their message to all audiences.
- The following question was posed, have you done measurements to see if the perception has changed?
 - Infinite Source Communication responded that they had done customer satisfaction surveys. Most people who completed these had a positive perception. This feedback process is their form of measure.
- The following question was posed, what else have you done in Monroe County?
 - o Infinite Source Communication responded one staff member had done a lot of work in Key West and with the chamber of commerce.
- The following question was posed, has the D.O.T. contract expired? We do not want media fall-off.



- Infinite Source Communication responded it has not expired but will be ending soon. A new contract has not been spear-headed. The D.O.T. requested a quality oriented campaign and not public awareness. ISC began the Drive Safe campaign which is currently in the media.
- The following question was posed, initial budget is approximately \$400,000, but does not include media buys.
 - Infinite Source Communication responded that the initial budget can be modify to be included the media buys.

III. Sonshine Communications

- Sonshine Communications discussed their background, staff skills, media tactics and experience.
- The following question was posed, does budget include media buys?
 - Sonshine Communications responded that it did not but there are leverage opportunities if needed.
- The following question was posed, what media would be most utilized?
 - Sonshine Communications responded that it depended on who the ELC would like to reach but lots of social media would be utilized.
- The following question was posed, have you done work in Monroe County?
 - Sonshine Communications responded that they have done some work including transportation and that they knew the Monroe County area well.

IV. KIVVIT

- KIVVIT discussed the work they have done locally and nationally and mentioned an extensive list
 of experience with Miami local leaders and companies. KIVVIT also discussed their goals,
 strategies, and target areas.
- The following question was posed, rate is discounted at \$275/hr. What is the regular rate?
 - KIVVIT responded that \$375/hr. is the regular rate.
- The following question was posed, the budget estimate is \$198,000.00, and does that include everything in the presentation? How much would everything in presentation cost?
 - KIVVIT responded that this budget included the majority but media buying is separate as the video production would be outsourced.
- The following question was posed, what about Monroe County?
 - KIVVIT responded that they knew a bit about Monroe but would have to complete some research since they had not done work in this area. The approach KIVVIT will take is to think "what are the main media outlets people enjoy?" and also focus on community outreach. KIVVIT stated that polls will be helpful source of information for the Monroe County area.
- The following question was posed, do summer sheets exclude media and literature costs?
 - KIVVIT responded that they definitely included literature (brochures, fact sheets) but printing would be an additional cost. The ELC would review this pricing before proceeding.



V. Adriadna Holding Group

- Adriadna Holding Group discussed their background and how they are a nation-wide company specializing in different groups. They discussed different media activity, research and their experienced staff. Adriadna Holding Group is based in Miami and worked with many Latin American countries.
- The following question was posed, do you have any experience with Monroe county and MDC?
- Adriadna Holding Group responded that there is a manager always in South Florida. There is always a way to find opportunities due to their many connections.

VI. Cone of Silence

- J. Miranda read the cone of silence and made Board Members aware of the conflict of interest form.
- L. Badillo stated that the Finance Committee had already presented Resolution 04272016-02 to the ELC Board and it was approved but with an amendment to allow the top 4 (four) bidders the opportunity to give a presentation to staff and to board members. After presentations the company will be selected. This is all done in the best interest of tax payers.

VII. Open Discussion

- The following question was posed, how many total submissions?
 - ELC staff responded there was a total of 9 proposers.
- Additional Comments from the Board:
 - A board member stated that when too many companies are involved, there is a concern that monies will go into administrative costs.
 - A board member stated that all presentations were excellent and very informative. KIVVIT specifically addresses the needs of the ELC the best and enjoyed their graphic work. Lots of specificity involved.
- E. Torres stated to the board members that due to the amendment to Resolution 04272016-02 this recommendation will atified by the Executive Committee.
- The Traditional Contracts team will draft the Board member's recommendation to move forward with KIVITT, and not with the original highest bidder (Infinite Source Communications).
 - o Motion to approve KIVITT M. Zapata.
 - o Motion seconded by H. Carruthers.
 - Motion was unanimously passed.



June 28, 2016

Resolution: 06282016-02

Action Requested: Authorize the President and CEO to co-fund the Florida HIPPY Training and Technical Assistance Center for HIPPY Monroe County.

Fiscal Impact: The co-funded amount is not to exceed \$60,000.00 for fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Office of Early Learning

Strategic Goal: ☑ Neediest Children ☑ Providers

Resolution: 06282016-02

AUTHORIZATION FOR THE PRESIDENT AND CEO TO CO-FUND THE FLORIDA HIPPY TRAINING AND TECHNICAL ASSISTANCE CENTER WITH HIPPY OF MONROE COUNTY. THE CO-FUNDED AMOUNT IS NOT TO EXCEED \$60,000.00 FOR FISCAL YEAR 2016-2017, SUBJECT TO APPROVAL FOR LEGAL SUFFICIENCY AND FORM.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the President and CEO to negotiate and execute the co-funding.

The cofounded amount is not to exceed \$60,000.00, subject to legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidence-based home visiting program focused on parent-involved learning for preschool age children. HIPPY is one of several home visiting programs nationally recognized by the federally funded Maternal, Infant, and Early Childhood Home Visiting (MIECHV) program which invests in and supports improvements in health and development outcomes for at-risk children through evidence-based home visiting programs.

HIPPY programs aim to prepare children for long-term school success starting at kindergarten entry by empowering parents as their child's first and most important teachers. HIPPY was developed for families who experience risk factors associated with lower academic achievement including poverty, limited English language proficiency, and social isolation. HIPPY was established in Israel in 1969 and is currently implemented in 13 countries. HIPPY was established in the United States in 1984 and now serves more than 15,000 economically disadvantaged families across 21 states and the District of Columbia.

All HIPPY programs share the same four core components:

- A standard developmentally appropriate school readiness curriculum
- Role-play as method of instruction
- A staffing structure that includes peer home visitors from the community in which the family
 is being served and professional coordinators with sensitivity to the needs of vulnerable
 families
- Home visiting as the primary service delivery method.

Community based home visitors meet with parents in their homes to role-play early education curricular activities one hour a week for thirty weeks (on average) per program year. Parents then spend approximately 15 to 20 minutes per day with their children using the reviewed HIPPY books and activity packets. In addition to home visits, programs also have regularly scheduled parent group meetings.

Research suggests that HIPPY is a promising early childhood intervention for improved school readiness including enhanced cognitive, language, and social skills, as well as longer-term educational performance in elementary and middle school.

The ELCMDM is co-funding the project for \$60,000. Total amount is up to \$130,000

ORGANIZATION	FUNDING
HIPPY	\$ 70,000.00
ELC	\$ 60,000.00
TOTAL	\$ 130,000.00



June 28, 2016

Resolution: 06282016-03

Action Requested: Present the proposal evaluation committee results of RFP#ELCMDM2016-03 (General Contractor Services) to the Board Executive Committee and recommend selection of H.A. Contracting as well as authorize and approve the President and CEO to negotiate and execute a contract and/or POs with H.A. Contracting which is the highest scoring proposer.

Fiscal Impact: Not to exceed \$1,260,000.00 for the fiscal year 2016-2017, which is subject to the availability of funding.

Funding Source: The Department of Health and Human Services Administration for Children and Families Office of Head Start, Office of Early Learning. The Children's Trust, Department of Children and Family's Refugee, Miami Dade County Public School- Teenage Parent Program.

Strategic Goal:	✓ Neediest Children✓ Youngest Children✓ Educate All	✓ Providers☐ Internal Capacity☐ Funding
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RESOLUTION NO. 06282016-03

PRESENT THE PROPOSAL EVALUATION COMMITTEE RESULTS OF RFP#ELCMDM2016-03 (GENERAL CONTRACTOR SERVICES) TO THE BOARD EXECUTIVE COMMITTEE AND RECOMMEND SELECTION OF H.A. CONTRACTING AS WELL AS AUTHORIZE AND APPROVE THE PRESIDENT AND CEO TO NEGOTIATE AND EXECUTE A CONTRACT AND/OR POS WITH H.A. CONTRACTING WHICH IS THE HIGHEST SCORING PROPOSER.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the
President and CEO to negotiate and execute the contract.
The contract amount is approximately \$1,260,000.00 and it is subject to approval for legal sufficiency and form.
The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28th day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,

By: _____ Executive Committee Secretary

Resolution #03292016-04 authorized the President and CEO to release a request for proposals (RFP) for Assessments, General Repairs/Improvements, and Playgrounds for our Early Head Start child care centers on April 4, 2016. On May 5, 2016, the Early Learning Coalition released RFP#ELCMDM2016-03 for General Contractor Services for Miami-Dade and Monroe Counties. On June 3, 2016, the Coalition received three (3) proposals from the following: H.A. Contracting Corporation, CEEPCO Construction, and Alcounti General Construction. On June 9th, 2016 the three proposers gave presentations to the Evaluation Committee either in person or by video conference. Each proposal was reviewed and rated by (4) evaluators who made up the Proposal Evaluation Committee.

The following table illustrates the final ratings for each proposal:

Proposer's Name	Final Rating (Max of 400)
H.A. Contracting Corporation	310
CEEPCO Construction	271
Alcounti General Construction	210

On June 20, 2016, at the second RFP Evaluation Committee Meeting, the Evaluation Committee moved and passed a motion to recommend that the Board Executive Committee award the contract to H.A. Contracting Corporation, subject to successful negotiation.

Evaluation Committee Members:

Scott Campbell Mega Mgmt. Property Management Edison Plaza 6269 NW 7th Avenue Miami, FL 33150	Hubert Cesar Network Administrator & EFS Administrator Early Learning Coalition of Miami-Dade/Monroe, Inc. 2555 Ponce de Leon Blvd., Suite 500 Coral Gables, Florida 33134
Jonathan Weinstock, President JW Construction Inc. 3801 North Park Road, Hollywood, FL 33021	Jason Johnson Network Administrator Early Learning Coalition of Miami-Dade/Monroe, Inc. 2555 Ponce de Leon Blvd., Suite 500 Coral Gables, Florida 33134

	General Contractor Services for Miami-Dade and	Maximum	Final Results													
	Monroe Counties RFP # ELCMDM2016-03 (Maximun Scores 100)	Score	H.A Contracting Corporation				CEEPCO Construction				Alcounti General Construction					
	Organizational Capacity (Maximun Score 35)		#1	#2	#3	#4	#1	#2	#3	#4	#1	#2	#3	#4		
1	Has demonstrated knowledge of the Davis-Bacon Act.	3	3	3	2	2	3	3	2	2	1	1	0	2		
2	Has demonstrated knowledge of rules and regulations governing child care facilities.	5	4	5	3	2	3	4	0	2	1	3	0	1		
3	Has demonstrated knowledge of rules and requirements governing non-profit funding.	2	2	2	1	2	1	2	1	2	1	2	1	2		
4	Has a team of qualified employees or subcontractors for the work required.	15	13	14	10	13	10	13	5	12	5	12	5	12		
5	Ability to provide bonding assurances as required.	5	4	5	4	4	5	4	3	4	3	4	3	2		
	Experience (Maximun Score 43)															
1	At least 5 years relevant experience	5	5	5	4	3	5	5	3	3	3	5	2	3		
2	Has demonstrated history of successfully completing projects on time and within budget.	8	7	7	4	6	6	7	4	5	5	7	4	4		
3	Has demonstrated experience in successfully completing projects of similar size and scope.	5	5	5	3	4	3	5	3	4	3	3	3	2		
4	Has demonstrated experience working with non-profit organizations similar to the Early Learning Coalition.	2	1	2	1	2	1	2	1	1	2	2	1	1		
5	Has demonstrated experience in working with child care facility projects.	5	4	4	3	3	3	4	2	2	3	4	2	2		
6	Has demonstrated experience working with federal grants.	3	2	2	2	1	3	3	2	1	1	2	1	1		
7	Has demonstrated experience in meeting the requirements of the Davis-Bacon Act.	5	4	4	3	1	4	5	3	4	3	3	2	1		
8	Has received positive recommendations from references on past projects completed.	10	7	8	8	9	6	9	4	1	5	9	4	1		
	Proposal (Maximun Score 27)															
1	Provided a clear presentation	2	2	2	2	2	2	2	1	2	1	1	1	1		
2	Presented a sound and effective methodology and timeframe for completing the work.	5	5	4	4	3	5	4	3	3	3	3	3	1		
3	Presentation	15	10	14	9	10	10	14	5	10	5	12	5	10		
4	Presented a clear proposal.	5	4	5	4	3	5	4	3	3	2	2	2	3		
	Total	100	82	91	67	70	75	90	45	61	47	75	39	49		
	TOTAL SUM				310					271			210			



June 28, 2016

Resolution: 06282016-04

Action Requested: Authorize the President and CEO to request a Non-Federal Share Waiver from obligation to Early Head Start totaling \$4,223,156.00.00

Fiscal Impact: Not to exceed \$4,223,156.00 for fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Administration for Children and Families U.S. Department of Health and Human Services

Strategic Goal:

Neediest Children

Providers

Resolution: 06282016-04

AUTHORIZE THE PRESIDENT AND CEO TO REQUEST A NON-FEDERAL SHARE WAIVER FROM OBLIGATION TO EARLY HEAD START TOTALING \$4,223,156.00.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the

President and CEO to submit the request for non-federal share waiver from obligation to Early

Head Start.

The amount to waive is not to exceed \$4,223,156.00 subject to legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By:

Non-Federal Share is a statutory requirement of the <u>Head Start Act Head Start Act Section</u> <u>640(b)</u>. To receive a waiver - or a reduction in the required non-Federal share, the grantee agency must provide the ACF Regional Office written documentation of need. There are a number of criteria for asking for a Waiver. The EHS-CCP just began last year and as a result startup requirements impacted the ability to obtain non-federal contributions. Also, if the program does not receive the waiver there will be a significant impact on the community.



June 28, 2016

Resolution: 06282016-05

Action Requested: Authorize the President and CEO to utilize Start-up funds for repairs and improvements to Early Head Start childcare centers.

Fiscal Impact: Not to exceed \$1,110,426.00 for fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Administration for Children and Families U.S. Department of Health and Human Services

Strategic Goal:
☑ Neediest Children
☑ Providers

Resolution: 06282016-05

AUTHORIZATION FOR THE PRESIDENT AND CEO TO UTILIZE START- UP FUNDS FOR REPAIRS AND IMPROVEMENTS TO PROVIDER SITES \$1,110,426.00 FOR FISCAL YEAR 2016-2017, SUBJECT TO APPROVAL FOR LEGAL SUFFICIENCY AND FORM.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the

President and CEO to negotiate and execute the co-funding.

The amount is not to exceed \$1,110,426.00, subject to legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this $28^{\mbox{\tiny th}}$ day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

Startup Funds

The ELC-EHS received various Notices of Awards for various designated uses. There were three different Notices of Awards that provided funds for Startup moneys. These startup funds can be used for repairs, equipment, supplies and any other allowable item for use in the Early Head Start-CCP program to ensure Provider sites meet Head Start Program Performance Standards (HSPPS).

First Notice of Award awarded \$520,000.00, the First Notice of Award Amendment awarded \$150,426.00 and the Third Notice of Award Amendment Awarded \$440,000.00. Therefore, the total Startup funds for this specific use amounted to \$1,110,426.00

The original submission of these requests did not have the specific detail information that ELC now has. Renovation over \$5,000.00 require prior approval from Health and Human Services. This will ensure the projects will be allowable.

Currently the contractor (JW Construction, Inc.) has made assessments at Provider owned sites (Phase one) and staff is in the process of prioritizing the items. Health and Safety issues will be top priority. The details of the projects to be done will be provided to the Regional Office of Head Start for their approval of the use of the startup funds once that information is available.

Uniform Administrative Requirements 45 CFR Part 75.407 Prior written approval apply.



June 28, 2016

Resolution: 06282016-06

Action Requested: Authorize the President and CEO to execute a Budget Revision reallocating funds from budget line item Other to the Equipment line item.

Fiscal Impact: The fiscal impact is not to exceed \$300,000.00 or fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Administration for Children and Families U.S. Department of Health and Human Services

Strategic Goal:
☑ Neediest Children
☑ Providers

Resolution: 06282016-06

ACTION REQUESTED: AUTHORIZE THE PRESIDENT AND CEO TO EXECUTE A BUDGET REVISION REALLOCATING FUNDS FROM BUDGET LINE ITEM OTHER TO THE EQUIPMENT LINE ITEM.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the

President and CEO to negotiate and execute the revision.

The budget revision amount is not to exceed \$300,000.00, subject to legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

Currently the EHS programmatic staff is housed in a temporary location at Miami Garden's office. Once the new permanent location is complete, this change will required the facility to be furnished with appropriate type of office and open seating. The furniture at the Miami Gardens site is leased and cannot be used in the new facility since the office cubicles were designed specifically for that site.

Since the EHS-CCP budget is an 18 month budget with the intended startup February 1, 2015 the startup implementation was a work in progress and therefore, all funds provided in the Notice of Award will not be used prior to the 18 month term of the Budget. The EHS program allows for Budget Revisions when categories don't have the level of funds available to do allowable program initiatives. Therefore, the EHS category funded budget needs to be aligned with the planned uses. There is available budget in the budget line item Other category since the startup funding was not fully committed. Therefore, the Budgets needs to be reallocated from budget line item Other to Equipment line item in the amount of \$300,000.00.

Uniform Administrative Requirements 45 CFR Part 75.308 Revision of Budget apply.



June 28, 2016

Resolution: 06282016-07

Action Requested: Authorize Evelio Torres the President and CEO to negotiate and execute an agreement with South Florida Workforce Investment Board and receive funds as per resolution attached.

Fiscal Impact: A total amount of approximately \$1,000,000.00 for fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: South Florida Workforce Investment Board.

 Strategic Goal:
 ☑ Neediest Children
 ☑ Providers

 ☑ Youngest Children
 ☐ Internal Capacity

 ☐ Educate All
 ☑ Funding

Resolution: 06282016-07

AUTHORIZE THE PRESIDENT AND CEO TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH SOUTH FLORIDA WORKFORCE INVESTMENT BOARDAND RECEIVE FUNDS AS PER RESOLUTION ATTACHED.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the

President and CEO to negotiate and execute the co-funding.

The contract amount is approximately \$1,000,000.00 and it is subject to approval for legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

The Executive Committee of South Florida Workforce Investment Board met on June 21st, 2016 and recommended to their Board to allocate an amount not to exceed \$1,000,000.00 in temporary assistance for needy families (TANF) funds to the Early Learning Coalition of Miami-Dade/Monroe, Inc.

The South Florida Workforce Investment Board met on June 23rd, 2016 and approved the recommendation of the Executive Committee to allocate \$1,000,000.00 to the Early Learning Coalition of Miami-Dade/Monroe, Inc., to be used to fund TANF families (BG3) and transitional childcare families (BG5).



June 28, 2016

Resolution: 06282016-08

Action Requested: Authorize the President and CEO to apply for, execute, and receive funds from Department of Health & Human Services, Administration for Children and Families (HHS/ACF) Early Head Start Child Care Partnership: Funding Opportunity number: HHS-2016-ACF-OHS-HP-1181, Early Head Start Expansion and Early Head Start-Childcare Partnership Grant, which was released on Thursday, June 23rd.

Fiscal Impact: The contract is approximately \$8,000,000.00 for fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Department of Health & Human Services, Administration for Children and Families (HHS/ACF) Early Head Start

Strategic Goal:

Neediest Children

Providers

☑ Youngest Children

☑ Internal Capacity

Resolution: 06282016-08

AUTHORIZE THE PRESIDENT AND CEO TO APPLY FOR, EXECUTE, AND RECEIVE FUNDS FROM DEPARTMENT OF HEALTH & HUMAN SERVICES, ADMINISTRATION FOR CHILDREN AND FAMILIES (HHS/ACF) EARLY HEAD START CHILD CARE PARTNERSHIP: FUNDING OPPORTUNITY NUMBER: HHS-2016-ACF-OHS-HP-1181, EARLY HEAD START EXPANSION AND EARLY HEAD START-CHILDCARE PARTNERSHIP GRANT, WHICH WAS RELEASED ON THURSDAY, JUNE 23RD.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the
President and CEO to apply for, execute, and receive funds for the grant contract.
The grant contract amount is approximately \$8,000,000.00, subject to legal sufficiency and
form.
The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,

By: ______
Executive Committee Secretary

In 2014, the Department of Health & Human Services, Administration for Children and Families (HHS/ACF) launched the 'Early Head Start Child Care Partnership', a pioneering effort to bring together Early Head Start and child care programs in new and exciting ways. Since 1965, the country has looked to Head Start as the national laboratory for early childhood. Early Head Start, a federally funded community-based program for low-income families with pregnant women, infants, and toddlers up to age 3 came out of Head Start and was founded 1994. Although many lessons have been learned from Head Start and Early Head Start, they have seldom made the leap into child care settings and never on a large scale. Yet, as the science has increasingly underscored the need for higher quality child care for infants and toddlers, the struggle to provide Early Head Start-like services has intensified and ultimately lead to the Early Head Start Child Care Partnerships. The key Early Head Start Partnership concept is to layer Child Care Development Block Grant funding with Office of Head Start funding, thus leveraging federal funding streams to improve the global quality in childcare centers and family childcare homes.

The Early Learning Coalition of Miami-Dade/Monroe was designated a 'super grantee' by HHS/ACF in 2015 and funded to administer 750 Early Head Start Partnership slots in childcare centers in targeted high poverty zip codes. The Neighborhood Place for Early Head Start has been delivering services since February 2015, contracting with 26 Partners in 11 zip codes. The Early Head Start Expansion Grant would serve up to 500 children with requested funding up to \$8,000,000.



June 28, 2016

Resolution: 06282016-09

Action Requested: Authorize the President and CEO to execute a Budget Revision reallocating funds from budget line item Other to the Contractual line item.

Fiscal Impact: The fiscal impact is not to exceed \$3,600,000.00 or fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Administration for Children and Families U.S. Department of Health and Human Services

Strategic Goal:

Neediest Children

Providers

Resolution: 06282016-09

AUTHORIZE THE PRESIDENT AND CEO TO EXECUTE A BUDGET REVISION REALLOCATING FUNDS FROM BUDGET LINE ITEM OTHER TO THE CONTRACTUAL LINE ITEM.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the President and CEO to negotiate and execute the revision.

The budget revision amount is not to exceed \$3,600,000.00, subject to legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

Currently the EHS-CCP budget is an 18 month budget with the intended startup February 1, 2015 the startup implementation was a work in progress and therefore, all funds provided in the Notice of Award will not be used prior to the 18 month term of the Budget. The EHS program allows for Budget Revisions when categories don't have the level of funds available to do allowable program initiatives. Therefore, the EHS category funded budget needs to be aligned with the planned uses. There is available budget in the budget line item Other category since the startup of the Providers were ongoing and therefore not fully committed. Therefore, the budget needs to be reallocated from budget line item Other to the Contractual line item in the amount of \$3,600,000.00.

Uniform Administrative Requirements 45 CFR Part 75.308 Revision of Budget apply.



June 28, 2016

Resolution: 06282016-10

Action Requested: Authorize the President and CEO to execute a Budget Revision reallocating funds from budget line item Other to the Travel line item.

Fiscal Impact: The fiscal impact is not to exceed \$75,000.00 or fiscal year 2016-2017, subject to approval for legal sufficiency and form.

Funding Source: Administration for Children and Families U.S. Department of Health and Human Services

Strategic Goal:

Neediest Children

Providers

Resolution: 06282016-10

AUTHORIZE THE PRESIDENT AND CEO TO EXECUTE A BUDGET REVISION REALLOCATING FUNDS FROM BUDGET LINE ITEM OTHER TO THE CONTRACTUAL LINE ITEM.

WHEREAS, the Board Executive Committee has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Board Executive Committee is in agreement with the goals described therein;

WHEREAS, the Board Executive Committee recommends approving this action;

NOW, THEREFORE, be it resolved that the Board Executive Committee shall authorize the President and CEO to negotiate and execute the revision.

The budget revision amount is not to exceed \$75,000.00, subject to legal sufficiency and form.

The foregoing resolution and attachment was offered by, who moved its approval. The motion was seconded by, and upon being put to a vote, the vote was as follows:
The vote was recorded as listed in the attached roll sheet.
The chairperson thereupon declared this resolution duly passed and adopted this 28^{th} day of June, 2016.
EARLY LEARNING COALITION OF MIAMI-DADE/MONROE, INC,
By: Executive Committee Secretary

Currently the EHS-CCP budget is an 18 month budget with the intended startup February 1, 2015 the startup implementation was a work in progress and therefore, all funds provided in the Notice of Award will not be used prior to the 18 month term of the Budget. The EHS program allows for Budget Revisions when categories don't have the level of funds available to do allowable program initiatives. Therefore, the EHS category funded budget needs to be aligned with the planned uses. There is available budget in the budget line item Other category since the startup of the Providers were ongoing and therefore not fully committed. Therefore, the budget needs to be reallocated from budget line item Other to the Travel line item in the amount of \$75,000.00. This budget reallocation is intended for commitment to training and technical assistance

Uniform Administrative Requirements 45 CFR Part 75.308 Revision of Budget apply.