



CEO Report

April 3, 2017

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Strategic Plan



parents / Families

Providers

Partners

**Children
First**



Children First: The Strategic Plan for the Early Learning Coalition of Miami Dade/Monroe

2017-2018

OUR MISSION

To promote high-quality inclusive school readiness, voluntary prekindergarten and after school programs, thus increasing all children's chances of achieving future educational success and becoming productive members of society. The Coalition seeks to further the physical, social, emotional and intellectual development of Miami-Dade and Monroe County children with a priority toward the ages before birth through age 5.

OUR VISION

CHILDREN FIRST

To ensure a comprehensive integrated early learning system for all families and their children, beginning before birth to 5 years, ensuring high quality programs throughout Miami-Dade and Monroe Counties so children enter school ready to learn and succeed in life.

OUR VALUES

- **CHILDREN** - Children are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.
- **COMMUNITY** - We believe children are the future, and our community is an essential part of their road to success. By working together, we can promote high quality early education and support children as they become thriving, productive members of society.
- **PARTNERSHIP** - We value partnerships and are collaborative in all we do. We work closely with fellow service providers, families, corporations, elected officials, individuals, and the community at large to promote the importance of early learning and to secure educational opportunities for all children.
- **ADVOCACY** - We are a champion for children, promoting positive societal and community change. Our staff and community partners are committed to advancing early education throughout Miami-Dade and Monroe counties and are set apart by our collective passion, strength and dedication to children.
- **EXCELLENCE** - When it comes to early learning, quality matters. We are committed to excellence, providing quality programs and services that make a difference in our community. Designed to further the physical, social, emotional and intellectual needs of all children, our programs are innovative and offer each child an equal opportunity for a successful future.
- **CUSTOMER SERVICES** - We strive to meet the needs of our parents, families, providers and partners by providing comprehensive customer service in a professional, timely and courteous manner.
- **EQUITY** - In working with parents, families, providers, and partners, we are committed to the principle of equity and balance, so that all may benefit from the work we do, while keeping children first.

PRIORITY INITIATIVES

NEEDIEST CHILDREN

Improve outcomes for children in our neediest communities, including children with developmental and other delays and disabilities, by improving the quality of early learning programs.

Target neediest areas

Identify centers in distressed zip codes and those serving children with, or at risk for, developmental delays & provide extra support for them to meet higher standards

Increase the Number of Children

Receiving services who have physical, developmental, sensory, and social-emotional delays and disabilities

Parent/Family Self-sufficiency

Identify methods of encouraging self-sufficiency

YOUNGEST CHILDREN

Offer a continuum of care from before birth to age 5, with a particular focus on infants and children.

Age-based Rates

Adjust reimbursement rates to offer incentives to serve the youngest children

EDUCATE ALL

Educate families and the community at large about the benefits of quality early learning.

Parental Choice

Develop innovative strategies to help parents choose child care programs that ensure better outcomes for their children

Visibility

Achieve increased visibility of the importance of early learning throughout both counties by creating child care resources and providing information

PROVIDERS

Strengthen Coalition relationship with providers and support providers' meeting higher quality performance requirements.

Improve Provider Selection and Contracting Process

Establish local provisions that support parental choice and ensure providers serving children receiving subsidies meet certain quality requirements

Teacher Education

Increase the number of teachers with child care credentials

Fewer Providers

Drop low-performing providers

Technical Business Assistance

Offer business assistance to providers in distressed areas

Educate Providers

Provide program directors/staff with training and resources to provide high quality care to all children, including children with disabilities

CAPACITY BUILDING

Strengthen Board and Staff capacity to carry out strategic goals

Advocacy

Engage aggressively & systematically in advocacy to drive better outcomes for children

Early Child Care Education Systems Building

Establish regular meetings with partners to strengthen cross-sector investments and policies for children before birth through age five

FUNDING

Increase public and private funding and reallocate funds to strategic goals

Public

Secure adequate resources to ensure high quality delivery to each child we serve

Monroe County

Establish a Permanent Funding Model for Social Services

Legislative

FY 2017-18 Early Learning Budget Side by Side - March 28, 2017

2016-2017 Funding	House Proposal	Line Item	Senate Proposal
\$15 Million	\$15 Million	Child Care Executive Partnership (CCEP)	\$15 Million
\$3.9 Million	\$1.4 Million	Home Instruction Program for Preschool Youngsters- (HIPPY)	\$3.9 Million
\$12.1 Million	\$12.1 Million	Redlands Christian Migrant Association	\$12.1 Million
\$15.5 Million	\$15.5 Million	School Readiness Performance Funding	\$15.5 Million
\$ 3 Million	\$0	School Readiness Teacher Training- Lastinger	\$3 Million
\$10 Million	\$3 Million	Teacher Education and Compensation Helps- (TEACH)	\$10 Million
\$570,827,228	\$596,327,228 This represents the addition of \$25 million federal dollars as requested by OEL and \$500,000 in fraud restitution dollars.	School Readiness Program	\$596,327,228 This represents the addition of \$25 million federal dollars as requested by OEL and \$500,000 in fraud restitution dollars.
\$2 million	\$1.8 Million -\$200,000 base budget Reduction	Voluntary Prekindergarten Education Program- Accountability	\$2 Million
\$395,180,396	\$396,812,611 This includes +\$1,632,215 for workload no increase to the BSA	Voluntary Prekindergarten Education Program- BSA	\$411,795,424 This includes +\$1,632,215 for workload and increases BSA to \$2,529

State legislators must fund school readiness programs

As Florida's annual Children's Week (March 26-31) winds down — a celebration of the commitment the state makes to our children — state leaders also are called on to recognize issues and support legislation that strengthens the focus and impact of children.

Research shows children who attain high-quality early education demonstrate higher academic achievement, and are less prone to repeat a grade or require special education classes.

Furthermore, Art Rolnick and Rob Grunewald, co-author's of the 2003 study, "Early Childhood Development: Economic Development with a High Public Return," found the public benefit of high-quality preschools is more than \$8 for every \$1 invested. Investing in school readiness not only benefits children, but also boosts long-term economic growth.

Recognizing the importance of early education, Gov. Rick Scott is recommending \$1.1 billion in funding for early child education and care. If approved, this funding will provide young children and working families preschool tuition assistance and Voluntary Prekindergarten (VPK) services. Additional funding is especially important in Miami-Dade, where we serve more young children than any other area in Florida.

The Early Learning Coalition of Miami-Dade/Monroe funds and manages quality early education programs that ensure every young child across both counties is prepared to succeed in school and life.

We hold some of the lowest overhead and administrative costs, and higher spending on direct educational services statewide.

We urge legislators to increase school readiness and VPK funding, and improve industry standards. Through this increase, we can work to ensure every child in Florida is healthy, ready to learn and can achieve their full potential.

Evelio C. Torres,
President and CEO,
Early Learning Coalition of
Miami-Dade/Monroe

ELC Around Town

Strategic Plan Priority Initiative:

- **Educate All**

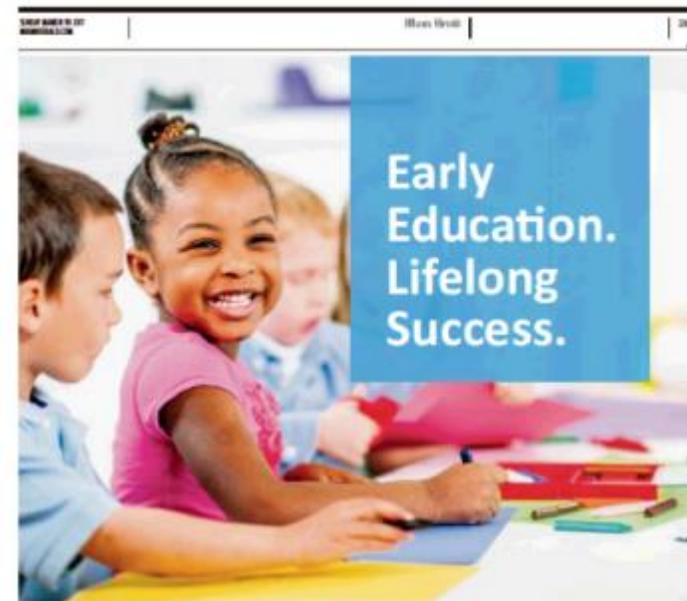
Look Before You Lock

Look Before you Lock PSAs running on Local 10.



School Readiness and Child Care Executive Partnership Ads

- The English ad ran in the Miami Herald on 3/19, in the Keynoter on 3/29 and 4/1 and in the Keys Reporter on 3/31.
- The Spanish in el Nuevo Herald on 3/26



Early Education. Lifelong Success.



PARENTS

Do you need assistance paying for childcare?

The Early Learning Coalition of Miami-Dade/Monroe, a nonprofit organization dedicated to ensuring quality early education for children in both counties, is accepting applications for the

School Readiness Program

Prepare your child for academic success. School Readiness applicants must be:

INCOME-ELIGIBLE
ATTENDING SCHOOL FOR A MINIMUM OF 20 HOURS PER WEEK, OR
CURRENTLY EMPLOYED FOR A MINIMUM OF 20 HOURS PER WEEK



BUSINESSES

Provide your Employees with Child Care Services

Reduce employee absenteeism and improve productivity. Sign up for the

Child Care Executive Partnership Program

through the Early Learning Coalition of Miami-Dade/Monroe.

OFFER PARENTS ACCESS TO RELIABLE, DISCOUNTED-QUALITY EARLY CARE AND EDUCATION PROGRAMS
RECEIVE MATCHED FUNDING FOR QUALIFYING EMPLOYEES

LEARN MORE AND APPLY AT
www.elcmdm.org

2555 Ponce de Leon Blvd
Suite 500
Coral Gables, FL 33134
305.441.7220



Educación para la primera infancia. Éxito para toda la vida.



PADRES

¿Necesitan ayuda para pagar cuidado infantil?

Early Learning Coalition of Miami-Dade/Monroe, una organización sin fines de lucro dedicada a asegurar educación de calidad para la primera infancia en ambos condados, acepta solicitudes de inscripción para el

Programa de Preparación para la Escuela

Prepara a su hijo para que tenga excelentes resultados académicos. Los interesados en inscribirse en el programa de Preparación para la Escuela deben cumplir con los siguientes requisitos:

TENER UN NIVEL DE INGRESOS BLEGIBLE
ASISTIR A LA ESCUELA POR UN MÍNIMO DE 20 HORAS POR SEMANA O
SEGUIR EL PAQUETE HORARIO DE SEMANA



NEGOCIOS

Proporcione a sus empleados servicios de cuidado infantil

Reduzca el ausentismo de los empleados y aumente la productividad. Inscribirse en

Child Care Executive Partnership Program

a través de Early Learning Coalition of Miami-Dade/Monroe.

OFERTER A SUS PADRES ACCESO A PROGRAMAS DE EDUCACIÓN Y ACTIVIDADES DE CALIDAD CON DESCUENTOS Y SIN DESCUENTOS PARA NIÑOS EN LA PRIMERA INFANCIA
RECIBIR LOS FONDOS QUE CORRESPONDAN PARA EMPLEADOS FIJADOS

OTENER MÁS INFORMACIÓN O INSCRIBIRSE EN
www.elcmdm.org

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Unplug & Connect



NEWS MIAMI-DADE BROWARD SPORTS ENTERTAINMENT LIFESTYLE

COMMUNITY

South Florida organization challenges parents: Put down your cellphones

Early Learning Coalition wants parents to 'Unplug and Connect'

By Mayte Padron - Community Relations Director

Posted: 4:05 PM, March 07, 2017



Adrian Alfonso, Early Learning Coalition of Miami/Monroe board chair, and daughters, Hailey and Emma, play a game.

CORAL GABLES, Fla. - Can you put down your digital device? A South Florida organization is challenging you to do so.

As part of its "Unplug and Connect" campaign, the Early Learning Coalition of Miami-Dade/Monroe, a nonprofit that funds and manages quality early education programs, is calling on parents to spend more, undivided time with their children.

"The increased use of mobile devices by parents has led young children to miss out on valuable, one-on-one adult interaction and taken time away from the very kinds of family activities that stimulate developmental growth," said Adrian Alfonso, board chair of the Early Learning Coalition of Miami-Dade/Monroe.

Alfonso is walking the talk. He's not only spearheading the effort; he's accepted the challenge.

The CPA and divorced dad signed a petition to unplug from his cellphone and connect with his two daughters, 6-year-old Emma and 5-year-old Hailey, during dinner time.

"Unplug and Connect" is designed to have parents engage their children in conversation, signing and reading activities. Additionally, the campaign promotes parents as their children's first teacher.

Research shows that reading just 15 minutes a day with a child maximizes brain development and kindergarten readiness. Nearly 85 percent of a child's critical brain development occurs by age 5, which makes one-on-one interaction with parents, coupled with access to quality early education, extremely valuable during this timeframe.

"Our hope is that by taking the step to sign the petition, parents will be more cognizant of their screen time around children and make a real effort to set aside their digital devices at home," said Evelio C. Torres, president and CEO of the Early Learning Coalition of Miami-Dade/Monroe. Parents can pledge to "Unplug and Connect" by visiting www.unplug.elcmdm.org. At the site, parents can also gather tips and ideas on simple, everyday moments and ways in which they can connect with their children, such as meal, bath and playtime

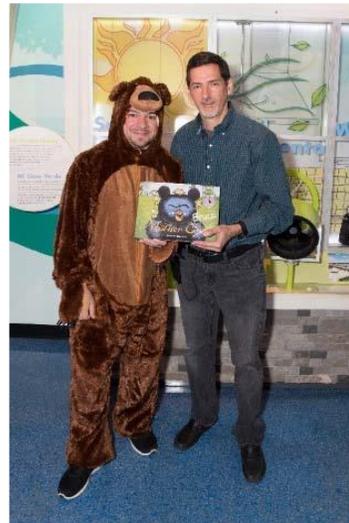
Early Learning Coalition ELC Lunch Café Series: Women's History Month Trailblazing Women (3/16/2017)

- The Early Learning Coalition celebrated Women's History Month by highlighting 7 trailblazing women in South Florida.
- The business, non-profit, general community and staff engaged the panel and used the opportunity to network.



Early Learning Coalition Celebrates Children's Week Kickoff Event at Miami Children's Museum (3/17/2017)

- The Early Learning Coalition began its annual celebration of Children's Week with a community-resource rich, early education event.
- The Coalition distributed 1,200 books, and reading royalty crowns.
- Over 1,700 families attended. Community partners performed capoeira, and did reading activities with families.



Anthony's Coal Fired Pizza (March 21, 2017)

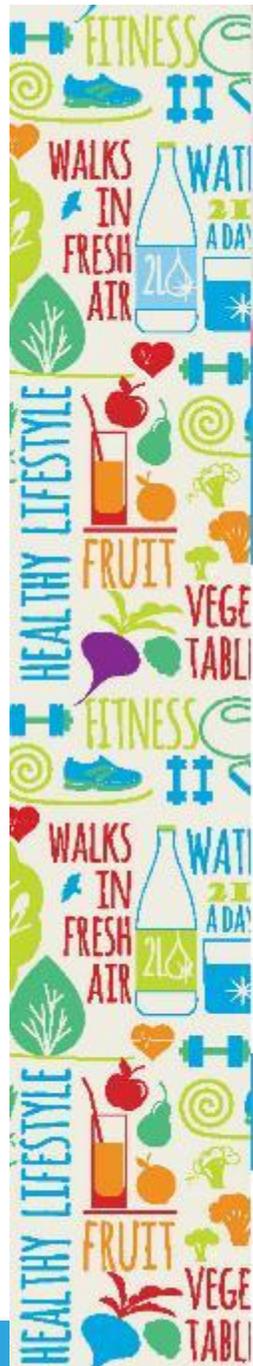
- Friends of the ELC came out to support the Early Learning Children's Foundation and the Unplug and Connect campaign.



Early Learning Coalition Holds its Quality Materials Fair (3/23-24/2017)

- The Early Learning Coalition held its Quality Materials Fair.
- Early education providers from across the county selected Quality Materials on Thursday and Friday.
- Monroe County scheduled for Saturday, May 6th at Marathon High School





Monroe Early Childhood Conference Healthy Families; Healthy Communities

May 6, 2017
8:30 a.m. - 3:30 p.m.

Marathon High School
350 Sombrero Beach Road
Marathon, FL 33050

KEYNOTE

Mike Longoria, PhD
<http://drmiike.info/meet-dr-mike/>

REGISTRATION INCLUDES

CEUs for full participation, lunch,
and resources



Register Now!
<http://trainings.elcmdm.org>

Early Bird Registration- March 6 - 31, 2017
Registration closes- April 18, 2017



Miami Dade College

Race & Equity Poverty Simulation (3/24/2017)

- The Professional Development Institute of the Early Learning Coalition held a poverty simulation with future teachers at Miami Dade College of Education



Early Learning Coalition Talks, Reads, Sings for Children's Week (March 26-31, 2017)

- The Early Learning Coalition celebrated **Children's Week** with 3 Talk, Read, Sing special preschool hour readings with the Miami-Dade Public Library System.
- Everyone also got into the **National Nutrition Month** celebration while reading *Too Many Carrots!*



Program Updates

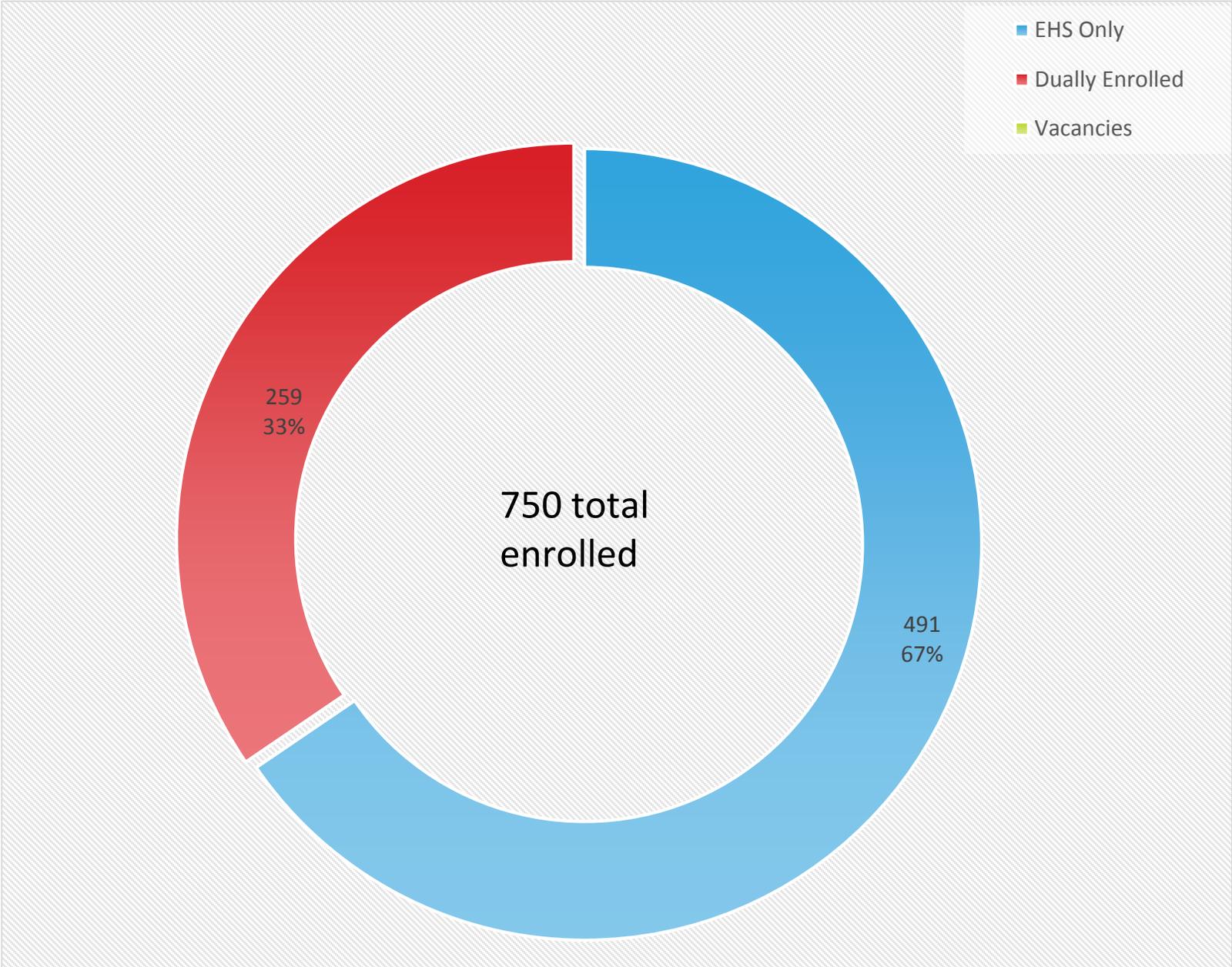


Belkis Torres

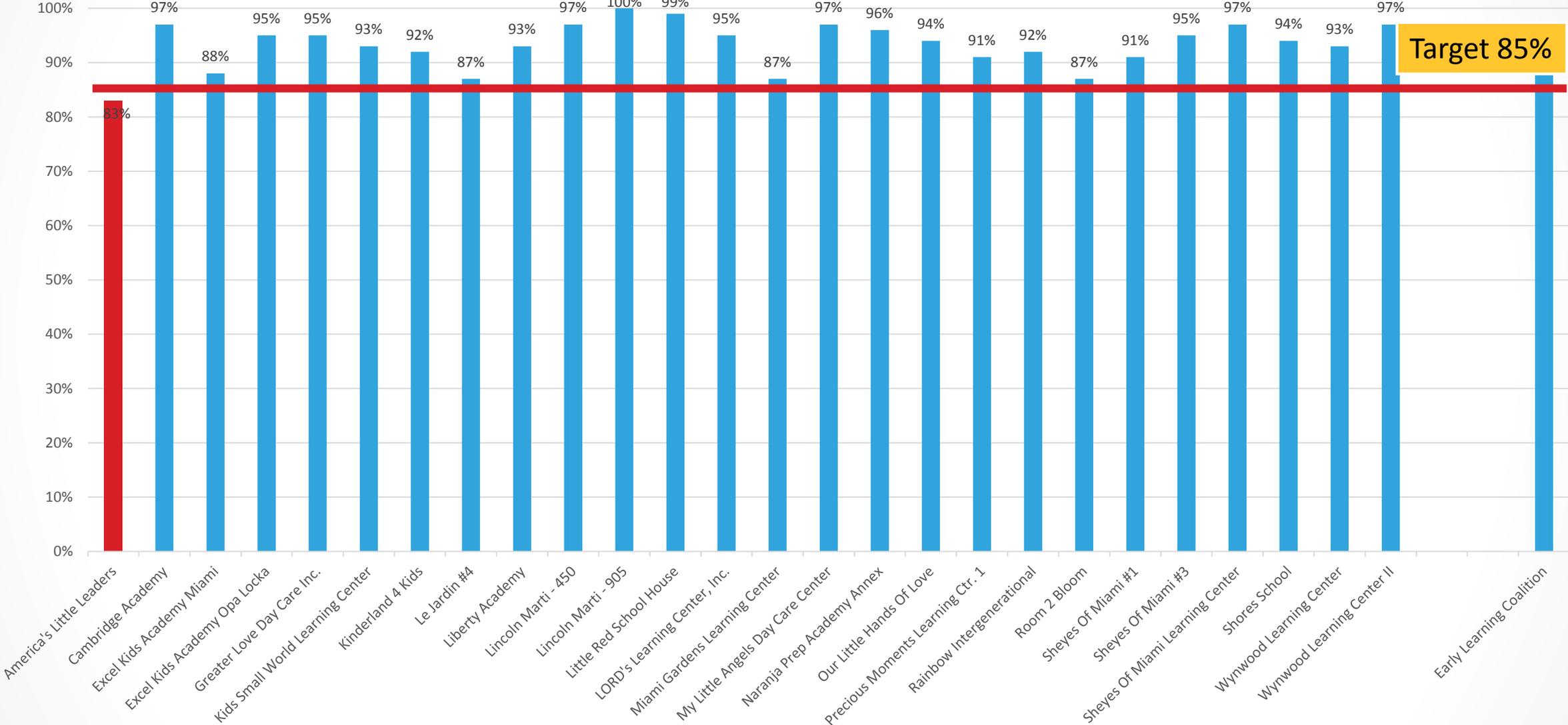
Strategic Plan Priority Initiative:

- Educate All
- Neediest Children
- Providers

February 2017 Enrollment



February 2017 Attendance



February 2017 Meal Report

Sites	Breakfast	% of Breakfast*	Lunch	% of Lunch*	Snack	% of Snack*
America's Little Leaders	187	99%	189	100%	185	98%
Cambridge Academy	443	100%	443	100%	443	100%
Excel Kids Academy Miami	798	99%	798	99%	798	99%
Excel Kids Academy Opa Locka	427	99%	427	99%	427	99%
Greater Love Day Care Inc.	259	90%	286	99%	287	99%
Kids Small World Learning Center	563	100%	563	100%	563	100%
Kinderland 4 Kids	270	97%	273	98%	273	98%
Le Jardin #4	499	94%	497	94%	490	93%
Liberty Academy	693	98%	693	98%	684	97%
Lincoln Marti - 450	1,112	94%	1,112	94%	1,112	94%
Lincoln Marti - 905	304	100%	304	100%	304	100%
Little Red School House	444	98%	452	100%	450	100%
LORD's Learning Center, Inc.	287	99%	287	99%	287	99%
Miami Gardens Learning Center	383	97%	383	97%	383	97%
My Little Angels Day Care Center	384	87%	424	96%	399	90%
Naranja Prep Academy Annex	214	98%	219	100%	184	84%
Our Little Hands Of Love	284	99%	282	99%	276	97%
Precious Moments Learning Ctr. 1	674	97%	682	99%	660	95%
Rainbow Intergenerational	235	84%	279	100%	279	100%
Room 2 Bloom	855	83%	1,018	99%	1,013	99%
Sheyes Of Miami #1	551	100%	551	100%	551	100%
Sheyes Of Miami #3	426	98%	426	98%	426	98%
Sheyes Of Miami Learning Center	707	96%	716	97%	716	97%
Shores School	375	66%	564	99%	564	99%
Wynwood Learning Center	419	99%	425	100%	414	98%
Wynwood Learning Center II	729	99%	730	99%	727	99%
Early Learning Coalition	12,522	94%	13,023	98%	12,895	97%

* Percent of meals are based on average daily attendance for the month.

Education

Teaching Strategies Gold Online Introduction Training

Training Date

March 18, 2017

Participants

55 Early Head Start teachers and staff

Learning Objectives

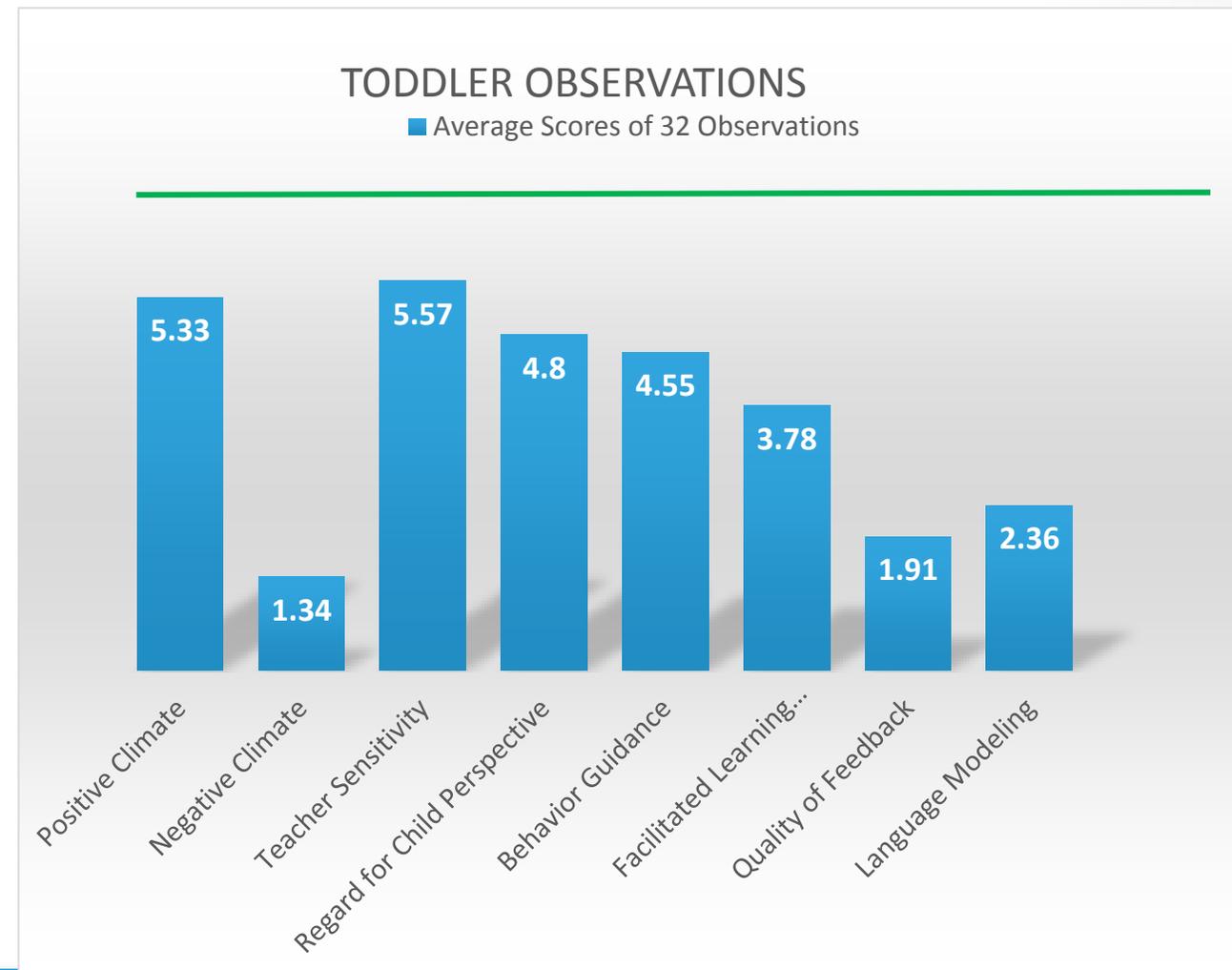
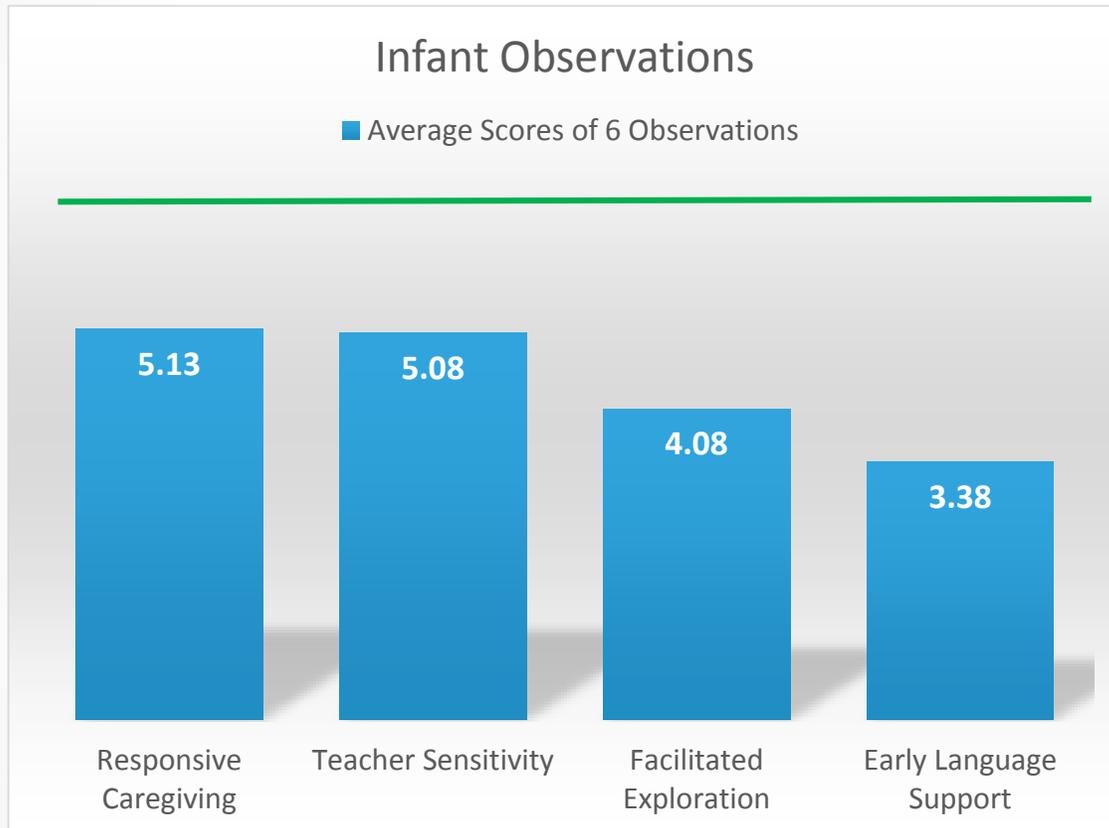
Teachers:

- Learned the basic skills they need to begin implementing GOLD® in their classrooms;
- examined the progressions of development and learning and the assessment process;
- practiced evaluating a child's portfolio;
- created useful assessment information by linking curricular objectives to documentation; and
- developed conference forms to communicate with families.

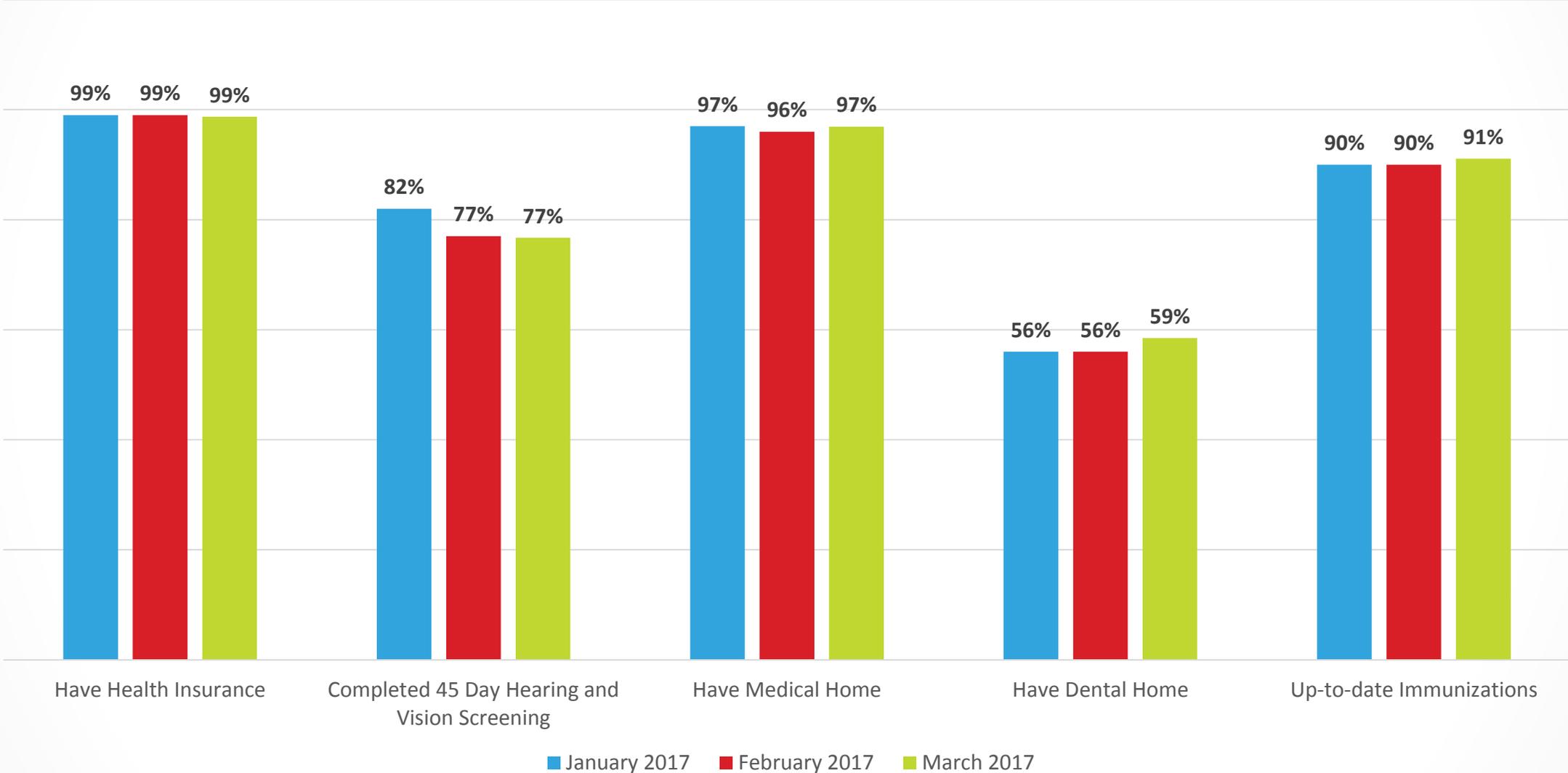


CLASS Observations

The Classroom Assessment Scoring System (CLASS[®]) is an observation instrument that assesses the quality of teacher-child interactions in infant, toddler, and preschool classrooms using a 7- point scale for each dimension.



Health



Health—Seals on Wheels

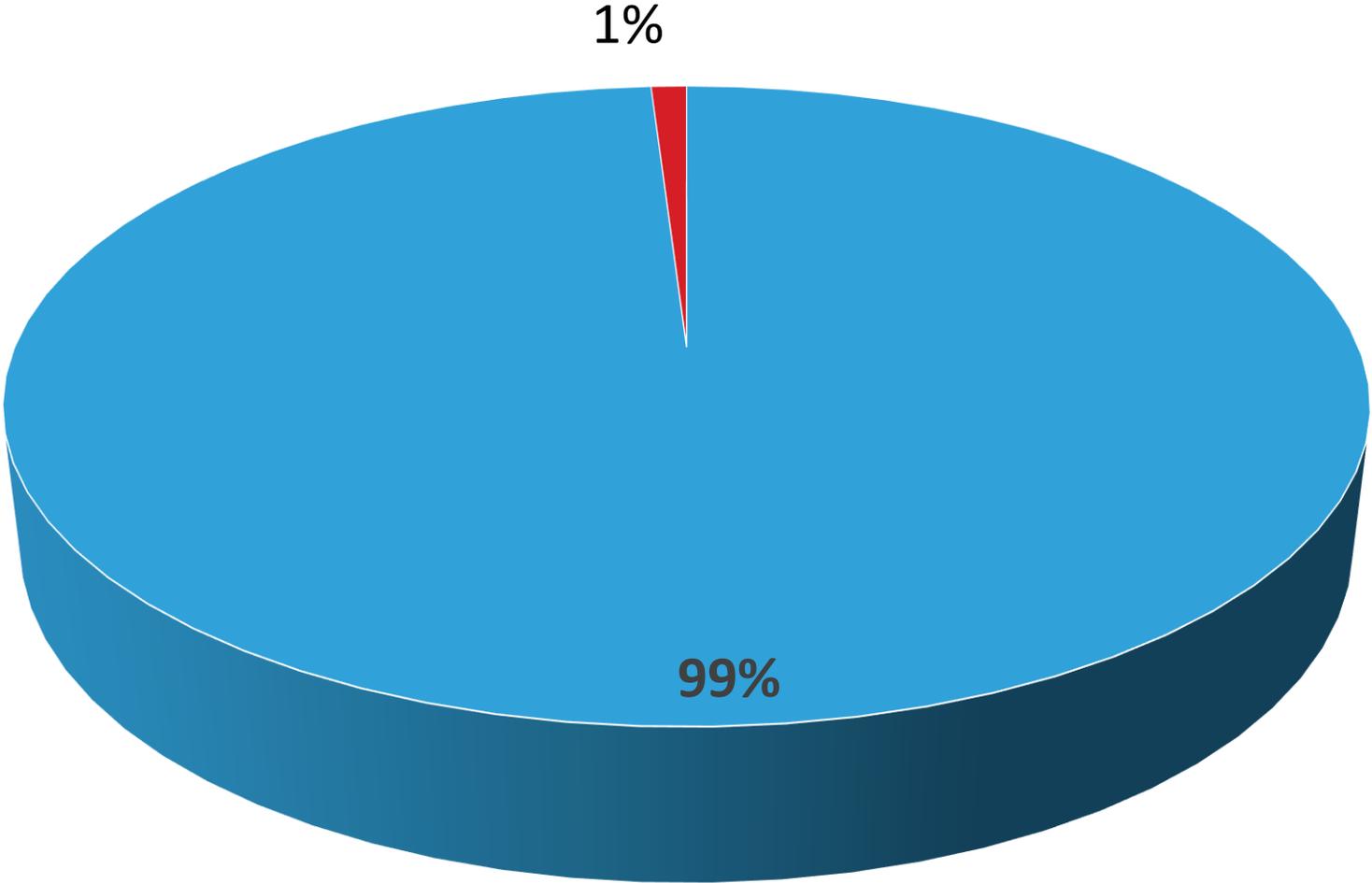


- Schools visited in March:
 - Miami Gardens
 - Precious Moments
 - Sheyes #1
- Total Children:
 - EHS: 15

Health

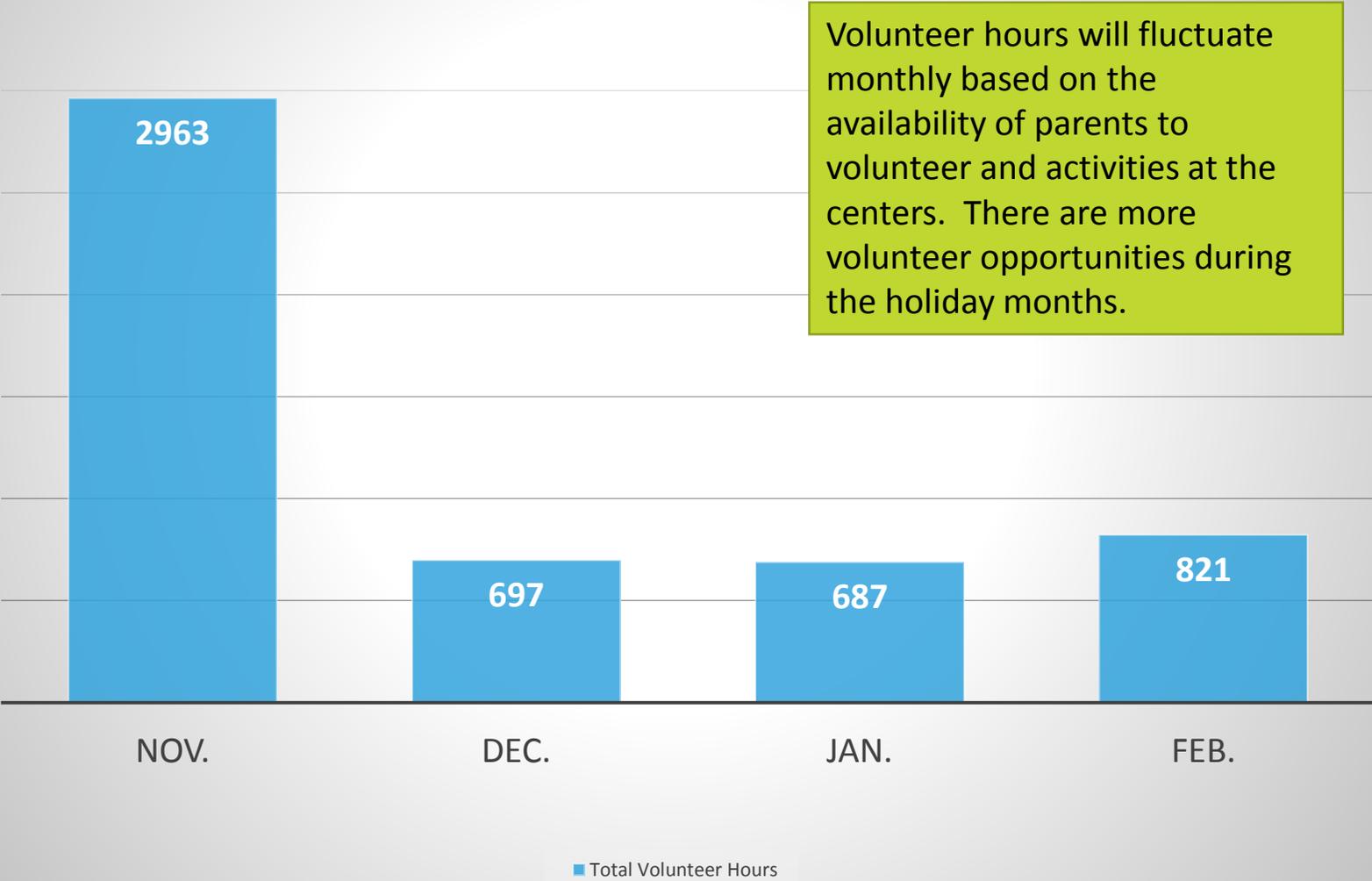
- Miami-Dade **Oral Health Equity Summit** attended by Dr. Burkhalter and two Family Advocates on March 28, 2017
 - Explored challenges and pathways in bringing awareness to oral health disparities
 - Built relationships and connections among key stakeholders and their commitment to advancing progress on the Oral Health 2020 Goals
 - Participated in discussions regarding assets, gaps, and opportunities surrounding oral health in the community

Preliminary Family Needs Assessment March 2017



■ Completed ■ Due

In-Kind Volunteer Hours



Making Strides in Early Head Start-Child Care Partnerships

Helping Children, Families and Programs Thrive: Promising Practices to Engage Parents, Families and the Community

Webinar

March 16, 2017 1:30-3:00 EDT



NATIONAL CENTER ON

Early Head Start - Child Care Partnerships

Thank you to our speakers!



Rae Anderson



Ginny Gipp



Jennifer Amaya-Thompson



Veronica Velez Nunez



Nitza Z. Rodriguez Balaguer



Ms. Olabisi Baruwa-Castro



Ms. Evelyn Ellenbogen



Ms. Olabisi Baruwa-Castro, MBA
Director of Family and Community
Support Services
The Neighborhood Place for Early
Head Start
A Division of The Early Learning
Coalition of Miami-Dade-Monroe
Florida



Ms. Evelyn Ellenbogen
Owner/Director
Shores School
Miami, Florida